

**Sri Venkateswara College**

organizing

**ADD ON COURSE**

on

**DIGITAL MARKETING**

*from*

**16th Jan, 2021 to 3rd April, 2021**

**(Classes will be held on Saturdays & holidays)**

- *Students pursuing any degree programs in any subject may apply*
- *Selection will be done on first-cum-first serve basis*
- *Online Certificates shall be awarded by the Sri Venkateswara College, based on the assessment conducted during the course*



***Hurry up!***

***Maximum seats are 40***



## HIGHLIGHTS

- Basic knowledge in the area of Digital Marketing
- Topics include Google Search, App & YouTube, Google Display Ads, Shopping campaigns using Facebook and Instagram Advertising, Reporting Visualization Tools & Google Analytics etc.
- Lectures by renowned industry experts
- Discussion of relevant case studies & screening of relevant movie clippings
- Industry interaction
- Evaluation an integral part of the curriculum



### FEE OF THE COURSE: RS. 3500/-

The Candidates fulfilling the eligibility criteria, as specified above, may submit the online **Pre-Admission Form**, paying requisite application fee of **Rs. 200/-** (Rupees Two Hundred) only, on the following link: <http://svc.ac.in/flc/flcreg.asp> by **7th January, 2021**

**Note:** The candidates pursuing the Add-On Course & some other course/s from the University of Delhi or any other University simultaneously may note that the college does not take any responsibility for adjustment of dates for classes/examinations.

**For Admission related queries, please contact**

**Dr. Mamta Arora**

([mamtaarora1966@gmail.com](mailto:mamtaarora1966@gmail.com))

+91 9811222984

**Dr. Arpita Kaul**

([arpita@svc.ac.in](mailto:arpita@svc.ac.in))

+91 9873609207



# 3<sup>rd</sup> Batch of Add-on Course on **CLIMATE CHANGE: ISSUES, CONCERNS AND STRATEGIES**



Sri Venkateswara College,  
University of Delhi  
New Delhi-110021



Sri Venkateswara College, University of Delhi is offering an 3<sup>rd</sup> batch **Add-on course on CLIMATE CHANGE: ISSUES, CONCERNS AND STRATEGIES**, commencing from February 2021. Students pursuing undergraduate/ post graduate/ M.Phil./Doctorate degree in any subject, and professionals working in the field of environment are eligible to apply. Selection will be done on first-come-first serve basis. Certificates will be awarded by Sri Venkateswara College based on the evaluation test that would be held at the end of the course.

**Duration of the course: 20<sup>th</sup> February, 2021 to 10<sup>th</sup> May, 2021.**  
**Online classes will be held on Saturdays and on holidays (if required).**

Number of seats: 25

Age: No Bar

Programme Fee:  
Rupees 3000/-

The course will be extremely useful for students who intend to pursue career in Environmental Sciences, Climate Change, Policy Making, Environmental Law, Sustainable Development, Public Health etc. The course will comprise of lectures delivered by subject experts and will be augmented by case studies, group discussions, visual aids, worksheets etc.

Interested students may fill the application form and submit the fees online, on college website ([www.svc.ac.in](http://www.svc.ac.in)) latest by 16<sup>th</sup> February, 2021. The fees may be paid by credit card/debit card/net banking/demand draft within the stipulated time period.



