

SRI VENKATESWARA COLLEGE (UNIVERSITY OF DELHI)

EVENT REPORT

NAME OF THE EVENT: Enactus Offline Marketing Event				
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME	
11th September, 2024	-	Enactus SVC	Dr. Arpita Kaul, Dr. Vinita Kapoor	
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid	
11:30am-03:00pm	Sri Venkateswara College - Front Lawn	113	Offline	
FINANCIAL SUPPORT/ASSIS TANCE (if any):	Nil			

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Enactus Offline Marketing Event
OBJECTIVES	Public or Community Outreach: The event aimed to educate individuals about Enactus initiatives through engaging activities, games, product displays from our projects, and a help desk to guide participants in understanding Enactus and its mission to promote social entrepreneurship and sustainability.
METHODOLOGY	Offline community outreach through games and fun interactive activities: Engaging and creative activities focused on sustainability were organized, including kulhad and seed-paper painting. A momo stall was set up to involve beneficiaries and support them in the process. Additionally, a help and query desk was available to guide participants, ensuring they gained a deeper understanding of Enactus and its mission to promote social entrepreneurship and sustainability.

INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	NA
OUTCOMES	 Participants gained practical knowledge about sustainability through creative activities such as kulhad and seed-paper painting. Beneficiary involvement was promoted by setting up a momo stall, providing them with support and visibility. Attendees developed a deeper understanding of Enactus and its mission through guidance from the help and query desk. The interactive games and activities alongside product display fostered community engagement, encouraging participants to actively contribute to sustainable practices.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters	Number of Participants & Name of participants	3 Video clip	4 Photos	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate	8 Posters/ Invites	9 Event report Attested by Event Coordinator & IQAC Coordinator	Any other document

Departmental file no: SVC/ENACTUS/2024-25/September 2024/02	

IQAC File No: SVC/IQAC/ENACTUS/2024-25/September 2024

Criterion No: 5,7

NAME OF EVENT-IN-CHARGE & SIGNATURE:

Dr. Arpita Kaul Dr. Vinita Kapoor

Note: Please fill in your own details in places with red font

For Reference

Criterion I	Curricular Aspects (plannin	3	Criterion	Student Support & Progression
	& Implementation)		V	
Criterion II	Teaching Learning	2	Criterion	Governance, Leadership &
	Evaluation		VI	Management
Criterion III	Research, Innovations &	Z	Criterion	Institutional Values & Best
	Extension		VII	Practices
Criterion IV	Learning Resources an	1		
	Infrastructure			

Report - Enactus Offline Marketing Event

11th September, 2024

Enactus SVC hosted an impactful event on Wednesday, September 11th, at the college's front lawn, focused on promoting Enactus and sustainable practices. With over 100 participants, the event combined awareness with hands-on activities, all dedicated to making a positive impact.

We extend our sincere thanks to Principal sir Prof. Vajala Ravi and our convenors Dr. Arpita Kaul and Dr. Vinita Kapoor for their invaluable support in making this event possible. The event commenced at 11:30 A.M. and ran throughout the day, engaging participants with a variety of informative and interactive activities. Here's a snapshot of the day's activities:

Product Display and Help Desk: The event began with an informative introduction to Enactus and its projects, showcased through a display of products from our initiatives and projects. Additionally, the help desk offered participants the chance to deepen their understanding of Enactus and its mission by addressing any questions or concerns they had.



Enactus volunteers provided detailed explanations of the projects and showcased the products, while also setting up a help desk to assist students.

Interactive Activities and Games: Activities and games such as treasure hunt, fortune handi, and kulhad tic-tac-toe were organized to raise awareness about our projects and Enactus in an interactive way. These games offered participants valuable insights into our products and mission while keeping them engaged.



Participants engaged in games such as treasure hunt and kulhad tic-tac-toe to interact with the team.

Kulhad and Seed Paper Painting: Creativity flourished as participants decorated kulhads and customized their own bookmarks, merging artistic expression with sustainability. The painted kulhads and bookmarks were then taken home by the participants, serving as personalized reminders of the event and its eco-friendly message.



Students participated in painting kulhads and customized their own bookmarks.

Etasha Momos: The Etasha momo stall attracted significant attention from the crowd, effectively promoting their business and resulting in earnings of up to Rs. 3,500.



Students enjoyed the momo stall, and Etasha benefited from increased visibility.

