

SRI VENKATESWARA COLLEGE (UNIVERSITY OF DELHI)

EVENT REPORT

NAME OF THE EVENT: Zeal: Annual Event of MAC				
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATOR'S NAME	
28th Feb and 1st March, 2025	Commerce	The Marketing Club	Ms. Sunita Chhabra	
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid	
10:00 am onwards	Room No. 321	160	Offline	
FINANCIAL SUPPORT/ASSIS TANCE (if any):	DEPARTMENT OF COMM	MERCE		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Zeal: The Annual Event
OBJECTIVES	The event was aimed at enlightening the students about various aspects of finance management, mergers & acquisitions, strategic alliances and negotiations along with team work and critical thinking through various competitions.

METHODOLOGY	
	The two day event contained 2 interesting competitions-Formal competition "The Final Offer" and Informal competition "Trial of Souls"
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	Ms. Swasti Mishra
OUTCOMES	Students learnt about marketing strategies, critical thinking, while honing skills of business acquisitions and mergers, strategy formulation , and collaborating under high-pressure, creative scenarios.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters ✓	2 Number of Participants & Name of participants	3 Video clip	4 Photos	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate	8 Posters/ Invites	9 Event report Attested by Event Coordinator and IQAC Coordinator	10 Any other Document ✓

IQAC Document No:	Criterion No:
SVC/IQAC/MAC//2024-25/February 2025	III and V
Departmental file no:	IQAC file No:
SVC/MAC//2024-25/February 2025/11	SVC/2024-25

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Ms. Sunita Chhabra	Ms. Sunita Chhabra	
Sumita chraby	Simila chraby	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

REPORT

The Marketing Club of Sri Venkateswara College organized its Annual event " **ZEAL'25** " on 28th February and 1st March 2025 in **Offline mode.**

The event began with the informal competition on day 1, **"The Trial Of Souls"** in the college premises in room 321 at 12:00 am, followed by day 2 where the formal competition, **"The Final Offer"** commenced with the welcome address and introduction to esteemed judge of the day, Ms Swasti Mishra. The venue and time were room 321 and 10:00 am respectively

Report of The Trial of Souls

Name of the event: The Trial of Souls - Path to salvation paved with sin

Date: 28th February 2025

Round 1 took place on 26th February, 2025. It was an online quiz on Unstop with 15 questions which were to be solved within 10 minutes. Questions were formulated to test the marketing knowledge of the participants. This was an **elimination** round out of which top 10 teams were promoted to Round 2.

Round 2: The competition unfolded in an intense battle of morality and strategy on the Realm of Judgment, hosted on 28th February, 2025 with a visually immersive board inspired by the seven deadly sins. Each team rolled the dice to move on the board.

As teams landed on different tiles, they encountered challenging tasks that had to be completed within the stipulated time to earn Virtue Points (VP) or risk accumulating Sin Points (SP). Every choice had consequences, shifting the game's balance between virtue and sin.

After three hours of trials, the competition reached its climax— The Judgment Day. The final test began, where teams with the highest Virtue Points stood on the brink of redemption, while those weighed down by Sin Points faced dire consequences. The most virtuous team ascended victorious and was declared the winner, while the most sinister got the 2nd position as the ruler of hell.



POSTER

PICTURE OF EVENT







LIST OF PARTICIPANTS

Team Name	Candidate's Name	Candidate's Organisation
Brand Stormers	Prabhnoor	Sri Venkateswara College, University of Delhi (DU)
Brand Stormers	Manish	Sri Venkateswara College, University of Delhi (DU)
Corvids	Palakshi Arora	Lakshmibai College (LC), University of Delhi (DU), Delhi
Corvids	Gurman	Shaheed Bhagat Singh College, New Delhi
Corvids	Ankit Raj	Satyawati College, University of Delhi
Wizards of Oz	Kaustubh Shrey	Satyawati College (Evening), University of Delhi
Wizards of Oz	Kumud	Satyawati College, University of Delhi
Wizards of Oz	Shivam	Satyawati College, University of Delhi
Devil's Advocates	Manas Mishra	Satyawati College (SC), University of Delhi
Devil's Advocates	Varnika Garg	Satyawati College (SC), University of Delhi
Devil's Advocates	Disha Gupta	Satyawati College (SC), University of Delhi
Soul Searcher	Rachit Agrawal	Satyawati College (SC), University of Delhi
Soul Searcher	Dakshta jain	Satyawati College (SC), University of Delhi
Trailblazers	Ishita Agarwal	Sri Aurobindo College (SAC), Delhi University (DU), Delhi
Trailblazers	Jigyasa Sharma	Sri Aurobindo College (SAC), Delhi University (DU), Delhi
Trailblazers	Vibodh Baisla	Sri Aurobindo College (SAC), Delhi University (DU), Delhi
The boys	Krish	Hansraj College, University of Delhi
The boys	Piyush Kumar Yadav	Hansraj College, University of Delhi
A.R.	Rajsi Kaur	Hansraj College,University of Delhi
A.R.	Anvi Yadav	Shri Ram College of Commerce (SRCC)
Lal activa	Vaibhav Aggarwal	Ramjas College, University of Delhi
Lal activa	Ihinaa Hans	Ramjas College, University of Delhi
Case Crackers	Varsha Pandey	Ramjas college
Case Crackers	Samiksha	Ramjas college
Case Crackers	Jagruti Sharma	Ramjas college
Visionary Minds	Saarth Nanda	Shaheed Bhagat Singh College
Visionary Minds	Kanha Agrawal	Shaheed Bhagat Singh College
Visionary Minds	Sushain Dhir	Shaheed Bhagat Singh College

