



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

**Sri Venkateswara College**  
(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE**  
(UNIVERSITY OF DELHI)

**EVENT REPORT**

<b>NAME OF THE EVENT: Annual Orientation of MAC &amp; Post-Orientation Competition</b>			
<b>DATE</b>	<b>DEPARTMENT</b>	<b>COMMITTEE/ SOCIETY</b>	<b>COORDINATORS' NAME</b>
25/08/2025	Commerce	The Marketing Club	Ms. Sunita Chhabra
<b>TIME</b>	<b>VENUE</b>	<b>NUMBER OF PARTICIPANTS</b>	<b>NATURE: Outdoor/Indoor; online/offline/hybrid</b>
09:45 AM To 02:00 PM	Seminar Hall	102	Indoor; Offline
<b>FINANCIAL SUPPORT/ ASSISTANCE (if any):</b>	NIL		

**BRIEF INFORMATION ABOUT THE ACTIVITY**

<b>TOPIC/SUBJECT OF THE ACTIVITY</b>	<b>Annual Orientation of MAC &amp; Post-Orientation Competition</b>
<b>OBJECTIVES</b>	The event was aimed at introducing the society and its departments, while acquainting students with diverse concepts of marketing through engaging activities and interactions.
<b>METHODOLOGY</b>	The one-day event also featured a post-orientation competition, " <i>Taqdeer ki Topi</i> ," which added an engaging and interactive dimension to the proceedings.
<b>INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)</b>	No speaker was invited for the event.
<b>OUTCOMES</b>	Through fun games and interactive sessions, students gained insights into marketing concepts, which further encouraged many of them to register for the society's recruitment process.

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

1 Notice & Letters ✓	2 Number of Participants & Name of participants ✓	3 Video clip	4 Photos ✓	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate	8 Posters/ Invites ✓	9 Event report Attested by Event Coordinator & IQAC Coordinator ✓	10 Any other document

**Departmental file no:**


SVC/THE MARKETING CLUB/2025-26/AUGUST 2025/08

**IQAC file No:**

SVC/IQAC/THE MARKETING CLUB/2025-26/AUGUST 2025

**Criterion No: V**

NAME OF EVENT-IN-CHARGE &amp; SIGNATURE

**Ms. Sunita Chhabra**

**For Reference**

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

## **EVENT REPORT**

The Marketing Club of Sri Venkateswara College organized its Annual Orientation event on 25th August 2025 in **Offline mode**.

The event commenced in the **Seminar Hall** at **10:00 a.m.** with the traditional *lamp-lighting ceremony*, accompanied by the serene recital of *Saraswati Vandana*. This was followed by an inspiring address from our Convener, **Ms. Sunita Chhabra**, and words of encouragement from our Teacher-in-Charge, **Dr. Sindhumani Bag**. Thereafter, the society and its various departments were formally introduced to the audience, giving students a comprehensive understanding of the club's vision and functioning. The session further included engaging and interactive activities designed to test and enhance students' marketing acumen. Participants were also provided with an opportunity to express their perspectives and ideas before the gathering, fostering an atmosphere of inclusivity and active participation.

**Name of the event: Taqdeer Ki Topi**

**Date: 25th August 2025**

The competition *Taqdeer Ki Topi* was designed to assess participants' creativity, presentation skills, and overall knowledge of marketing while also fostering marketing acumen among students. It provided a platform for participants to think innovatively, work under pressure, and demonstrate their ability to connect theoretical concepts with practical business scenarios.

**Round 1** was conducted online via Google Forms on **24th August 2025**. Participants were given **12 minutes** to solve **15 marketing-based questions**, testing their conceptual clarity and application skills. This round served as a crucial elimination stage, significantly narrowing down the pool of contestants for the next phase of the competition.

