



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: EVOLUTION OF KATHAK- SASHAKT PODCAST			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
15.03.2024	N/A	NSS-SVC	Dr. Jitendra Kalra
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
11:30 AM	-		Online
FINANCIAL SUPPORT/ASSISTANCE (if any):	N/A		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	EVOLUTION OF KATHAK- SASHAKT PODCAST
OBJECTIVES	<ol style="list-style-type: none">Empower Women and Gender Minorities: Provide a platform for women and gender minorities to share their inspiring stories, fostering empowerment and visibility.Preserve Cultural Heritage: Highlight and celebrate the evolution of Kathak, a classical Indian dance form, through the personal experiences of a renowned practitioner.Promote Inspirational Content: Deliver engaging and motivational content that resonates with listeners and encourages them to pursue their passions.Expand Audience Reach: Make the podcast accessible to a broad audience, available on platforms like Spotify, to increase awareness and engagement

METHODOLOGY	<ol style="list-style-type: none"> 1. Podcast Launch: The <i>Sashakt</i> podcast was initiated as part of Project Astitva, focusing on empowering stories from women and gender minorities. 2. Episode Feature: The first episode featured National Kathak dancer Smt. Poonam Sethi, who discussed the evolution of Kathak and her journey as a dancer, sharing her insights and experiences. 3. Production and Distribution: The podcast was professionally recorded, edited, and made available on Spotify to reach a wide audience. 4. Engagement Strategy: Social media and other communication channels were used to promote the podcast, encouraging listeners to tune in and engage with the content
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	Smt. Poonam Sethi (professional kathak dancer)
OUTCOMES	<ol style="list-style-type: none"> 1. Empowerment: Provided a platform for women and gender minorities to share empowering stories. 2. Cultural Insight: Enhanced understanding of Kathak and its evolution. 3. Positive Feedback: Received praise for its inspirational content and quality. 4. Wide Reach: Extended audience through availability on Spotify

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1	2	3 Video clip	4 Photos	5
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Notice & Letters	Number of Participants & Name of Participants ✓			Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate ✓	8 Posters/ Invites	9 Event report Attested by Event Coordinator & IQAC Coordinator ✓	10 Any other document

IQAC Document No: IQAC/SVC/2023-2024/NSS/29	Criterion No: II & VII
Departmental file no: NSS/2023-2024/NSSSOC/29	IQAC file No: SVC/2023-24

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Jitendra V. Kalra	Dr. Jitendra V. Kalra	Prof. Swarn Singh

For Reference

Criterion I	Curricular Aspects (planning & Implementation)		Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation		Criterion VI	Governance
Criterion III	Research, Innovations & Extension		Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure			

REPORT

As part of Project Astitva, the *Sashakt* podcast was launched with the mission of empowering women and gender minorities by providing a platform for their inspiring stories. The inaugural episode, released on 15th April 2024 and recorded on 15th March 2024, featured Poonam Sethi, a distinguished National Kathak dancer, who discussed the evolution of Kathak and her personal journey. This episode not only celebrated the cultural significance of Kathak but also highlighted Sethi's remarkable contributions as an ICCR artist.

The podcast, available on Spotify, was professionally recorded and promoted through social media and other channels to ensure wide accessibility. It received positive feedback for its high-quality production and impactful content. The *Sashakt* podcast has successfully empowered women by showcasing their achievements and has expanded its reach, contributing to a greater appreciation of cultural and personal narratives.



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CERTIFICATE

This is to certify that the ASTITVA PODCAST ON EVOLUTION OF KATHAK was successfully conducted on 15.03.2024 from 11:30 pm to 12:30 pm by National Service Scheme in the Online mode and its event report has been submitted to IQAC for records.

Event In-Charge

IQAC Coordinator

Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021

Principal

PRINCIPAL (Acting)
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021

NAMES	24/02/24 (Podcast 1)
Adrija Jana	1
Dev Aggarwal	1
Maseera	1
Sachin Singh Sikarwar	1
Srijan Bhargava	1
Shambhavi Dixit	1



PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.
2. Please ensure a pre booking of the venue before getting the permission letter signed.
3. A copy of this duly filled form signed by the TIC/ Convener and Principal shall be submitted to ICT, Caretaker, IQAC Coordinator, Dr. Arpita Kaul for commerce, NSS, NCC, Placement and Sports events, Dr. Neelesh for humanities events, Dr. P. Jayaraj for sciences events.(mails mentioned in SOP)

EVENT DETAILS

1. Name of the Department/Society /Association: National Service Scheme
2. Name of the TIC/Convener (if any): Prof./Dr./Mr./Ms. Jitendra V. Kakra
3. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or community outreach/ skill enhancement/others..... Podcast
4. Participants: Student-centric /Faculty/Both
5. Event Type: Offline/Online/Hybrid; Indoor/Outdoor
6. Collaborating Agency /Organization:
7. Proposed Title of the Event: Sashakt Podcast [The Evolution of Katak]
8. Tentative List of Speakers with affiliations: Ms Poonam Gosain Sethi
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9. Date, Time from to : 15th March 2023 [6:00 PM to 6:30 PM]
10. Financial Assistance/ Funding received (if any)
11. Proposed Budget (please attach details in a separate enclosure):
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12. Faculty responsible for Geo Tagged Pictures Photography and Videography Team
13. Faculty responsible for Event Report Research and Content Team
14. ICT support required, if any (ICT Lab, Laptop, LCD projector)
15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance)
16. Room requirement (Seminar/ any other)

Name & Signature of TIC/Convener
(Dr. Jitendra V. Kakra)

Signature of Principal

Date: 05/03/24

Date: