



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

**Sri Venkateswara College**

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE  
(UNIVERSITY OF DELHI)**

**EVENT REPORT**

NAME OF THE EVENT: Enactus Offline Marketing Event			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
11th September, 2024	-	Enactus SVC	Dr. Arpita Kaul, Dr. Vinita Kapoor
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
11:30am-03:00pm	Sri Venkateswara College - Front Lawn	113	Offline
FINANCIAL SUPPORT/ASSISTANCE (if any):	Nil		

**BRIEF INFORMATION ABOUT THE ACTIVITY**

TOPIC/SUBJECT OF THE ACTIVITY	Enactus Offline Marketing Event
OBJECTIVES	Public or Community Outreach : The event aimed to educate individuals about Enactus initiatives through engaging activities, games, product displays from our projects, and a help desk to guide participants in understanding Enactus and its mission to promote social entrepreneurship and sustainability.
METHODOLOGY	Offline community outreach through games and fun interactive activities: Engaging and creative activities focused on sustainability were organized, including kulhad and seed-paper painting. A momo stall was set up to involve beneficiaries and support them in the process. Additionally, a help and query desk was available to guide participants, ensuring they gained a deeper understanding of Enactus and its mission to promote social entrepreneurship and sustainability.

<b>INVITED SPEAKERS WITH AFFILIATION DETAILS ( IF ANY)</b>	NA
<b>OUTCOMES</b>	<p>The outcomes of the event include:</p> <ul style="list-style-type: none"> <li>• Participants gained practical knowledge about sustainability through creative activities such as kulhad and seed-paper painting.</li> <li>• Beneficiary involvement was promoted by setting up a momo stall, providing them with support and visibility.</li> <li>• Attendees developed a deeper understanding of Enactus and its mission through guidance from the help and query desk.</li> <li>• The interactive games and activities alongside product display fostered community engagement, encouraging participants to actively contribute to sustainable practices.</li> </ul>

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

1 Notice & Letters ✓	2 Number of Participants & Name of participants ✓	3 Video clip	4 Photos ✓	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate	8 Posters/ Invites ✓	9 Event report Attested by Event Coordinator & IQAC Coordinator ✓	10 Any other document

**Departmental file no:** SVC/ENACTUS/2024-25/September 2024/02

**IQAC File No:** SVC/IQAC/ENACTUS/2024-25/September 2024

**Criterion No:** 5,7

**NAME OF EVENT-IN-CHARGE & SIGNATURE:**

Dr. Arpita Kaul  
Dr. Vinita Kapoor

Note: Please fill in your own details in places with red font

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance, Leadership & Management
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

# Report - Enactus Offline Marketing Event

11th September, 2024

Enactus SVC hosted an impactful event on Wednesday, September 11th, at the college's front lawn, focused on promoting Enactus and sustainable practices. With over 100 participants, the event combined awareness with hands-on activities, all dedicated to making a positive impact.

We extend our sincere thanks to Principal sir Prof. Vajala Ravi and our convenors Dr. Arpita Kaul and Dr. Vinita Kapoor for their invaluable support in making this event possible. The event commenced at 11:30 A.M. and ran throughout the day, engaging participants with a variety of informative and interactive activities. Here's a snapshot of the day's activities:

**Product Display and Help Desk:** The event began with an informative introduction to Enactus and its projects, showcased through a display of products from our initiatives and projects. Additionally, the help desk offered participants the chance to deepen their understanding of Enactus and its mission by addressing any questions or concerns they had.



Enactus volunteers provided detailed explanations of the projects and showcased the products, while also setting up a help desk to assist students.

**Interactive Activities and Games:** Activities and games such as treasure hunt, fortune handi, and kulhad tic-tac-toe were organized to raise awareness about our projects and Enactus in an interactive way. These games offered participants valuable insights into our products and mission while keeping them engaged.





Participants engaged in games such as treasure hunt and kulhad tic-tac-toe to interact with the team.

**Kulhad and Seed Paper Painting:** Creativity flourished as participants decorated kulhads and customized their own bookmarks, merging artistic expression with sustainability. The painted kulhads and bookmarks were then taken home by the participants, serving as personalized reminders of the event and its eco-friendly message.



Students participated in painting kulhads and customized their own bookmarks.



**Etasha Momos:** The Etasha momo stall attracted significant attention from the crowd, effectively promoting their business and resulting in earnings of up to Rs. 3,500.



Students enjoyed the momo stall, and Etasha benefited from increased visibility.


Throughout the event, participants were actively involved in engaging discussions, games, and hands-on activities, which enriched their understanding of Enactus and its sustainability efforts. They also had the opportunity to connect with others who share their interest in social entrepreneurship and environmental conservation.



In conclusion, the event successfully combined interactive activities, engaging games, and informative displays to raise awareness about Enactus and its sustainability efforts. The active involvement and positive feedback demonstrated the event's impact in promoting Enactus's mission and fostering community engagement.

## Proofs:

## Permission letter:



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**PERMISSION FOR ORGANIZATION OF EVENTS**

NOTE: 1. Please ensure a pre booking of the venue before getting the permission letter signed.  
2. A copy of this duly filled form signed by the TIC/ Convener, IQAC Coordinator and Principal shall be submitted to ICT and/or Caretaker for necessary action.  
3. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.

**EVENT DETAILS**

- Name of the Department/Society/Association: Enactus SVC
- Name of the TIC and/or Convener: Prof./Dr./Mr./Ms. Dr. Anurita Kaul  
Dr. Vinita Kapoor
- Proposed Title of the Event: Enactus: Offline Marketing
- Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or Community outreach/ Skill enhancement/others (Please specify) ✓
- Participants: Student-centric /Faculty/ Other stakeholders (Please specify).....
- Event Type: Offline/Online/Hybrid; Indoor/Outdoor
- Collaborating Agency /Organization (If any): Enactus Society: will be selling consumables and hence
- Tentative List of Speakers with affiliations: N/A have as little helping them financially
- Date & Time (from – to): 11 September 2024 11:30 - 3:00 pm ↓
- Financial Assistance/ Funding received (if any) (Please specify amount): —
- Proposed Budget (please attach details in a separate enclosure): —

The students who have class, will be in class, only those who are free will come, the audience,

12. Faculty responsible for Geo Tagged Pictures ..... *Sujal Jain* ..... *Dr. Arpita Kant*
13. Faculty responsible for Event Report ..... *Sujal Jain* ..... *Dr. Vinita Kapoor*
14. ICT support required, if any (ICT Lab, Laptop, LCD projector) *N/A*
15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance) *8 tables, 8 chairs, 2 soft boards with stands*
16. Venue requirement (Seminar hall/ Ground/others) ..... *Front Lawn* .....

*[Signature]*  
TIC/Convenor

Date: *4/9/2021*

For official purpose

Comments (If any)

*Allowed for ECA period & extended time for students not having any classes.*

*[Signature]*  
For *Riche Miere*

IQAC Coordinator

Date:

Principal

Date: *[Signature]* *4/9/21*

The following will be a part of the event:

- 1) Display of the products under our Projects
- 2) Interactive Games and activities to engage with the students
- 3) Help & Query desk to help them understand Enactus better





enactus  
Sri Venkateswara College



ENACTUS SVC  
PRESENTS

# Enactus Offline Marketing

umang  
सपनों की उड़ान



**DATE:**  
11th SEPTEMBER



**TIME:**  
11:30 AM ONWARDS



**VENUE:**  
FRONT LAWN

**PRESIDENT:**  
SRIJAL JAIN  
(+91 8448644151)

**CONVENERS:**  
DR. ARPITA KAUL  
DR. VINITA KAPOOR

**PRINCIPAL:**  
PROF. VAJALA RAVI

**Attendance Sheet (List of participants):**

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### COST SHEET

**TITLE OF THE EVENT:** Enactus Offline Marketing

DATE OF THE EVENT: 11th September 2024

NAME OF THE DEPARTMENT/ SOCIETY: ENACTUS SVC

NAME OF THE EVENT COORDINATOR: Dr. Arpita Kaul, Dr. Vinita Kapoor

[illegible]

Total : 32



Dr. M. S. Venkateswara  
Sri Venkateswara College  
(University of Delhi)  
NAAC Grade A+

# ATTENDANCE SHEET

TITLE OF THE EVENT: Enactus Off line Marketing  
UNANITY

DATE OF THE EVENT: 11-09-2024

NAME OF THE DEPARTMENT/ SOCIETY: Enactus

NAME OF THE EVENT COORDINATOR: Dr Arpita Kaul  
& Dr Vinita Kapoor

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1	Esha	1928 012	Stats	Esha
2	Vasundhara	1723 006	Maths	Vasundhara
3	Kushagra	1023 065	BA (P)	Kushagra
4	Ritanga	10230 17	"	Ritanga
5	Kamini	10230 27	"	Kamini
6	Ritika	1023 082	"	Ritika
7	Sara	1023 023	"	Sara
8	Bhumi	1023 008	"	Bhumi
9	Bhumi	1824009	BCOM (H)	Bhumi
10	Vaishik	1824018	"	Vaishik
11	Surya	1824073	"	Surya
12	Sandra	1924017	Stats	Sandra
13	Aditi	1924036	"	Aditi
14	Hindu	1924049	"	Hindu
15	Kamini	1924003	"	Kamini
16	Deepshika	1428012	Physics	Deepshika
17	Piyush	1723018	Math	Piyush
18	Sahil	1722005	Math	Sahil
19	Gaurav	1328016	Bio Sciences	Gaurav
20	Aman	1423018	Chemistry	Aman
21	Ritaniya	1122034	Life Science	Ritaniya
22	Pushpandra	1122041	Life Science	Pushpandra
23	Nitin	1324012	Bio Science	Nitin
24	Ananya	1428028	Physics	Ananya
25	Mans	1023008	BA (P)	Mans
26	Sanskriti	1023210	BA (P)	Sanskriti
27	Tarannum	1124002	Life Science	Tarannum
28	Triya	1422028	"	Triya
29	Agasthi	1124009	"	Agasthi
30	Aditi	1023018	BCO	Aditi
31	Muskaan	1122013	Life Science	Muskaan
32	Kamika	1124018	Life Science	Kamika