## Resource Persons\*

- **Prof. C. K. Varshney**, Professor Emeritus, School of Environmental Sciences, Jawaharlal Nehru University; Distinguished Adjunct Professor (AIT, Bangkok)
- **Prof. K.G. Saxena**, School of Environmental Sciences, JNU, New Delhi
- **Prof. Devesh K Sinha**, Department of Geology, University of Delhi, New Delhi
- **Dr. D. C. Uprety**, Professor Emeritus, IARI, New Delhi
- **Prof. K.S. Rao**, Professor and Head, Department of Botany, University of Delhi
- **Prof. C. P. Kaushik**, Retd. Professor, Department of Environmental Science & Technology, Guru Jambheshwara University of Science & Technology, Hisar, Haryana
- **Prof. A. P. Dimri**, School of Environmental Sciences, JNU, New Delhi
- **Prof. Anubha Kaushik**, USEM, IPUGGS Indraprastha University, New Delhi
- **Prof. Varun Joshi**, USEM, IPUGGS Indraprastha University, New Delhi
- **Prof. C. Rajasekaran**, School of Bio Sciences and Technology VIT, Vellore, TN
- **Prof. Kiranmay Sarma**, USEM, IPUGGS Indraprastha University, New Delhi
- **Dr. S. D. Attri**, India Meteorological Department, New Delhi
- **Dr. Nisha Mendiratta**, Scientist G; Head, Climate Change program-SPLICE Department of Science & Technology, Ministry of Science & Technology, New Delhi
- **Dr. Ravinder Palakurthy**, Deputy Director, Mahatma Gannndhi Institute for Combating Climate Change, Department of Environment, Govt. of NCT, Delhi
- **Dr. Shiv Pratap Raghuvanshi**, Central Pollution Control Board, (Ministry of Environment Forest & Climate Change, Govt. of India) New Delhi.
- **Dr. Pravin K. Mutiyar**, Deputy Director, NMCG, Ministry of Water Resources, River Development and Ganga Rejuvenation
- **Dr. Ashutosh K. Singh**, Department of Geology, University of Delhi, New Delhi
- **Dr. T. Shimrah**, USEM, IPUGGS Indraprastha University, New Delhi
- **Dr. Mustafa Ali Khan**, Indian Himalayas Climate Adaptation Programme (IHCAP)
- **Dr. Hardeep Rai Sharma**, Institute of Environmental Studies, Kurukshetra University, Kurukshetra, Haryana-136119
- **Dr. Amit Kumar Gupta**, Dy Director, Regional Office, MoEf&CC, Lucknow
- **Dr. Vikrant Tyagi**, GIZ Office (India), New Delhi

\* Subject to Availability of resource person



Interested students may fill the application form and submit the fees online, on college website ([www.svc.ac.in](http://www.svc.ac.in)) latest by 16<sup>th</sup> February, 2021. The fees may be paid by credit card/debit card/net banking/demand draft within the stipulated time period.

### **Principal:**

**Prof. C. Sheela Reddy**

For further information, kindly contact:

### **Course Conveners**

**Dr. Kalyani Krishna**  
9810637363

**Dr. Abhishek Chandra**  
9868272798

### **Course Co-ordinators**

**Dr. Pooja Gokhale Sinha**  
9999747375

**Dr. Sunita Yadav**  
9899749008

Email:

