



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: Aarohan'23			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
21st & 22nd Nov'23	Commerce	Entrepreneurship Cell	Mr. Ajit Singh
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
9 A.M. to 5 P.M.	Seminar hall	159	Offline, Indoor
FINANCIAL SUPPORT/ASSISTANCE (if any):	Nil		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	<ul style="list-style-type: none">• Workshop with Ms. Mamta Raj Naik• Game of Gains• Strategic Showtime• Speaker session with CA Parag Gupta
OBJECTIVES	<ul style="list-style-type: none">• To guide college students about AI integration in business and enable them to gain valuable insights• To help participants build their entrepreneurial instincts and to provide a platform where they could enhance their communication skills, confidence, and assessment skills.• To instill self-belief and the path toward a successful career
METHODOLOGY	<ul style="list-style-type: none">• The session revolved around the importance and power of AI in business.• Teams were judged on various parameters such as Communication skills, presentation skills, problem-solving, critical thinking, etc.• An interactive session included the speaker's real-life experiences as anecdotes to foster self-belief and growth
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	<ul style="list-style-type: none">• Mamta Raj Naik (VP at American Express)• CA Parag Gupta (Youtuber with 420+ subscribers)• Mr. Gautam Chhabra (A strategic and finance expert)

	<ul style="list-style-type: none"> • Mr. Aman Alok (CEO of CoDot, currently building Deltic EV) • Mr. Harshit Bansal (Founder and CEO of Futurus)
OUTCOMES	<ul style="list-style-type: none"> • Audience was equipped with the understanding and use of AI in early stages of their entrepreneurial journey. • Teams gained valuable experience thinking critically thereby enhancing their problem-solving skills. • Audience was inspired and learnt from the speaker's life experiences

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters ✓	2 Number of Participants & Name of participants ✓	3 Video clip	4 Photos ✓	5 Feedback Form & analysis
6 News clip with details ✓	7 Sample Copy of the Certificate	8 Posters/ Invites ✓	9 Event report Attested by Event Coordinator & IQAC Coordinator ✓	10 Any other document

IQAC Document No: IQAC/SVC/2023-24/COM/24	Criterion No: III
Departmental file no: COMMERCE/2023-24/E CELL	IQAC file No: SVC/2023-24

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Mr.Ajit Singh	Dr. Mamta Arora	Prof. Swaran Singh

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

Report by Convenor

ASCEND - The Entrepreneurship Cell of Sri Venkateswara College organized its Bi-Annual event, AAROHAN, on 21st & 22nd November 2023. The event was conducted in offline mode in the seminar hall of the college. At the outset, the Convenor of the E-Cell, Mr. Ajit Singh, gave his introductory remarks and highlighted the scope of activities undertaken by The Entrepreneurship Cell. He welcomed the keynote speaker, Mamta Raj Nayak, and the participants for the event. The teachers of the Department of Commerce welcomed all the dignitaries and the audience. The event commenced with the lighting of the lamps.



The keynote speaker Mamta Raj Nayak conducted a session on AI and its Integration in Business. She explained the role of AI and how startups can leverage this concept to promote their brand and stand out from the crowd. The participants gained and took note of all the necessary details, enhancing their knowledge horizon.

For the second day of the event, we hosted CA Parag Gupta, one of the youngest CAs in India. He has a magnificent social media presence with 420+ subscribers on YouTube. His focus during the speaker session was to inculcate self-belief using his life experiences. The audience learned through interacting with the speakers and sharing their views.



AAROHAN also included a series of competitions named "Game of Gains" and "Strategic Showtime." Game of Gains and Strategic Showtime were 3-round competitions. Three judges featured on Strategic Showtime: Harshit Bansal, Aman, and Gautam Chhabra, all of whom excelled in their respective fields and gave their invaluable feedback to participating teams. More than 360 Delhi University students participated in the competition, which was successful in achieving its objectives.



