# **Teacher's Activity Report 2020-2021**

FACULTY: Commerce DEPARTMENT/ COMMITTEE: COM-SOC IQAC ACTIVITY No: SVC/2020-21/COM/SOC/3

NAME OF THE ACTIVITY: Webinar on "Design Thinking"				
DATE	FACULTY DEPARTMENT/COM		COORDINATOR NAME	
5th December, 2020	Commerce	COM-SOC	Dr. Mamta Arora	
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor	
5:00 P. M.	Online	150	Indoor	
SUPPORT/ASSISTANCE:				

### BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. - V ):

TOPIC/SUBJECT OF THE ACTIVITY	Design Thinking
OBJECTIVES	To inform the students about design thinking and the importance of reasoning and being practical.
METHODOLOGY	Atindra Nath Bhattacharya, Professor of Marketing and Social Innovation at School of Inspired Leadership (SOIL), acquainted everyone about design thinking and the importance of reasoning and being practical. Innovation is the only key to today's world said Professor as he told everyone the changing dynamics and gave us practical examples.
OUTCOMES	The webinar was conducted smoothly with a lot of interaction.

### PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	Student list of participation	<b>Activity report</b>	Photos	Feedback form
Feedback analysis	News clip with details	Certificate	Any other	

IQAC Document No: SVC/2020-21/COM/SOC/3	Criterion No: V	Metric No:
Departmental File No:	IQAC File No:	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion	Governance
		VI	
Criterion	Research, Innovations & Extension	Criterion	Institutional Values & Best
III		VII	Practices
Criterion	Learning Resources and Infrastructure		
IV			

## **PROOFS**

The Commerce Association, SVC in collaboration with the SOIL Institute of Business Design organised a webinar on "design thinking" on 5th December, 2020. Atindra Nath Bhattacharya, Professor of Marketing and Social Innovation at School of Inspired Leadership (SOIL), acquainted us all about design thinking and the importance of reasoning and being practical



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## SRI VENKATESWARA COLLEGE (University of Delhi)

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Dr. Nimisha Sinha
Department of Biochemistry

Shri D. Venkat Ramana A.O(1/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

IQAC Coordinator Sri Venkateswara College

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