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**TITLE OF THE EVENT:**

DATE OF THE EVENT: 11-09-2024

NAME OF THE EVENT COORDINATOR: Dr Arpita kaul  
 & Dr Vineta Kapoor

[illegible]



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ATTENDANCE SHEET

TITLE OF THE EVENT: *Enactus Offline Marketing*

TITLE OF THE EVENT: UNANG

DATE OF THE EVENT: 11<sup>th</sup> September - 2024.

NAME OF THE DEPARTMENT/ SOCIETY: Enactus

NAME OF THE EVENT COORDINATOR: *Dr Arpita Kaul  
& Dr Vineeta Kapoor*

[illegible]



Total : 29



Tirumala Tirupati Devasthanams

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# ATTENDANCE SHEET

TITLE OF THE EVENT: ~~Enactus~~ Enactus offline Marketing

DATE OF THE EVENT: 11th September, 2024

NAME OF THE DEPARTMENT/ SOCIETY: Enactus

NAME OF THE EVENT COORDINATOR: Dr Arpita Kaul  
Dr Vineeta Kapoor

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1	Srijal Jain	1322032	Bsc Bpo Science	
2	Surya Prabhath	1922048	Bsc Stats (H)	
3	Tanvirika Gandhi	1922004	Bsc Stats (H)	
4	Harshik Madan	1922012	Bsc Stats (H)	
5	Tanmay Bose	1122074	Bsc Life Sciences	
6	Ishaan Negi	1623004	Bsc(H) Electronics	
7	Unnati Bhandari	1023170	Bcom (H)	
8	Samaira Wadhwa	1123015	Bsc Life Sciences	
9	Unnati Chauhan	0923038	Bcom (P)	
10	Vedharan Mahajan	0523006	BA(H) Eco	
11	Adya Banyal	1923003	Bsc (H) Stats	
12	Gargi Bayenhe	1123108	Bsc (P) Life Scia	
13	Pallma Anand	1323027	Bsc (H) Bio Science	
14	Kritika Chakraborty	1323035	Bsc (H) Bio Science	
15	Nikita Ghosh	1422010	Bsc (H) Botany	
16	Vijwal Jain	1023030	Bcom (H)	
17	Aashi Agarwal	0923003	Bcom (P)	
18	Niputi	1923010	Bsc (H) Stats	
19	Chavya Ahya	1923009	Bsc (H) Stats	
20	Samyukta Jain	1923013	Bsc (H) Stats	
21	Ramanpreet	1722065	Bsc (H) Math	
22	Mannat	0522013	BA (H) Eco	
23	Deepshikha	1822010	Bsc (H) Physic	
24	Aditi Gaur	1323058	Bsc (H) Bio Science	
25	Tahoor	1323042	Bsc (H) Bio Science	
26	Mehak Kisa	1322025	Bsc (H) Bio Sci	
27	Rahul	1322051	Bsc (H) Bio Sci	
28	Smitra	0522035	BA(H) Eco	
29	Sanya	0222001	BA (H) English	



## Event Completion Certificate:



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पूर्णता प्रमाण पत्र

### **COMPLETION CERTIFICATE**

यह प्रमाणित किया जाता है कि एनेक्टस ऑफलाइन मार्केटिंग ईवेंट को ११ सितम्बर २०२४ को ११:३० पूर्वाह्न से ३ अपराह्न तक एनेक्टस श्री वेंकटेश्वर कॉलेज द्वारा ऑफलाइन माध्यम में सफलतापूर्वक आयोजित किया गया और इस कार्यक्रम की रिपोर्ट अभिलेख के लिए आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ (IQAC) को जमा कर दी गई है।

This is to certify that the Enactus Offline Marketing Event was successfully conducted on 11 September 2024 from 11:30 am to 3 pm by Enactus Sri Venkateswara College in the Offline mode and its event report has been submitted to IQAC for records.

Event In-Charge

IQAC Coordinator

Coordinator, IQAC  
Sri Venkateswara College  
(University of Delhi)  
Dhaura Kuan, New Delhi-110021

Principal

प्रधानाचार्य  
Principal  
श्री वेंकटेश्वर महाविद्यालय  
Sri Venkateswara College  
दिल्ली विश्वविद्यालय / University of Delhi  
धौला कुआँ, नई दिल्ली / Dhaura Kuan, New Delhi-21