**Round 2** was organized offline on **25th August 2025** at the college campus. Each team was allotted two entirely distinct products through a random selection process, challenging them to merge ideas and craft an innovative product concept. Teams were given **20 minutes** to prepare and then pitch their ideas before the panel, followed by rigorous cross-questioning. The round showcased participants' originality, adaptability, and ability to defend their ideas under scrutiny, highlighting a unique blend of strategic thinking, persuasive communication, and dynamic presentation skills.

Photos



GPS Map Camera



**New Delhi, Delhi, India**  
Shaheed Major Vikash Yadav Marg, Dhaula  
Kuan, New Delhi, Delhi 110021, India  
Lat 28.588726, Long 77.166664  
08/25/2025 10:42 AM GMT+05:30  
Note : Captured by GPS Map Camera



New Delhi, Delhi, India

Shaheed Major Vikash Yadav Marg, Dhaula

Kuan, New Delhi, Delhi 110021, India

Lat 28.588913, Long 77.166660

08/25/2025 01:16 PM GMT+05:30

Note : Captured by GPS Map Camera



**POSTERS**

 **SRI VENKATESWARA COLLEGE**   
DEPARTMENT OF COMMERCE

**THE MARKETING CLUB**  
*presents*  
**ORIENTATION**  
**2025**

 **25th August**  **Seminar Hall**

 **10:00 a.m.**

**Convener :** Dr. Sunita Chhabra  
**Faculty :** Dr. P. Chengalrayulu  
Dr. Shruti Mathur  
Dr. Angel Josy Lakra

 **Contact for Queries:**  
Devanshu : 9896154769  
Govind - 6207351679  
Ishika : 6287910769



**SRI VENKATESWARA COLLEGE**  
DEPARTMENT OF COMMERCE



# THE MARKETING CLUB

*Presents*

# TAQDEER KI TOPI

**ROUND 1: 24 AUGUST (ONLINE)**  
**ROUND 2: 25 AUGUST (OFFLINE)**

**Convenor:** Dr. Sunita Chhabra

**Faculty:** Dr. P Chengrayulu

Dr. Shruti Mathur

Ms. Angel Josy Lakra



**Contact for queries**

**Devanshu - 9896154769**

**Arpit - 8924883299**

**Tanisha - 7717556318**

**PERMISSION LETTER**



श्रीवेंकटेश्वर महाविद्यालय  
Sri Venkateswara College  
University of Delhi  
MAAC Office

**PERMISSION FOR ORGANIZATION OF EVENTS**

NOTE: 1. Please ensure a pre booking of the venue before getting the permission letter signed.  
2. A copy of this duly filled form signed by the TIC/ Convener, IQAC Coordinator and Principal shall be submitted to ICT and/or Caretaker for necessary action.  
3. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.

**EVENT DETAILS**

- 1. Name of the Department/Society/Association: MAC - The Marketing Club
- 2. Name of the TIC and/or Convener: Prof./Dr./Mr./Ms. Sunita Chhabra
- 3. Proposed Title of the Event: Orientation + Post Orientation Competition
- 4. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or Community outreach/ Skill enhancement/others (Please specify) .....
- 5. Participants:  Student-centric /Faculty/ Other stakeholders (Please specify) .....
- 6. Event Type:  Offline/Online/Hybrid;  Indoor/Outdoor
- 7. Collaborating Agency /Organization (If any): .....
- 8. Tentative List of Speakers with affiliations: - N - A -
- 9. Date & Time (from - to): 25<sup>th</sup> August 2025 9:45am - 2:00pm
- 10. Financial Assistance/ Funding received (if any) (Please specify amount): - N - A -
- 11. Proposed Budget (please attach details in a separate enclosure): - N - A -

- 12. Faculty responsible for Geo Tagged Pictures ..... Sunita Chhabra
- 13. Faculty responsible for Event Report .....
- 14. ICT support required, if any (ICT Lab, Laptop, LCD projector) Mike, Lamp, Projector Remote.
- 15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance)
- 16. Venue requirement (Seminar hall/ Ground/others) .... Seminar Hall

TIC/Convener Sunita Chhabra  
 Date: 19/8/25  
 MAC

For official purpose  
 Comments (If any)  
Criteria 5

Vachli/atl  
 IQAC Coordinator  
 Date: 20/8/2025

(W) m  
 Principal  
 Date: 20/8/25

## ATTENDANCE



Tirumala Tirupati Devasthanams  
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**Sri Venkateswara College**  
(University of Delhi)  
NAAC Grade A+

### ATTENDANCE SHEET

TITLE OF THE EVENT: *orientation*

DATE OF THE EVENT: *25<sup>th</sup> August, 2025*

NAME OF THE DEPARTMENT/ SOCIETY: *MAC*

NAME OF THE EVENT COORDINATOR: *Ms. Sunita Chhabra*

S.NO.	NAME OF THE	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1	<i>Akshayan Sughla</i>	<i>1025107</i>	<i>B.Com H 1<sup>st</sup> yr</i>	<i>Akshayan</i>
2	<i>Bhanu</i>	<i>1424031</i>	<i>Botany Hons</i>	<i>Bhanu</i>
3	<i>Raunak</i>	<i>1025115</i>	<i>B.com H 1<sup>st</sup> yr</i>	<i>Raunak</i>
4	<i>Vikram Rana</i>	<i>1025014</i>	<i>B.COM H 1<sup>st</sup> yr</i>	<i>Vikram</i>
5	<i>Abhijeet Kumar</i>	<i>1025071</i>	<i>B.Com H 1<sup>st</sup> yr</i>	<i>Abhijeet</i>
6	<i>Shubh Kumar</i>	<i>1025027</i>	<i>B.Com H 1<sup>st</sup> yr</i>	<i>Shubh Kumar</i>
7	<i>Subhrajit Sanyal</i>	<i>1025064</i>	<i>B.Com (H) 1<sup>st</sup> yr</i>	<i>Subhrajit</i>
8	<i>Saishruti</i>	<i>1525055</i>	<i>BSC (H) Chemistry</i>	<i>Saishruti</i>
9	<i>Yash Khandelwal</i>	<i>0925019</i>	<i>Bcom (P)</i>	<i>Yash</i>
10	<i>Dayush Kumar</i>	<i>0925047</i>	<i>Bcom (P)</i>	<i>Dayush</i>
11	<i>Amit Kumar</i>	<i>0925077</i>	<i>Bcom (P)</i>	<i>Amit</i>
12	<i>Pragati Singh</i>	<i>1025076</i>	<i>Bcom (H) 1<sup>st</sup> yr</i>	<i>Pragati</i>
13	<i>Tanu</i>	<i>1025098</i>	<i>Bcom (H) 1<sup>st</sup> yr</i>	<i>Tanu</i>
14	<i>Chakot</i>	<i>1025096</i>	<i>Bcom (H) 1<sup>st</sup> yr</i>	<i>Chakot</i>
15	<i>Harshil</i>	<i>0525030</i>	<i>Eco hons 1<sup>st</sup> yr</i>	<i>Harshil</i>
16	<i>Kanishk</i>	<i>0525022</i>	<i>Eco hons 1<sup>st</sup> yr</i>	<i>Kanishk</i>
17	<i>Pranav</i>	<i>0525031</i>	<i>Eco hons 1<sup>st</sup> yr</i>	<i>Pranav</i>
18	<i>Shabivi</i>	<i>0525045</i>	<i>Eco hons 1<sup>st</sup> yr</i>	<i>Shabivi</i>
19	<i>Harsh</i>	<i>0925011</i>	<i>Bcom (P)</i>	<i>Harsh</i>
20	<i>Akshay</i>	<i>0925055</i>	<i>Bcom (P)</i>	<i>Akshay</i>
21	<i>Anushka</i>	<i>0925075</i>	<i>B.COM (P)</i>	<i>Anushka</i>
22	<i>Vandini</i>	<i>1725128</i>	<i>BSc Math</i>	<i>Vandini</i>
23	<i>Aryan Mittal</i>	<i>0125115</i>	<i>BA (Eco + Stats)</i>	<i>Aryan</i>
24	<i>Parvinder Khatri</i>	<i>0125019</i>	<i>BA (Eco + Stats)</i>	<i>Parvinder</i>
25	<i>Sara</i>	<i>0125015</i>	<i>B.A (Eco + Math)</i>	<i>Sara</i>
26	<i>Azeem</i>	<i>0125117</i>	<i>BA (Eco + Math)</i>	<i>Azeem</i>
27	<i>Prakhar Singh</i>	<i>0125005</i>	<i>BA (Eco + Stats)</i>	<i>Prakhar</i>
28	<i>Anam Mishra</i>	<i>0125004</i>	<i>BA (Eco + Stats)</i>	<i>Anam</i>
29	<i>Moshav Vyas</i>	<i>1025048</i>	<i>B.com (H)</i>	<i>Moshav</i>
30	<i>Aspandip Singh</i>	<i>1025052</i>	-	<i>Aspandip</i>
31	<i>Krishna</i>	<i>1025050</i>	-	<i>Krishna</i>
32	<i>Anshul</i>	<i>1025006</i>	<i>B.Com (H)</i>	<i>Anshul</i>
33	<i>Aditya Singh</i>	<i>1025075</i>	<i>B.com (H)</i>	<i>Aditya</i>
34	<i>Vasu Singh</i>	<i>1025053</i>	<i>B.com (H)</i>	<i>Vasu</i>
35	<i>Manika Jain</i>	<i>1025119</i>	<i>B.com (H)</i>	<i>Manika</i>

35	Hareesh Ranga	1025051	B. Com (Hons)	Hypert
36	Rashtik	1025074	B. Com (Hons)	Har
37	Abhijit Sahu	1025038	B. Com (Hons)	Sahu
38	Taib Moun	0925145	B. Com Program	Taib
39	Abhinav Singh	0925114	B. Com (Prog)	Abhinav
40	Aditya Singh	0125034	Ba Prog (Econ)	Aditya
41	Ashika Rathi	0524033	Ba (H) Econ	Ashika
42	Manav Choudhary	0524042	BA(H) Economics	Manav
43	Mehak	1024118	B. Com Hons	Mehak
44	Chaitanya	1024075	B. Com (H)	Chaitanya
45	Amit	0924100	B. Com (P)	Amit
46	Shubh	1024161	B. Com (H)	Shubh
47	Tanishka	0924036	B. Com (P)	Tanishka
48	Saksham Singh	0923018	B. Com (P)	Saksham
49	Davanshu	1023122	B. Com (H)	Davanshu
50	Aadav	0925001	B. Com (P)	VARPAN
51				
52				
53				



ATTENDANCE SHEET

TITLE OF THE EVENT: Orientation

DATE OF THE EVENT: 25th August, 2025

NAME OF THE DEPARTMENT/ SOCIETY: MAC

NAME OF THE EVENT COORDINATOR: Ms. Sumita Chhabra

S.NO.	NAME OF THE	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1)	Anusag	1025034	B.Com Hons 1st	[Signature]
2)	Vasu Kumar	1025056	B.com(H) 1st year	Vasu
3)	DHRUV-SHARMA	1025059	B.com(H) 1st	[Signature]
4)	PARIDHI LATHI	0925135	B.com(H) 1st	Plati
5)	JAHNAVI KUMARI	1025021	B.com (H) 1st	Jahnavi
6)	Nishi Gupta	1025002	B.com (H) 1st	Nishi
7)	Ajay Kashyap	0925138	B.com (P)	Ajay Kashyap
8)	Shiksha Datta	0925084	B.com (P)	[Signature]
9)	Aditya chandru	0925026	B.com (P)	[Signature]
10)	Amit Ks Shah	0925124	B.com (P)	[Signature]
11.	Kajal Lakera	1124005	Life Science 2nd	Kajal Lakera
12.	Gyaruha	0925069	B.com (P)	[Signature]
13.	Soma Narayani	1025016	B.com Hons	[Signature]
14	Oshika Djal	1025107	B.com Hons	Chike
15	vaishnavi	1025007	B.com Hons	Vha
16	Riya	-	Biochem Hons	Riya
17	Maisha	1225007	Biochem Hons	Maisha
18	Saurav	1025065	B.com Hons	[Signature]
19	Susana	0225034	BA Eng Hons	Susana
