



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

**Sri Venkateswara College**

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE  
(UNIVERSITY OF DELHI)**

**EVENT REPORT**

NAME OF THE EVENT: ALUMNI SEMINAR			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
19 MARCH, 2025	DEPT OF SOCIOLOGY	DEPT. OF SOCIOLOGY	DR. NIHARIKA JAISWAL DR. URMI BHATTACHARYA
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
11:45 AM TO 12:45 PM	SEMINAR HALL	75	Indoor/ Offline
FINANCIAL SUPPORT/ASSISTANCE (if any):	Rs. 2000/- (Sociology Association Fund, Department of Sociology)		

**BRIEF INFORMATION ABOUT THE ACTIVITY**

TOPIC/SUBJECT OF THE ACTIVITY	Alumni Seminar: DIGITAL TECHNOLOGY AND CYBER ETHNOGRAPHY
OBJECTIVES	<ol style="list-style-type: none"><li>1. To explore diverse challenges faced by women.</li><li>2. To explore the major areas where women faced the significant violence.</li><li>3. To examine recent developments in digital technology.</li><li>4. To provide insights into higher technological opportunities.</li></ol>
METHODOLOGY	<ol style="list-style-type: none"><li>1. Lecture and Presentation</li><li>2. Interactive Discussion</li><li>3. Q&amp;A Session</li></ol>
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	Dr. Pratichi Majumdar, Assistant Professor, Department of Sociology, Indraprastha College for Women, University of Delhi

<b>OUTCOMES</b>	<ol style="list-style-type: none"> <li>1. Enhanced Awareness of the uses of the technology</li> <li>2. Understanding Challenges in the Indian Society for women</li> <li>3. Insights into Policy Reforms</li> <li>4. Encouragement for women's development</li> </ol>
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**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

1 Notice & Letters ✓	2 Number of Participants & Name of participants ✓	3 Video clip	4 Photos ✓	5 Feedback Form & analysis ✓
6 News clip with details	7 Sample Copy of the Certificate	8 Posters/ Invites ✓	9 Event report Attested by Event Coordinator & IQAC Coordinator ✓	10 Any other document

**Departmental file no:** SVC/Sociology/2024-25/ March 2025/ 07

**IQAC File No:** SVC/IQAC/Sociology/2024-25/ March 2025

**Criterion No: 3; 5**

**NAME OF EVENT-IN-CHARGE & SIGNATURE:**

DR. NIHARIKA JAISWAL  
DR. URMI BHATTACHARYA

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance, Leadership & Management
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices


Criterion IV	Learning Resources and Infrastructure			
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### **REPORT**

The Department of Sociology organized an insightful session on March 19, 2025, featuring Dr. Pratichi Majumdar as the guest speaker. The speaker delved into the intersections of digital technology and cyber ethnography. Her presentation explored how digital platforms impact women, emphasising that online engagement often elicits more responses compared to traditional methods. Key discussions included: The relevance of ‘Digital’ as both a field and a method of research. Violence as a topic often sidelined as another issue, with the concern of potential violence always lingering. The evolving landscape of Gurgaon, which has undergone significant digitization and infrastructural development, transforming from a semi-urban area into a highly digitalized urban hub. The necessity of smartphones in urban life, where even entry into gated communities is facilitated through digital means. The blurred boundaries between virtual and real spaces, with both permeating each other in contemporary society. Women’s increasing presence in online spaces and their conscious role in shaping the digital narrative of ‘New Gurgaon.’

The session provided valuable insights into the sociological implications of digital transformation and the shifting paradigms of urban life. The discussions were thought-provoking and highlighted the importance of integrating digital ethnography into sociological research. The event concluded with an engaging Q&A session, leaving attendees with a deeper understanding of the digital age's impact on society, particularly on women and urban spaces.

# PERMISSION LETTER

  
Sri Venkateswara College  
University of Delhi  
110007

**PERMISSION FOR ORGANIZATION OF EVENTS**

NOTE: 1. Please ensure a pre booking of the venue before getting the permission letter signed.  
2. A copy of this duly filled form signed by the TIC/Convener, IQAC Coordinator and Principal shall be submitted to ICT and/or Caretaker for necessary action.  
3. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.