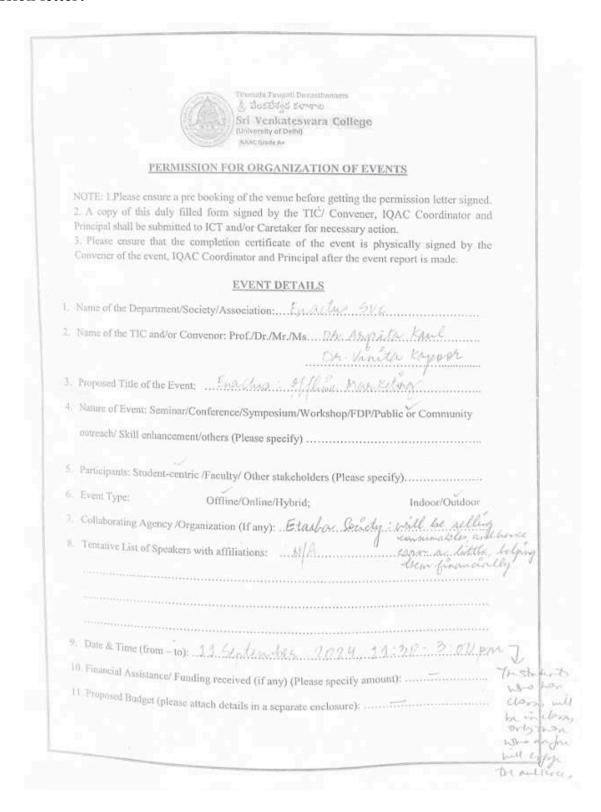
Throughout the event, participants were actively involved in engaging discussions, games, and hands-on activities, which enriched their understanding of Enactus and its sustainability efforts. They also had the opportunity to connect with others who share their interest in social entrepreneurship and environmental conservation.



In conclusion, the event successfully combined interactive activities, engaging games, and informative displays to raise awareness about Enactus and its sustainability efforts. The active involvement and positive feedback demonstrated the event's impact in promoting Enactus's mission and fostering community engagement.

Proofs:

Permission letter:

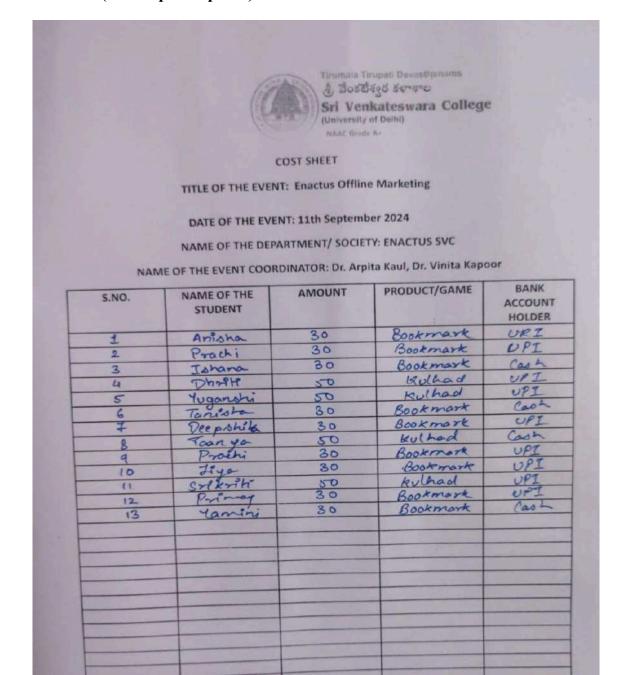


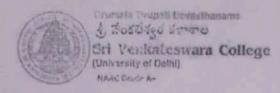
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16. Venue requirement (Seminar hall/ Ground/others) Frank Lawn	
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IQAC Coordinator Principal	100
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with the students	
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3) Help & Rnerry desk to help them understan Enactus better	rd
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Poster/Invite:



Attendance Sheet (List of participants):





ATTENDANCE SHEET

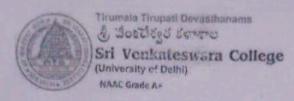
TITLE OF THE EVENT: UMANIA.

DATE OF THE EVENT: 11 - 09 - 2024

NAME OF THE DEPARTMENT/ SOCIETY: Enactus

NAME OF THE EVENT COORDINATOR: Dr Arpita kaul

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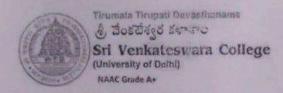
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DATE OF THE EVENT: 11-09-2024

NAME OF THE DEPARTMENT/ SOCIETY: Enactus

NAME OF THE EVENT COORDINATOR: Pr Appite Lead

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TITLE OF THE EVENT: UNANG

DATE OF THE EVENT: 11th September - 2024.

NAME OF THE DEPARTMENT/ SOCIETY: Enactus

NAME OF THE EVENT COORDINATOR: De Appita Kaul

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Event Completion Certificate:



पूर्णता प्रमाण पत्र COMPLETION CERTIFICATE

यह प्रमाणित किया जाता है कि <u>एनेक्टस ऑफलाइन मार्केटिंग ईवेंट</u> को <u>११ सितम्बर २०२४</u> को <u>११:३०</u>

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आयोजित किया गया और इस कार्यक्रम की रिपोर्ट अभिलेख के लिए आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ

(IQAC) को जमा कर दी गई है।

This is to certify that the Enactus Offline Marketing Event was successfully conducted on 11

September 2024 from 11:30 am to 3 pm by Enactus Sri Venkateswara College in the Offline mode and its event report has been submitted to IQAC for records.

Event In-Charge

IQAC Coordinator

Coordinator, IQAC Sri Venkateswara College (University of Delhi) Dhaula Kuan, New Delhi-110021 प्रधानांचार्य Principal श्री वेंकटेश्वर महाविद्यालय श्री वेंकटेश्वर महाविद्यालय दिल्ली विश्वविद्यालय / University of Delhi धौला कुओं, नई दिल्ली / Dhaula Kuan, New Delhi-2: