



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

Sri Venkateswara College
(University of Delhi)

NAAC Grade A+

SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)

EVENT REPORT

NAME OF THE EVENT: Workshop on “Understanding Policy through Practice”			
DATE	DEPARTMENT	COMMITTEE/ SOCIETY	COORDINATORS’ NAME
28/10/2025	Commerce	The Marketing Club	Ms. Sunita Chhabra
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
11:45 AM To 12:45 PM	Room no. 321	35	Indoor; Offline
FINANCIAL SUPPORT/ ASSISTANCE (if any):	NIL		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Workshop on “Understanding Policy through Practice”
OBJECTIVES	The session was designed to provide students with valuable guidance on career planning, skill enhancement, and personal development, helping them build clarity and confidence in their career choices. It also aimed to expand their awareness of the dynamic professional environment and the essential skills needed to succeed across various industries and career paths.
METHODOLOGY	The session was executed by delivering real time examples in the market followed by question & answer session.
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	Ms. Nidhi Agarwal and Ms. Kuhoo Chauhan
OUTCOMES	The workshop successfully empowered students with a clearer understanding of diverse career opportunities and the skills required to pursue them. It boosted their confidence, encouraged thoughtful decision-making, and inspired a proactive mindset towards planning and achieving their academic and professional goals.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters ✓	2 Number of Participants & Name of participants ✓	3 Video clip	4 Photos ✓	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate	8 Posters/ Invites ✓	9 Event report Attested by Event Coordinator & IQAC Coordinator ✓	10 Any other document

Departmental file no:


SVC/THE MARKETING CLUB/2025-26/OCTOBER 2025/10

IQAC file No:

SVC/IQAC/THE MARKETING CLUB/2025-26/OCTOBER 2025

Criterion No: V

NAME OF EVENT-IN-CHARGE & SIGNATURE

Ms. Sunita Chhabra

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

EVENT REPORT

The Marketing Club of Sri Venkateswara College organized a workshop titled “*Understanding Policy through Practice*” on **28th October 2025**, from **11:45 AM to 12:45 PM**, at **Room No. 321, DD Block**. The session was conducted by **Nidhi Agarwal**, Program Advisor at the Indian School of Public Policy, and **Kuhoo Chauhan**, a cross-sectoral strategist and mentor in public policy careers. With their rich professional experience in policy research, strategic communication, stakeholder engagement, and career mentoring, the speakers offered students a comprehensive and practical understanding of the policy ecosystem.

The workshop aimed to help students understand how policies function in real-life scenarios and how theoretical concepts are applied in professional settings. It focused on developing analytical thinking, enhancing awareness of governance frameworks, and strengthening decision-making skills essential for careers in public policy and related domains.

The session was highly interactive and engaging, with students actively participating in discussions and gaining valuable insights from the speakers’ diverse professional journeys. It concluded on an enriching note, leaving participants with a clearer perspective on the importance of policy in shaping careers and society, and motivating them to explore opportunities in the public policy and governance space.

Photos



GPS Map Camera

New Delhi, Delhi, India 🇮🇳

Major Rajiv Bhashin Marg, Dhaula Kuan, New Delhi, Delhi 110021, India

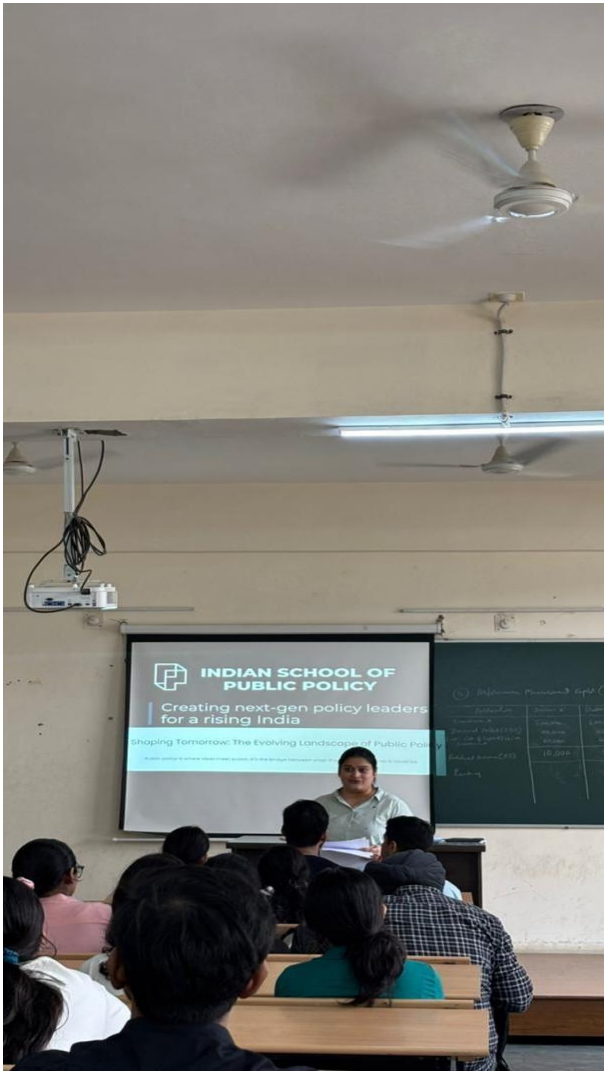
Lat 28.588843, Long 77.166647

Tuesday, 28/10/2025 12:29 PM GMT+05:30

Note : Captured by GPS Map Camera







PERMISSION LETTER



Prumala Tirupati Devasthanams
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PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure a pre booking of the venue before getting the permission letter signed.
2. A copy of this duly filled form signed by the TIC/ Convener, IQAC Coordinator and Principal shall be submitted to ICT and/or Caretaker for necessary action.
3. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.

EVENT DETAILS

1. Name of the Department/Society/Association: MAC: The Marketing Club (Under Commerce Society)
2. Name of the TIC and/or Convener: Prof./Dr./Mr./Ms. Vinod Kumar
3. Proposed Title of the Event: Understanding Policy through Practice
4. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or Community outreach/ Skill enhancement/others (Please specify) Workshop
5. Participants: Student-centric /Faculty/ Other stakeholders (Please specify).....
6. Event Type: Offline/Online/Hybrid; Indoor/Outdoor
7. Collaborating Agency /Organization (If any): NA
8. Tentative List of Speakers with affiliations: NIDHI AGRAWAL,
KUNOO CHAUHAN,
9. Date & Time (from – to): 28th October 2025, 11:45 - 12:45 (Tuesday).
10. Financial Assistance/ Funding received (if any) (Please specify amount): — N.A. —
11. Proposed Budget (please attach details in a separate enclosure): — N.A. —

- 12. Faculty responsible for Geo Tagged Pictures Dr. Vinod Kumar
- 13. Faculty responsible for Event Report Dr. Vinod Kumar
- 14. ICT support required, if any (ICT Lab, Laptop, LCD projector), remote
- 15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance)
- 16. Venue requirement (Seminar hall/ Ground/others) 321

TIC/Convener A. Inam
 Date: 16.10.25

Please permit for the event
 as it will be held on Tuesday
 ECA period. A. Inam
16.10.25

For official purpose
 Comments (If any)

For Riche More
 IQAC Coordinator
 Date:

[Signature]
 Principal
 Date: 17/10/25

ATTENDANCE



Tirumala Tirupati Devasthanams
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ATTENDANCE SHEET

TITLE OF THE EVENT:

DATE OF THE EVENT:

NAME OF THE DEPARTMENT/ SOCIETY:

NAME OF THE EVENT COORDINATOR:

Event: Workshop on "Understanding Policy through Practice"

Date: 28-10-2025

Department: Commerce

Event Coordinator: Ms. Sunita Chhabra

S.NO.	NAME OF THE	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1	Nirupama	1023027	B.COM(H) 3 rd	<i>[Signature]</i>
2	Jiya Bajaj	1024016	B.Com(H) 3 rd	<i>[Signature]</i>
3	Adarsh	0924133	B.Com(P) 3 rd	<i>[Signature]</i>
4	Bhavya Garg	1925116	B.Sc.(M) Maths	<i>[Signature]</i>
5	PRASHANT	0924147	B.Com (Prog)	<i>[Signature]</i>
6	Aryan Mittal	0125115	BA Prog	<i>[Signature]</i>
7	Ravisham	0125147	Ba. prog	<i>[Signature]</i>
8	AMISH	0523004	ECO HONS	<i>[Signature]</i>
9	Iranjal	0525031	ECO HONS	<i>[Signature]</i>
8	Aditya	0425013	Sanskrit Hons	<i>[Signature]</i>
9	Akshita	0524033	ECO HONS	<i>[Signature]</i>
10	Anu	0524019	ECO HONS	<i>[Signature]</i>
11	Pooja	0924162	B.Com(P)	<i>[Signature]</i>
12	Dipkit	0924135	B.Com(P)	<i>[Signature]</i>
13	Anshul	0924154	B.Com(P)	<i>[Signature]</i>
14	Haryun	0924149	B.Com(P)	<i>[Signature]</i>
15	Bheemi	0924111	B.COM(P)	<i>[Signature]</i>
16	Pooja	0924144	B.COM(P)	<i>[Signature]</i>
17	Varshita	0924150	B.COM(P)	<i>[Signature]</i>
18	Harshita	1023126	B.Com H	<i>[Signature]</i>
19	Vishal	1023108	B.com H	<i>[Signature]</i>
20	Reetendra	1023134	B.com (H)	<i>[Signature]</i>
21	Kratika	0225079	BA Hons	<i>[Signature]</i>
22	Gyananda	0125036	BA Programme	<i>[Signature]</i>
23	Yashika	1025063	Bcom hons	<i>[Signature]</i>
24	Kirti	0125031	BA Programme	<i>[Signature]</i>
25	Navya singhal	1025028	Bcom. Hons.	<i>[Signature]</i>
26	Vani	1025005	Bcom. Hons.	<i>[Signature]</i>
27	Ananddeep Singh	1025050	Bcom. Hons	<i>[Signature]</i>
28	Kajal Lakshmi	1124005	Life Science Indt	<i>[Signature]</i>
29	Saksham	1024019	Bcom H	<i>[Signature]</i>
30	Charitansh	1024075	Bcom H	<i>[Signature]</i>
31	Tanishka Narang	0924036	B.Com(P)	<i>[Signature]</i>
32	Devanshu Gupta	9896154769	B.Com(H)	<i>[Signature]</i>
33	Ritish Sarawad	8800275243	B.COM(H)	<i>[Signature]</i>

COMPLETION CERTIFICATE



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समापन प्रमाण पत्र

COMPLETION CERTIFICATE

यह प्रमाणित किया जाता है कि अभ्यास के माध्यम से नीति को समझना को 28-10-2025 को 11:45 पूर्वाह्न से 12:45 मध्याह्न तक (वाणिज्य विभाग / मार्केटिंग क्लब) द्वारा ऑफ़लाइन माध्यम में सफलतापूर्वक आयोजित किया गया और इस कार्यक्रम की रिपोर्ट अभिलेख के लिए आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ (IQAC) को जमा कर दी गई है।

This is to certify that *Understanding Policy through Practice* of 'The Marketing Club' was successfully conducted on 28.10.2025 from 11:45 a.m. to 12:45 p.m. by the Department of Commerce/ The Marketing Club in the Offline mode and its event report has been submitted to IQAC for records.

A. inoz
Event-in-Charge
Dr. Vinod Kumar

Venkat
IQAC Coordinator
Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhansiri Road, New Delhi-110021

Vijaya
Principal
प्राचार्य
Principal
श्री वेण्कटेश्वर महाविद्यालय
Sri Venkateswara College
धन्सरी रोड, नई दिल्ली-110021