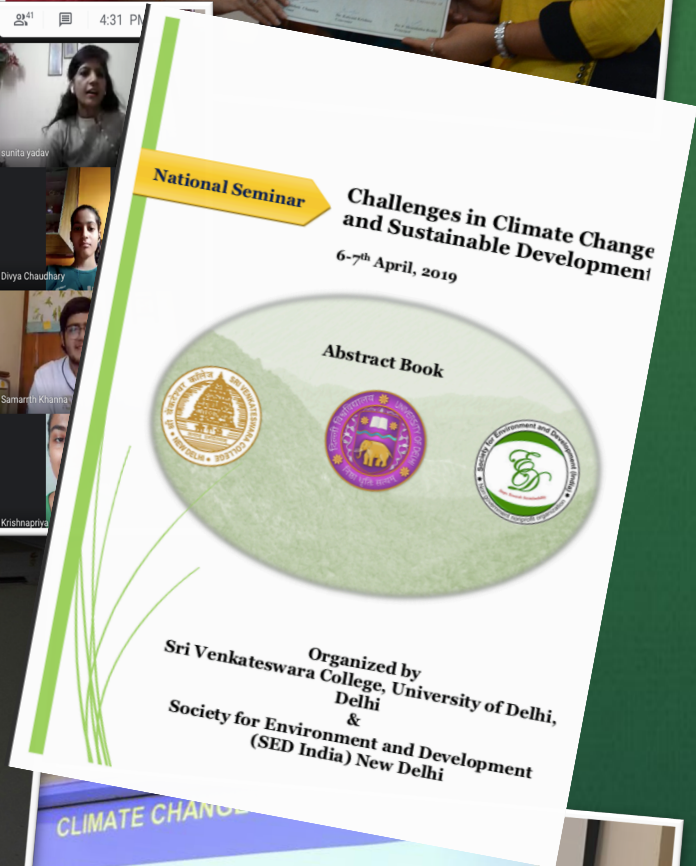
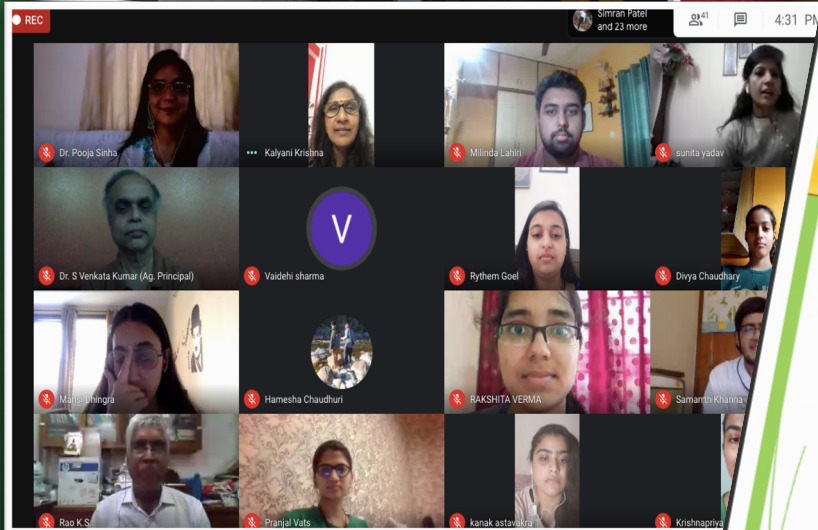
[climatechange.svc@gmail.com](mailto:climatechange.svc@gmail.com)

For any other details, please visit website:  
[www.svc.ac.in](http://www.svc.ac.in)

### **Course content:**

- An introduction to climate: Weather and climate; classification system of climate; climatic regions of the world and India
- Climate change impact on Earth System: Temperature rise in atmosphere, water and soil, global carbon cycling
- Climate change impact on earth atmosphere: The past and future roadmaps of GHGs inventories
- Applications of remote sensing to climate change studies and research
- Climate change, biodiversity and human wellbeing
- Climate change and water resources
- Soil and climate change: Soil organic carbon unlocking the potential to a climate change
- Climate change impact on agriculture
- Climate change: economics and its implications
- Climate change: policies and regulations.
- Indian Himalayas climate adaptation program
- National Action Plan on climate change
- Adaptation and mitigation strategies for combating climate change







DEPARTMENT OF CHEMISTRY  
SRI VENKATESWARA COLLEGE  
UNIVERSITY OF DELHI



PRESENTS

**INDUSTRY ORIENTED  
ADD-ON COURSE**

on

**“FOOD SCIENCE & TECHNOLOGY:  
Farm to Fork”**

**14th August 2021 to 9th November 2021**

(Online classes will be held on Saturdays & holidays)

**FOOD SCIENCE  
& TECHNOLOGY**



For students pursuing any degree  
program in science streams



Selection will be done on first-cum-  
first serve basis



E-certificates shall be awarded  
based on the assessment conducted  
during the course



Fee structure: Rs. 2500/- (Registration  
fee: Rs. 200/- + Course fee: Rs. 2300/-)



Last date of registration:  
10th August 2021

Dr. Shikha Gulati  
Convenor & Coordinator

Dr. Shefali Shukla  
Co-convenor

Dr. Sanjay Kumar  
Teacher-in-charge

Prof. C. Sheela Reddy  
Principal

**APPLY NOW!**  
Limited seats





**DEPARTMENT OF STATISTICS  
SRI VENKATESWARA COLLEGE  
UNIVERSITY OF DELHI**



**IS  
OFFERING**

**ADD-ON COURSE  
On**

**DATA ANALYSIS USING PYTHON**

**September 11th, 2021 to October 24th 2021**

**(Online classes will be held on Saturdays and Sundays)**

- ➡ Students pursuing any degree programs in any subject may apply
- ➡ Selection will be done on the first-cum-first served basis.
- ➡ E-Certificate shall be awarded by the Sri Venkateswara College based on the evaluation test to be held at the end of the course
- ➡ Fee Structure: 3500/- (Registration Fee: 200/- and Course Fee: 3300/-)
- ➡ Last date of Registration: **07-09-2021**
- ➡ Registration Link: <http://college.svc.ac.in/svccoll/register.php>

*For Admission Related Queries*

*Contact*

**Dr. Veena Budhraj: 9818970981 (veena\_budhraj@yahoo.co.in)**

**Dr. A. K. Singh: 7549008384 (aksingh@svc.ac.in)**

**Patron**

**Dr.S. Venkata Kumar**  
Principal ( Ag)  
Sri Venkateswara College

**Coordinators**

**Dr. N.Latha**  
Coordinator  
Bioinformatics Centre  
& Associate Professor  
Department of Biochemistry  
Sri Venkateswara College

**Dr. Anita Verma**  
Associate Professor  
Department of Zoology  
Sri Venkateswara College

**Dr. Mansi Verma**  
Assistant Professor  
Department of Zoology  
Sri Venkateswara College

For further details  
contact

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9899916229  
9891900122

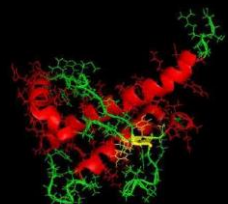
**LEARN NOW!**  
From Concept to  
Applications


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Topics covered

Biological Databases  
Sequence Analysis  
Phylogenetics  
Molecular Modeling  
Genomics  
Computer Aided Drug Discovery  
Biocomputing

Biology Meets  
Big Data





Sri Venkateswara College  
( University of Delhi)  
*offers an add on course*

**CERTIFICATE  
PROGRAM IN  
BIOINFORMATICS  
&  
COMPUTATIONAL  
BIOLOGY  
(CBC)**

**LEARNING OUTCOMES**

- To access, use and analyze public domain bioinformatics tools and softwares
- Learn to identify, compile, analyze, and communicate complex biological and genetic data for initiatives in areas such as human genome analysis, disease research, and drug discovery and development.

**Build your Computational  
&  
Scientific skills**

**HIGHLIGHTS:**

**ELIGIBILITY**

This course is open to all undergraduate students pursuing degree program in Biochemistry, Biological Sciences, Botany, Zoology , Biomedical Sciences, Biotechnology, Chemistry and Physics

**COURSE DURATION**

This course will be conducted on Saturdays and in holidays/ mid semester break. Program will run for 4 months in online mode ( Sep to Dec)

**HIGHLIGHTS**

- Lectures and hands-on sessions by experts from both academia and industry
- Lectures by eminent speakers from DU, JNU, IIT Delhi, IIIT Delhi, TERI, CSIR-IGIB, NII, NIPGR and more.
- Certificates will be provided on successful completion of evaluation at the end of course.

**REGISTRATION DETAILS & FEE**

**COURSE FEE : Rs 3500**

**REGISTRATION**

- Register online by September 10, 2020
- Applications available at [www.svc.ac.in](http://www.svc.ac.in)
- Payment can be done online using credit card/debit card by payment gateway



**NUMBER OF SEATS : 30  
LIMITED SEATS  
REGISTER NOW**

THE COLLEGE DOES NOT TAKE  
RESPONSIBILITY FOR ADJUSTMENT OF  
DATES FOR CLASSES/EXAMINATION