PERMISSION LETTER



Tirumala Tirupati Devasthanams
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Sri Venkateswara College
(University of Delhi)
NAAC Grade A+

PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.
2. Please ensure a pre booking of the venue before getting the permission letter signed.
3. A copy of this duly filled form signed by the TIC/ Convener and Principal shall be submitted to ICT sysadmin@svc.ac.in. Caretaker sandeepthra@svc.ac.in. IQAC Coordinator iqac@svc.ac.in. Dr. Arpita Kaul arpita@svc.ac.in for commerce, NSS, NCC, EOC, Empathise, Placement and Sports events, Dr. Urmi urmi.b@svc.ac.in for humanities events, Dr. P. Jayaraj jayaraj@svc.ac.in for sciences events. (Mails mentioned in SOP) and Dr. Nagendra Kumar Kalaparthy nkalaparthy@svc.ac.in, for IQAC/ NAAC criteria 1-7.

EVENT DETAILS

1. Name of the Department/Society /Association: Atend - Ecell
2. Name of the TIC/Convener (if any): Prof./Dr./Mr./Ms. Ajit Singh
3. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or community outreach/ skill enhancement/others. Amrithan Bi-Annual Event
4. Participants: Student-centric /Faculty/Both
5. Event Type: Offline/Online/Hybrid; Indoor/Outdoor
6. Collaborating Agency /Organization: Amrithan
7. Proposed Title of the Event: Amrithan
8. Tentative List of Speakers with affiliations: CA. Parag Gupta
Mamto Raj Nayak
9. Date, Time from to 21st & 22nd Nov '23
9 AM to 5:30 PM
10. Financial Assistance/ Funding received (if any) None
11. Proposed Budget (please attach details in a separate enclosure): None
12. Faculty responsible for Geo Tagged Pictures Ashish Jain
13. Faculty responsible for Event Report Ajit Singh
14. ICT support required, if any (ICT Lab, Laptop, LCD projector) None

15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance) 2 Boarding stand
16. Room requirement (Seminar/ any other) Seminar Hall, T-13, 1st floor, Audi Lobby

Ajit Singh (Ajit Singh)
Name & Signature of TIC/Convener

[Signature]
Signature of Principal

Date: 20th Oct. 2023

Date:

PARTICIPANTS LIST

No. of Participants- 159



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ATTENDANCE SHEET

TITLE OF THE EVENT: Harohan

DATE OF THE EVENT: 21/11/23

NAME OF THE DEPARTMENT/ SOCIETY: ASCEND - Gunt

NAME OF THE EVENT COORDINATOR:

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1	Pragati Gupta	0923120	B.Com (P) I Year	<i>[Signature]</i>
2	Jyoti Mahajan	1923002	Media Mass II	<i>[Signature]</i>
3	Keshav Wadhwa	0923002	B.Com (P) I	<i>[Signature]</i>
4	Keerthi Pakhal	0123055	B.A Prog	<i>[Signature]</i>
5	Ramsharan	1123088	B.Sc (Life Science)	<i>[Signature]</i>
6	Vanshika Sharma	0122025	B.A (P) II	<i>[Signature]</i>
7	Sumera	0122031	B.A (P) II	<i>[Signature]</i>
8	Harshika Rastogi	0122031	B.Com (P) III	<i>[Signature]</i>
9	Chetan Kumar	1023052	B.Com (H) I	<i>[Signature]</i>
10	Helina Polhato	0922054	B.Com (P) II	<i>[Signature]</i>
11	Tanya Agrawal	0921041	B.Com (P) I	<i>[Signature]</i>
12	Rudhika Kaul	0923111	B.Com (P)	<i>[Signature]</i>
13	Nitish Singh	0923134	B.Com (P) I	<i>[Signature]</i>
14	Narinder Singh	0923091	B.Com (P) I	<i>[Signature]</i>
15	Karnanjiya Sheetal	0923115	B.Com (P) I	<i>[Signature]</i>
16	Pooja Yadav	0923145	B.Com (P) I	<i>[Signature]</i>
17	Kushagra Dhillon	0923082	B.Com (P) I	<i>[Signature]</i>
18	Aashika Gupta	1023103	B.Com (H) I	<i>[Signature]</i>
19	Vanshika Jain	1023033	B.Com (H) I	<i>[Signature]</i>
20	Saksham Aggarwal	1023025	B.Com (H) I	<i>[Signature]</i>
21	Saakshi Choudhary	0923090	B.Com (P) I	<i>[Signature]</i>
22	Ankit Choudhary	0923125	B.Com (P) I	<i>[Signature]</i>
23	Tanya Yadav	0923096	B.Com (P) I	<i>[Signature]</i>
24	Anusha Singh	0923075	B.Com (P) I	<i>[Signature]</i>
25	S. Madhupratap	0923080	B.Com (P) I	<i>[Signature]</i>
26	Ashmit Chopra	1023168	B.Com (H) I	<i>[Signature]</i>
27	Yug Bajor	1023037	B.Com (H) I	<i>[Signature]</i>
28	Chasvi	1023136	B.Com (H) I	<i>[Signature]</i>
29	ASMI	1023028	B.Com (H) I	<i>[Signature]</i>
30	Panthi Loya	0923078	B.Com (P) I	<i>[Signature]</i>
31	Nanender	0923106	B.Com (P) I	<i>[Signature]</i>



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ATTENDANCE SHEET

TITLE OF THE EVENT:

DATE OF THE EVENT:

NAME OF THE DEPARTMENT/ SOCIETY:

NAME OF THE EVENT COORDINATOR:

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1	Peehu Goyal	1022018	B.com (H) 2nd	Peehu
2	Shivangi Sarda	1022090	B.com (H) 2nd	Shivangi
3	Annu	1022033	B.com (H) 2nd	Annu
4	Priya	1022103	B.com (H) 2nd	Priya
5	Sandeep	0923079	B.com (P) 1st	Sandeep
6	Deepak Kumar	0923135	B.com (P) 1st	Deepak
7	Amolek Singh	0923127	B.com (P) 1st	Amolek
8	Krish	1023009	B.com (H) 1st	Krish
9	Ajaya Grover	1023042	B.com (H)	Ajaya
10	Aditya Sharma	1023027	B.com (H)	Aditya
11	Jaquell Darg	0923036	B.com (P)	Jaquell
12	Sahar Khurra	1022055	B.com (H) - 2nd	Sahar
13	Arunesh Agrawal	0122019	B.A. Prog	Arunesh
14	Harshini Bajpai	0922096	B.com (P) - 2nd	Harshini
15	Samritha Wadhwa	1123015	BSc (P) life sciences	Samritha
16	Samsiddhi Singh	0923108	B.com (P) - 1st	Samsiddhi
17	Arcidara	0923133	B.com (P) - 1st	Arcidara
18	Arunima Rana	0923073	B.com (P) - 1st	Arunima
19	Aditya S. Bhat	1723140	BSc. Maths (H) 1st	Aditya
20	Samyak Jain	1923013	BSc. Statistics (H) 1st	Samyak
21	Somnath B	0123022	BA (Program) - 1st	Somnath
22	Dakshay	1023062	B.COM (H)	Dakshay
23	Nishanka Raj	2023013	B.Sc (H) 200	Nishanka
24	Yashika	1021028	B.com (H)	Yashika
25	Sahil	1021141	B.com (H)	Sahil
26	Iram	1021046	B.com (H)	Iram
27	Mayank	1022109	B.com (H)	Mayank
28	Somil	1022074	B.com (H) 2nd	Somil
29	Arunesh Jain	0921112	B.com (P)	Arunesh
30	Nishtha Pandey	0923169	B.com (P) - 1st	Nishtha
31	Rishav Jain	1023026	B.com (H) 1st	Rishav
32	Devjanshi	1122022	BSc life sci	Devjanshi
33	Dishita Ghosh	1023021	B.com (H) - 1st	Dishita
34	Pranshu Kumar	1023005	B.com (H) - 1st	Pranshu
35	Shree Tyagi	10230167	B.com (H) - 1st	Shree
36	Prayanshi Kaur	0923124	B.com (P) - 1st	Prayanshi
37	Bhithu Aggarwal	0923013	B.com (P) - 1st	Bhithu
38	Atash Pandey	0722001	BA (H) Pol Sci	Atash



Sri Venkateswara College
(University of Delhi)
NAAC Grade A+

ATTENDANCE SHEET

TITLE OF THE EVENT: Arohan (CA Parag Gupta)

DATE OF THE EVENT: 22nd Nov 2023

NAME OF THE DEPARTMENT/ SOCIETY: Ascend E-cell

NAME OF THE EVENT COORDINATOR:

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1	Suhani Pathak	0923046	B.Com (P), 1st(A)	Suhani
2	Prachi Agrawal	0923032	B.Com (P) I (A)	Prachi
3	Diyanshi Agrawal	0923028	B.Com (P) I (A)	Diyanshi
4	Shikha	0923010	B.Com (P) I (A)	Shikha
5	Kanav	0923024	B.Com (P) I (A)	Kanav
6	Chirag	0923019	B.Com (P) I (A)	Chirag
7	Harshvardh	0923044	B.Com (P) I (A)	Harshvardh
8	Aarshi	0923003	B.Com (P) I (A)	Aarshi
9	Anayam	0923004	B.Com (P) I (A)	Anayam
10	Sushmita	0923027	B.Com (P) I (A)	Sushmita
11	Rishabh	0923068	B.Com (P) I (A)	Rishabh
12	Somadev B	0923022	BA (P) I (A)	Somadev
13	Madhumohan	0923020	B.Com (P) I (A)	Madhumohan
14	Yuvraj	1622031	B.Sc (H) Elect.	Yuvraj
15	Arijun Ganeset	1023042	B.Com (H)	Arijun
16	Aditya Sharma	1023007	B.Com (H)	Aditya
17	Karan Pokharel	0123055	B.A. Prog	Karan
18	Keshavi	0923002	B.Com (P)	Keshavi
19	Priyanshi Kurani	0923124	B.Com (P)	Priyanshi
20	Nishtha Poddar	0923169	B.Com (P)	Nishtha
21	Asmi	1023028	B.Com (H)	Asmi
22	Opasvi	1023136	B.Com (H)	Opasvi
23	Diyanshi	1122022	Life Sci	Diyanshi
24	Anagush	0921112	B.Com (P)	Anagush
	Yashika	1021028	B.Com (H)	Yashika
	Inam	1021046	B.Com (H)	Inam
	Saksham Agrawal	1023025	B.Com (H)	Saksham
	Vandika Jain	1023033	B.Com (H)	Vandika
	Parsha Gupta	1023103	B.Com (H)	Parsha
	Chetan Kumar	1023052	B.Com (H) & I	Chetan
	Aditya Pathak	0922054	B.Com (P) II	Aditya
	Sumit	1022073	B.Com (H)	Sumit
	Sakshya	0922031	B.Com (P)	Sakshya
	Mayushi Balua	1022104	B.Com (H)	Mayushi
	Vanshika	0122025	B.A. Prog	Vanshika

Sharma
Akash
Pragat

0922001
0923120

BA (H) Pol Sci
B.Com (Prog)
Pragat



ATTENDANCE SHEET

TITLE OF THE EVENT: Aarohan (CA Parag Gupta)

DATE OF THE EVENT: 22nd Nov 2023

NAME OF THE DEPARTMENT/ SOCIETY: Ascend E-cell

NAME OF THE EVENT COORDINATOR:

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1	OMM Parag Gupta	1022032	B.Com (H)	OMM
2	Anil Lodhi	1022019	B.Com (H)	Anil Lodhi
3	Namreet Mahra	1022053	B.Com (H)	Namreet
4	Shivam Puri	1922021	Stats (H)	Shivam
5	Aaditya Anshu Anand	1023035	B.Com (H)	Aaditya
6	Saksham Garg	0923018	B.Com (P)	Saksham
7	Hari Narayan	0923001	B.Com (P)	Hari Narayan
8	Nikita	0923164	B.COM (P) A	NIKITA
9	Ummati Chughan	0923038	B.Com (P) A	Ummati
10	Hridyanshi Saraya	0923014	B.Com (P) A	Hs
11	Saloni Kumar	0923026	B.Com (P) A	Saloni
12	Parul Jain	1023060	B.Com (H) I st	Parul Jain
13	Tanvi Singh	1022041	B.Com (H) I nd	Tanvi Singh
14	Sajal Tripathi	0923007	B.Com (P) I st	Sajal
15	Rishya Raj Mittal	0923041	B.Com (P) I st	Rishya
16	Carishy	0923016	B.COM (P) I st	Carishy
17	Aman Sharma	0923153	B.Com (P) I st	Aman
18	Snigdha Gupta	0923039	B.Com (P) I st	Snigdha Gupta
19	Shreyal Shethi	1022086	B.Com (H)	Shreyal
20	Pooja	1022118	B.COM (H)	Pooja
21	Rajni	1022085	B.Com (H)	Rajni
22	Antali Yadav	1022084	B.COM (H)	Antali Yadav
23	Vaani Jain	B0123135	B.Com (P)	Vaani
24	Anushka Jain	0123044	B.A. prog (Eco)	Anushka
25	Aman	0923153	B.Com (P) I st	Aman
26	Jaswaralban	0923161	B.Com (P) I st	Jaswaralban
27	Ajuni Dhan	0923063	B.COM (P) I st	Ajuni
28	Abhinav Sridhar	0923062	B.COM (P)	Abhinav
29	Sajal Garg	0923056	B.Com (P)	Sajal
30	Ankur Bala	0923069	B.Com (P)	Ankur
31	Nayanik Dada	0923054	B.Com (P)	Nayanik
32	Deepanshu Pandey	0923061	B.Com (P)	Deep
33	Pram Kumar	0923074	B.Com (P)	Pram
34	Ikshita Datta	1023007	B.COM (H)	Ikshita
35	Manya Grewal	1023012	B.COM (H)	Manya

T T D Sri Venkateswara College @TTC · Nov 22 · ...

Workshop conducted with Mamta Rajnayak will help student to learn how AI can be integrated with Entrepreneurship and the seminar with CA Parag Gupta will help students to learn the importance of will power and work towards achieving the best.



SRI VENKATESWARA COLLEGE
DEPARTMENT OF COMMERCE
PRESENTS
AAROHAN

GUEST

CA Parag Gupta

Mamta raj nayak

GUEST

Acting Principal - Prof. K.C Singh | Teacher in Charge - Dr. Mamta Arora | Convenor - Mr. Ajit Singh

For further queries contact
Tanya: 7974529571 Inam: 9267983531

T T D Sri Venkateswara College Ur @TTDSVCUDU Follow · ...

Ascend, the Entrepreneurship Cell of our College, hosted their Bi-Annual Event, AAROHAN on 21st and 22nd November, 2023. The society organised multiple competitions & sessions on the theme of Entrepreneurship
keynote session-Mamta Raj Nayak
Speaker session-CA Parag Gupta



8:57 AM · Dec 5, 2023 · 81 Views

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SRI VENKATESWARA COLLEGE
DEPARTMENT OF COMMERCE

AARHAN
WORKSHOP

TUESDAY
21 NOV, 2023

SEMINAR HALL
9:30AM

MAMTA RAJNAYAK
AI INTEGRATION IN BUSINESS

Acting Principal - Prof. K.C Singh | Teacher in Charge - Dr. Mamta Arora | Convenor - Mr. Ajit Singh



SRI VENKATESWARA COLLEGE
DEPARTMENT OF COMMERCE

AARHAN
SPEAKER SESSION

WEDNESDAY
22 NOV, 2023

SEMINAR HALL
10:00AM

CA PARAG GUPTA

Acting Principal - Prof. K.C Singh | Teacher in Charge - Dr. Mamta Arora | Convenor - Mr. Ajit Singh



SRI VENKATESWARA COLLEGE
DEPARTMENT OF COMMERCE



PRESENTS

AAR[®]HAN

GAME OF GAINS

GAME OF CAPITALIST . TRADEMASTER CHALLENGE . DEAL OR NO DEAL

Prizes worth

₹6000+



Powered by



Acting Principal - Prof. K.C Singh | Teacher in Charge - Dr. Mamta Arora | Convenor - Mr. Ajit Singh

For further queries contact- **TANYA** (7974529571) **INAM** (9267983531)
President Vice President



SRI VENKATESWARA COLLEGE
DEPARTMENT OF COMMERCE



PRESENTS

AAR[®]HAN

STRATEGIC SHOWTIME

QUIZ . BIDDER'S SHOWTIME . PITCH-A-THON

Prizes worth

₹6000+



Powered by



Acting Principal - Prof. K.C Singh | Teacher in Charge - Dr. Mamta Arora | Convenor - Mr. Ajit Singh

For further queries contact- **TANYA** (7974529571) **INAM** (9267983531)
President Vice President

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Tirumala Tirupati Devasthanams

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CERTIFICATE

This is to certify that AAROHAN was successfully conducted on 21st and 22nd Nov'23 from 9 AM to 4 PM by Ascend+The Exell (Commerce Dept.) in the (Online/Offline/Hybrid) mode and its event report has been submitted to IQAC for records.



Event In-Charge



IQAC Coordinator
Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021



Principal
PRINCIPAL (Acting)
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021