20	Akshaya	0125010	BA Eng	Akshaya
21	Ranu	1725018	B.Sc (Maths)	Ranu
22	Rohan	1725023	B.Sc (Maths)	Rohan
23	Lakshay Madan	1725067	B.Sc (H) Maths	Lakshay
24	Anisha Tanwar	1424015	B.Sc (H) Botany	Anisha
25	KAMAKSHI	1424012	"	[Signature]
26.	Shivansh Jain	0924102	B.com (P)	Shiv
27.	Prangyani Jha	0124102	BA (P) (2nd year)	Prangyani
28.	Ankit Sharma	1624021	B.Sc (H) Electronics	Ankit
29	Gyananda	0125036	B.A Program	Gyananda
30.	Kirti	0125031	B.A Program	[Signature]
31.	Rohan	0125001	B.A Program	[Signature]
32	Vishakha	1025067	B.com (H) 1st	Vishakha
33	Yashika	1025063	B.com (Hons)	Yashika
34	Kunal	1025035	B.com (Hons)	[Signature]
35	Diya	1025070	B.com (Hons)	Abhaat



## List of Participants

Team Name	Candidate's Name	Candidate's Course
Grovia	Aditya Chandra	B.Com Prog
Grovia	Shrestha Data	B.Com Prog
Grovia	Garima Gandhi	B.Com Prog
Grovia	Ajay kashyap	B.Com Prog
DestinyDynamos	Kajal Lakra	B.Sc. Life Science
DestinyDynamos	Ashfaq Hussain	B.Com (H)
DestinyDynamos	Paridhi Lath	B.Com Prog
Topibaaz	Harshil	B.A. Economics (Hons.)
Topibaaz	Shaaivi	B.A. Economics (Hons.)
Topibaaz	Kanishk	B.A. Economics (Hons.)
Topibaaz	Pranjal	B.A. Economics (Hons.)
The Terror Trio	Pragati	B.Com (H)
The Terror Trio	Chahat	B.Com (H)
The Terror Trio	Tanu	B.Com (H)
Buzzmakers	Vaishnavi Jha	B.Com (H)
Buzzmakers	Kashvi	B.Sc Stats.
Buzzmakers	Oshika	B.Com (H)
AdVengers	Yash Khandelwal	B.Com Prog
AdVengers	Aayush Kumar	B.Com Prog
AdVengers	Amit Kumar	B.Com Prog)
Game Changers	Aarymaan Singh Kapoor	B.Com (H)
Game Changers	Bhawana jangra	B.Sc. Botany (Hons)
Game Changers	Raunak kumari	B.Com (H)
Starblazers	Anchal	B.Com (H)
Starblazers	Anjali	B.Com (H)
Starblazers	Shreya	B.Com (H)
Visionaries	Ankit Kumar	B.Com Prog
Visionaries	Ishant Kumar	B.Com Prog