**EVENT DETAILS**

- Name of the Department/Society/Association: DEPARTMENT OF SOCIOLOGY
- Name of the TIC and/or Convener: Prof./Dr./Mr./Ms. NIHARIKA JAINWAL  
URMI BHATTACHARYA
- Proposed Title of the Event: ALUMNI TIRE P-1 DR. PRATIKHA MAJUMDAR
- Nature of Event: Seminar/Conference/Symposium/Workshop/DP/Public or Community outreach/ Skill enhancement/others (Please specify) ALUMNI EVENT
- Participants: Student-centric /Faculty/ Other stakeholders (Please specify).....
- Event Type:  Office/Online/Hybrid;  Indoors/Outdoor
- Collaborating Agency /Organization (If any): NIL
- Tentative List of Speakers with affiliations: DR. PRATIKHA MAJUMDAR  
ASSISTANT PROFESSOR DEPARTMENT OF SOCIOLOGY  
INDRAKRAITHA COLLEGE FOR WOMEN (ICW)  
UNIVERSITY OF DELHI
- Date & Time (from - to):  13<sup>th</sup> MARCH 2025 ; 11:45 - 1 PM
- Financial Assistance/ Funding received (if any) (Please specify amount): -
- Proposed Budget (please attach details in a separate enclosure): .....

- Faculty responsible for Geo Tagged Pictures: DR. NIHARIKA JAINWAL
- Faculty responsible for Event Report: DR. URMI BHATTACHARYA
- ICT support required, if any (ICT Lab, Laptop, LCD projector) LCD PROJECTOR, LAPTOP
- Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance)
- Venue requirement (Seminar hall/ Ground/others) SEMINAR HALL

TIC/Convener  
Date: 27/02/25

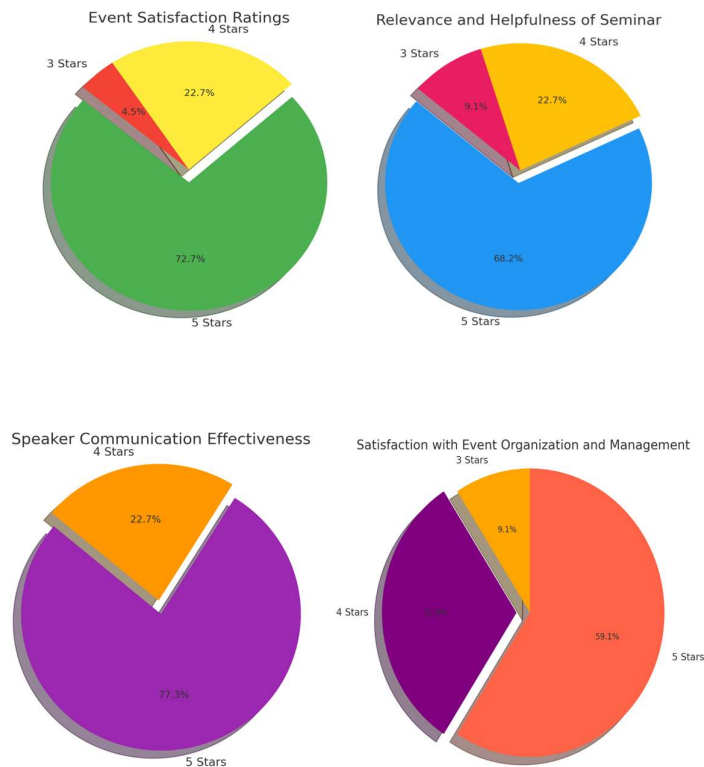
For official purpose  
Comments (If any)  
OK

IQAC Coordinator  
Date: 3/3/2025

Principal  
Date: 7/3/25

Budget allocated Rs 2000  
Honorarium = Rs 1000  
Travel Allowance = Rs 1000  
Approved from Dept. L. & A. by  
Chandana S

## STUDENT FEEDBACK





### *Responses:*

- Very knowledgeable for us and inspiring for the future generations.
- It was a great event with a very insightful and engaging discussion. The speaker kept her points very clearly.
- It was a wonderful session. I really admire the relevance of the speaker's work.
- Very nicely managed.
- The event was well managed but the timing of the event is little off and so the duration was also short, especially the question asking time.
- This event is really grateful and knowledgeable for the students who attended this seminar and hope for the same in the future events.
- It was a very good event. The speaker communicated her ideas very well and I hope that in future also, our department conducts such insightful events where it is mostly ethnographic researches that are being presented so that it is more engaging with the audience. Today's event was overall very good.
- Overall, it was a wonderful event.
- The teacher was brilliant and conveyed her ideas very clearly, which helped us like knowing something new, and she answered every single question and like just extraordinary...
- This event was insightful for me. I want more and more events like this on different topics which are insightful and broaden the thinking power of students.
- The session was amazing and the speaker was really great. Just wish that the session was longer and there was more time for a discussion.

