

## SRI VENKATESWARA COLLEGE (UNIVERSITY OF DELHI)

#### **EVENT REPORT**

DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
21st & 22nd Nov'23	Commerce	Entrepreneurship Cell	Mr. Ajit Singh
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
9 A.M. to 5 P.M.	Seminar hall	159	Offline, Indoor
FINANCIAL SUPPORT/ASSISTANCE (if any):	Nil		

#### **BRIEF INFORMATION ABOUT THE ACTIVITY**

TOPIC/SUBJECT OF THE ACTIVITY	<ul> <li>Workshop with Ms. Mamta Raj Naik</li> <li>Game of Gains</li> <li>Strategic Showtime</li> <li>Speaker session with CA Parag Gupta</li> </ul>
OBJECTIVES	<ul> <li>To guide college students about AI integration in business and enable them to gain valuable insights</li> <li>To help participants build their entrepreneurial instincts and to provide a platform where they could enhance their communication skills, confidence, and assessment skills.</li> <li>To instill self-belief and the path toward a successful career</li> </ul>
METHODOLOGY	<ul> <li>The session revolved around the importance and power of AI in business.</li> <li>Teams were judged on various parameters such as Communication skills, presentation skills, problem-solving, critical thinking, etc.</li> <li>An interactive session included the speaker's real-life experiences as anecdotes to foster self-belief and growth</li> </ul>
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	<ul> <li>Mamta Raj Naik         (VP at American Express)</li> <li>CA Parag Gupta         (Youtuber with 420+ subscribers)</li> <li>Mr. Gautam Chhabra         (A strategic and finance expert)</li> </ul>

	<ul> <li>Mr. Aman Alok         (CEO of CoDot, currently building Deltic EV)</li> <li>Mr. Harshit Bansal         (Founder and CEO of Futurus)</li> </ul>
OUTCOMES	<ul> <li>Audience was equipped with the understanding and use of AI in early stages of their entrepreneurial journey.</li> <li>Teams gained valuable experience thinking critically thereby enhancing their problem-solving skills.</li> <li>Audience was inspired and learnt from the speaker's life experiences</li> </ul>

## PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters	2 Number of Participants & Name of participants	3 Video clip	4 Photos	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate	8 Posters/ Invites	9 Event report Attested by Event Coordinator & IQAC Coordinator	10 Any other document

IQAC Document No: IQAC/SVC/2023-24/COM/24	Criterion No: III
Departmental file no: COMMERCE/2023-24/E CELL	IQAC file No: SVC/2023-24

NAME OF	NAME OF HEAD/	IQAC COORDINATOR (SEAL &
TEACHER &	COMMITTEE INCHARGE &	SIGNATURE)
SIGNATURE	SIGNATURE	
Mr.Ajit Singh	Dr. Mamta Arora	Prof. Swaran Singh

#### For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

#### **Report by Convenor**

ASCEND - The Entrepreneurship Cell of Sri Venkateswara College organized its Bi-Annual event, AAROHAN, on 21st & 22nd November 2023. The event was conducted in offline mode in the seminar hall of the college. At the outset, the Convenor of the E-Cell, Mr. Ajit Singh, gave his introductory remarks and highlighted the scope of activities undertaken by The Entrepreneurship Cell. He welcomed the keynote speaker, Mamta Raj Nayak, and the participants for the event. The teachers of the Department of Commerce welcomed all the dignitaries and the audience. The event commenced with the lighting of the lamps.



The keynote speaker Mamta Raj Nayak conducted a session on AI and its Integration in Business. She explained the role of AI and how startups can leverage this concept to promote their brand and stand out from the crowd. The participants gained and took note of all the necessary details, enhancing their knowledge horizon.

For the second day of the event, we hosted CA Parag Gupta, one of the youngest CAs in India. He has a magnificent social media presence with 420+ subscribers on YouTube. His focus during the speaker session was to inculcate self-belief using his life experiences. The audience learned through interacting with the speakers and sharing their views.



AAROHAN also included a series of competitions named "Game of Gains" and "Strategic Showtime." Game of Gains and Strategic Showtime were 3-round competitions. Three judges featured on Strategic Showtime: Harshit Bansal, Aman, and Gautam Chabbra, all of whom excelled in their respective fields and gave their invaluable feedback to participating teams. More than 360 Delhi University students participated in the competition, which was successful in achieving its objectives.





#### PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made. 2. Please ensure a pre booking of the venue before getting the permission letter signed. 3. A copy of this duly filled form signed by the TIC/ Convener and Principal shall be submitted to ICT sysadmin@svc.ac.in, Caretaker sandeepluthra@svc.ac.in, IQAC Coordinator iqac@svc.ac.in, Dr. Arpita Kaul arpita@svc.ac.in for commerce, NSS, NCC, EOC, Empathise, Placement and Sports events, Dr. Urmi urmi.b@svc.ac.in for humanities events, Dr. P. Jayaraj ayaraj@svc.ac.in for sciences events. (Mails mentioned in SOP) and Dr. Nagendra Kumar Kalaparthi nkalaparthi@svc.ac.in , for IQAC/ NAAC criteria 1-7.

	EVENT DETA	AILS
1.	Name of the Department/Society /Associatio	n: Ascend - Ecell
2.	Name of the TIC/Convenor (if any): Prof./D	r./Mr./Ms. Ajit Singh
	Nature of Event: Seminar/Conference/Sympo	osium/Workshop/FDP/Public or
4.	Participants:	Student-centric /Faculty/Both
5.	Event Type:	Offline/Online/Hybrid; Indoor/Outdoor
6.	Collaborating Agency /Organization:	<del></del>
7.	Proposed Title of the Event:	Agrobau
8.	Tentative List of Speakers with affiliations:	EA Parag Gupto Mainto Raj Hayak.
	Date, Time from to Financial Assistance/ Funding received (if at	21572 12 nd NOV 23.
11.	Proposed Budget (please attach details in a s	eparate enclosure):
12.	Faculty responsible for Geo Tagged Pictures	Aashish Jain.
13.	Faculty responsible for Event Report	tjit Singh
14.	1CT support required, if any (ICT Lab, Lapt	op, LCD projector)

15. Caretaker support required (tables, chairs, public add manpower assistance) 2 Roards Hand	•
manpower assistance) 2 Roard & Fard  16. Room requirement (Seminar/ any other) . Seminar  All Kilds  Name & Signature of TIC/Convenor	Audi Lobbil
Date: 1911 Ct. 2023	Date:

#### **PARTICIPANTS LIST**

No. of Participants- 159



#### ATTENDANCE SHEET

TITLE OF THE EVENT: Aarohan

DATE OF THE EVENT: 21/11/23

NAME OF THE DEPARTMENT/ SOCIETY: ASCEND - GW

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#### TITLE OF THE EVENT:

#### DATE OF THE EVENT:

#### NAME OF THE DEPARTMENT/ SOCIETY:

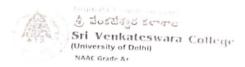
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9	Arjun Corover	1023042	Bcom(H)	Asive
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29	Ankush Jain	0921112	B. Com (P)	Atulya
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36	Puryanshi Kurani	0923124		100
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DATE OF THE EVENT: 12 rohan (CA Paraggupta)

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DATE OF THE EVENT: Aarohan (A Paraggopta)

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NAME OF THE DEPARTMENT/ SOCIETY: ASCENDE E-CELL

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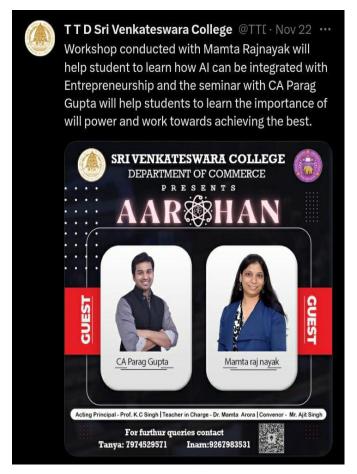


# TITLE OF THE EVENT: Aaroham (ca Paraggupta) DATE OF THE EVENT: 22nd Nov 2023

### NAME OF THE DEPARTMENT/ SOCIETY: ASCENDE - Cell

s.no.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
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6	Salsham Gara	0923018	B. Com (P)	Carrie
7	Hari Manayoun	0923001	ROM (P)	Will
6.	Nikita	0923164	R. COM (P) A	NIKITA
9.	Umati Chauhan	0923038	B. (om (P) A	unnati
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#### **TWITTER**



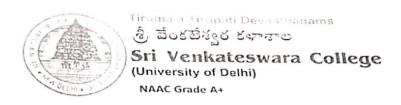












#### CERTIFICATE

This is to certify that AAROHAN was successfully conducted on 21st and 22nd Nov'23 from 9 AM to 4 PM by Ascend The Earl Commerce in the (Online/Offline/Hybrid) mode and its event report has been submitted to IQAC for records.

**Event In-Charge** 

IQAC Coordinator Coordinator, IQAC

Sri Venkateswara College (University of Delhi) Dhaula Kuan, New Delhi-110021

Principal
PRINCIPAL (Acting)
Sri Venkateswara College
(University of Delhi)
Dhaula Kuan, New Delhi-110021