Visionaries	Shrey Verma	B.Com Prog
Visionaries	Tushar	B.Com Prog
Pitch Masters	Kajal Yadav	B.Sc Maths (Honours)
Pitch Masters	Sanchali Bhatia	B.Sc Maths (Honours)
Pitch Masters	Isha Singh	B.Sc Maths (Honours)
Unstoppable	Priyanka	B.Com (H)
Unstoppable	Kartik peshin	B.Com (H)
Unstoppable	Neha pandita	B.Com (H)
Market Broz	Hardik	B.Com Prog
Market Broz	Akshay	B.Com Prog
Market Broz	Anushka Poddar	B.Com Prog
Market Broz	Vandini Thakur	B.Sc Maths (Honours)
Galaicos	Akshat	Ba Hons English
Galaicos	Sachin	B.A. Hindi hons.
Galaicos	Aman	B.A. Economics (Hons.)
Bizbelle	Mansha Talwar	B.Sc (Hons) Biochemistry
Bizbelle	Riya Jain	B.Sc (Hons) Biochemistry
Bizbelle	Anshul Sareen	B.Com (H)
Synchronites	Gulshan	B.Com (H)
Synchronites	Divij	B.Com (H)
Synchronites	Hitesh	B.Com (H)
Marketing Mavericks	Kunal	Ba Hons Political Science
Marketing Mavericks	Anisha	B.Sc. Botany (Hons).
Marketing Mavericks	Shivansh	B.Com Prog
MarketMinds	Manit	B.A. Economics (Hons.)
MarketMinds	Prem Kumar Sinha	B.A. Economics (Hons.)
MarketMinds	Daksh	B.A. Economics (Hons.)
BrandBaaz	Yuvraj	B.A. (Prog)
BrandBaaz	Shahid	B.A. English (H)
BrandBaaz	Aryan Mittal	B.A. (Prog)
Kakiso	Soma	B.Com (H)

Kakiso	Kartik	B.Com (H)
Kakiso	Kirti	B.A. (Prog)
Impact Innovators	Siya	B.Com (H)
Impact Innovators	Vasu Singhal	B.Com (H)
Impact Innovators	Gaurav	B.Sc Maths (Honours)
Pitch Perfect	Nishi	B.Com (H)
Pitch Perfect	Janhavi	B.Com (H)
Pitch Perfect	Amrit	B.Com Prog

### **WINNERS**

Position	Team Name	Candidate's Name	Candidate's Course
1st	Bizbelle	Mansha Talwar	B.Sc Hons Biochemistry
1st	Bizbelle	Riya Jain	B.Sc Hons Biochemistry
1st	Bizbelle	Anshul Sareen	B.Com (H)
1st	Topibaaz	Harshil	B.A. Economics (Hons.)
1st	Topibaaz	Shaaivi	B.A. Economics (Hons.)
1st	Topibaaz	Kanishk	B.A. Economics (Hons.)
1st	Topibaaz	Pranjal	B.A. Economics (Hons.)

## **COMPLETION CERTIFICATE**

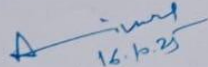


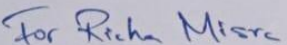
Tirumala Tirupati Devasthanams  
శ్రీ వేంకటేశ్వర కళాశాల  
**Sri Venkateswara College**  
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NAAC Grade A+

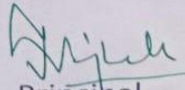
### समापन प्रमाण पत्र **COMPLETION CERTIFICATE**

यह प्रमाणित किया जाता है कि ओरिएंटेशन सेशन और पोस्ट ओरिएंटेशन कॉम्पिटिशन २५ अगस्त २०२५ को ९:४५ पूर्वाह्न से २:०० अपराह्न तक तक द कॉमर्स सोसाइटी - एम ए सी : द मार्केटिंग क्लब द्वारा ऑनलाइन माध्यम में सफलतापूर्वक आयोजित किया गया और इस कार्यक्रम की रिपोर्ट अभिलेख के लिए आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ (IQAC) को जमा कर दी गई है।

This is to certify that the Orientation Session and post orientation competition was successfully conducted on 25<sup>th</sup> August 2025 from 9:45am to 2:00 pm by the Commerce society MAC: The Marketing Club in the Offline mode and its event report has been submitted to IQAC for records.

  
16.8.25  
Event-in-Charge

  
For Richa Misra  
IQAC Coordinator

  
Principal