POSTER

1/2

 DEPARTMENT OF SOCIOLOGY  
SRI VENKATESWARA COLLEGE 


*presents its*




**ALUMNI SEMINAR**

*On*

**DIGITAL TECHNOLOGY, CITY AND ITS  
GENDERED SOCIAL WORLDS**

*By*

 **DR. PRATICHI MAJUMDAR**  
Assistant Professor  
Department of Sociology  
IPCW, Delhi University

 19th March  
2025  11.45 AM Onwards  Seminar Hall

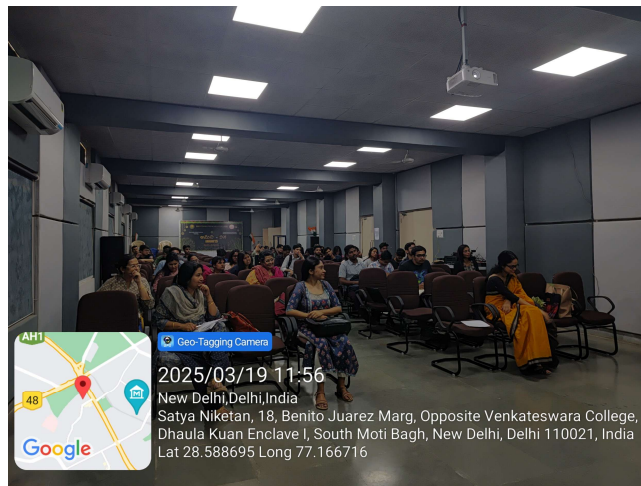
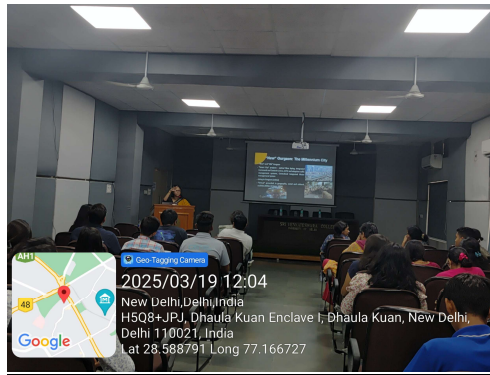
Event Conveners:  
Dr. Niharika Jaiswal  
Dr. Urmi Bhattacharyya

Chief Patron:  
Prof. V Ravi  
Principal, SVC

For Queries:  
Khushi (8278920000)  
Khushi Meena (9999052453)



## GEO-TAGGED PHOTOS



## COMPLETION CERTIFICATE



Tirumala Tirupati Devasthanams

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**Sri Venkateswara College**

(University of Delhi)

NAAC Grade A+

### समापन प्रमाण पत्र

### COMPLETION CERTIFICATE

यह प्रमाणित किया जाता है कि "डिजिटल प्रौद्योगिकी, शहर और इसकी लैंगिक सामाजिक दुनिया" शीर्षक से पूर्व छात्र संगोष्ठी 19 मार्च, 2025 को सुबह 11:45 बजे से दोपहर 12:45 बजे तक समाजशास्त्र विभाग द्वारा ऑफलाइन मोड में सफलतापूर्वक आयोजित की गई थी और इसकी घटना रिपोर्ट रिकॉर्ड के लिए आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ (IQAC) को प्रस्तुत कर दी गई है।

This is to certify that the Alumni seminar titled "Digital technology, City and its Gendered Social Worlds" was successfully conducted on 19th March, 2025 from 11:45 am to 12:45 pm by the Department of Sociology in the offline mode and its event report has been submitted to IQAC for records.

*Niharika*  
Event-in-Charge

*For Richa Misra*  
IQAC Coordinator  
Coordinator, IQAC  
Sri Venkateswara College  
(University of Delhi)  
Dhaura Kuan, New Delhi-110021

*V. Venkateswara*  
Principal  
प्रधानाचार्य  
Principal  
श्री वेंकटेश्वर महाविद्यालय  
Sri Venkateswara College  
दिल्ली विश्वविद्यालय / University of Delhi  
धौला कुआँ, नई दिल्ली / Dhaura Kuan, New Delhi-21