



## Sri Venkateswara College श्री वेंकटेश्वर कॉलेज

### **BLISSPOINT- 2010 (International Undergraduate Economics Students Summit)**

The Economics Association of Sri Venkateswara College is one of the most active societies in India. We organize distinguished lectures, seminars, workshops and other academic activities as part of our commitment towards enthusing students in the discipline and bringing them face to face with experts and policy makers.

BLISSPOINT, our Annual International Economics Students' Summit is a hallmark event of the department and the Economics Association. This two- three days event serves as a platform where students put their academic acumen to full economic use, exchanging their views while competing, and even manage to earn more than their pocket money!

Our events are quality events and are diverse in nature. They vary from extremely competitive quizzes, debates, essay writing to a combination of brain and brawn- horse trade, unmanageable to some really serious events- budding economist and business plan, with brain teasers such as treasure hunt and sudoku thrown in... The objective is therefore clear: EVERYONE IS WELCOME!!

We receive participation from not only the most reputed institutes of India but universities from overseas such as Sabaragamuwa University and South Eastern University of Sri Lanka, Lahore University of Management Sciences, Pakistan, Sherubtse College, Bhutan, Independent College, Bangladesh and Padjarajan University, Indonesia have also been our esteemed guests.

In honour of Golden Jubilee Year of our college, the Economics Association organized a Planning Commission supported National Seminar on 'Development, Decentralisation and Governance'" on , followed by two day BLISSPOINT 2010. Policy makers, academicians and civil society representatives put forth thought provoking views on different subjects and this was found to be extremely engaging by the students.

BLISSPOINT 2010 was inaugurated by Honourable Union Minister of State- Shri Salman Khurshid and the founder of Sulabh International -Dr. Bindeshwar Pathak. Shri Salman Khurshid enlightened us with his words and released our annual Journal – Econ Expressions. Dr. Bindeshwar Pathak introduced us to the world of Sulabh International and underlined the importance of sanitation in our country.

Following this ceremony, we kick-started our various events. BLISSPOINT 2010 received widespread participation from universities and colleges in Delhi as well as eminent institutes in the country – St. Xavier’s Bombay, St. Xavier’s Ahmedabad, Amity University Patna, Sikkim University, Loyola College and St. Xavier’s Calcutta to name a few and international universities, namely, Sabaragamuwa University, South Eastern University and Lahore University of Management Sciences.

Blisspoint 2010 ended with a cultural night wherein students from our college, other national colleges and foreign universities performed and gave us all a taste of their culture.

In addition to this we conducted our academic-cum-cultural exchange programme with Sabaragamuwa University (Sri Lanka), South Eastern University (Sri Lanka) and Lahore University of Management Science- LUMS (Pakistan). This exchange program was the first of its kind to have taken place in Delhi University. Our exchange program coincided with our national conference and BLISSPOINT 2010. This exchange program also included presentations made by students of these foreign universities as well as Group Discussions concerning the global youth today. The exchange ended with them visiting various historical sites in and around Delhi, including the famous Taj Mahal at Agra. All in all it was one of the best BLISSPOINTS we have organized so far!

A word or two on what goes towards making this event would be in place...BLISSPOINT is not just another event that is organized by a college association. Every association member who is involved in organizing Blisspoint learns valuable lessons that are carried a long way and enable the individual to become more professional when exposed to the real world. We work towards raising sponsorship money to hold the event, communicate with national and international colleges in order to make them comfortable at our event and visit embassies to support students coming from their countries for our event.

There are a lot of things that go into the making of BLISSPOINT. We start by constructing a plan of action and then explaining the same to our association members. Every member is active and involved in the making of Blisspoint. We hold daily meetings for updates and to progress to the next level. Members are encouraged to accompany their seniors for sponsorship and embassy meetings. They are also involved in conceptualizing each event of Blisspoint thereby enabling them to put their theoretical knowledge to use. BLISSPOINT 2010 brought the young minds of our department together. It enabled them to learn more about their subject, witness real world scenarios and gain an insight into management.

Being a member of the Economics Association and organizing BLISSPOINT is like working at a company and achieving certain targets.

I, as the president of the Economics Association (2010- 2011), would like to thank the teachers for their continued support and guidance and would like to congratulate and thank the members of the association for putting up such a great show – BLISSPOINT 2010!

- **ADITI VERMA**  
**PRESIDENT**  
**ECONOMICS ASSOCIATION**  
**SRI VENKATESWARA COLLEGE**