WINNERS

Position	Team Name	Candidate's Name	Candidate's Organisation
Winner	Devil's Advocates	Manas Mishra	Satyawati College (SC), University of Delhi
Winner	Devil's Advocates	Varnika Garg	Satyawati College (SC), University of Delhi
Winner	Devil's Advocates	Disha Gupta	Satyawati College (SC), University of Delhi
Runner Up	Trailblazers	Ishita Agarwal	Sri Aurobindo College (SAC), Delhi University (DU), Delhi
Runner Up	Trailblazers	Jigyasa Sharma	Sri Aurobindo College (SAC), Delhi University (DU), Delhi
Runner Up	Trailblazers	Vibodh Baisla	Sri Aurobindo College (SAC), Delhi University (DU), Delhi

Report of The Final Offer

Name of the event: The Final Offer : One Bid , One Empire , One Destiny

Date: 1st March 2025

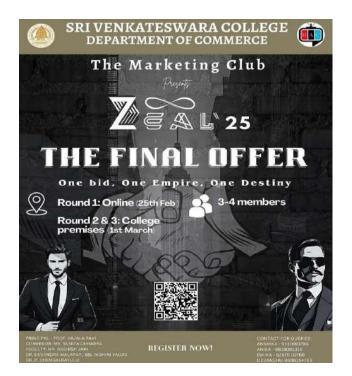
The competition aimed to judge creativity, presentation skills and overall knowledge of marketing, mergers and acquisition, strategic alliance and negotiations. The judge of the event was Ms. **Swasti Mishra**, an accomplished professional and a proud alumnus of Sri Venkateswara College, currently **a part of the product team at BeFiSc a Fintech Startup**. The event took place in 3 rounds.

Round 1 was held on **Unstop** on an earlier date, **25th Feb 2025**. This was an elimination round, promoting the top 10 teams to the next stage.

Round 2 was held on **1st March 2025** at the college campus. Teams represented business conglomerates, bidding on brands in a live auction and formulating expansion strategies. They then presented their strategies through a 10-minute PPT and were qualified for the next round based on their performance.

Round 3 was the final round of the competition. Based on the companies the teams got in the auction round, the teams must form strategies to either hostile takeover or form a strategic alliance with another team's company while defending their own from takeover. This round involved critical thinking, strategic decision making and core negotiation skills.

EVENT POSTER



EVENT PHOTOS









LIST OF PARTICIPANTS

Team Name	Candidate Name	Candidates' Organisation Name	
Ethereal	Achintya Yadav	Sri Guru Gobind Singh College of Commerce (SGGSCC), Delhi University	
Ethereal	Kashvi Sethi	Sri Guru Gobind Singh College of Commerce (SGGSCC), Delhi University	
Ethereal	Aditya Gandhi	Vivekananda Institute of Professional Studies (VIPS), Delhi	
Trailbazers	Vibodh Baisla	Sri Aurobindo College (SAC), Delhi University (DU), Delhi	
Trailbazers	Ishita Agarwal	Sri Aurobindo College (SAC), Delhi University (DU), Delhi	
Trailbazers	Jigyasa Sharma	Sri Aurobindo College (SAC), Delhi University (DU), Delhi	
Market Mavericks	Aditya Patra	Shaheed Bhagat Singh College, Delhi University	
Market Mavericks	Pushpit Agarwal	Shaheed Bhagat Singh College, Delhi University	
Market Mavericks	Tanvi bathla	Shaheed Bhagat Singh College, Delhi University	
Market Mavericks	Samay Rout	Shaheed Bhagat Singh College, Delhi University	
Creative Corps of RJ	Aryan Garg	Ramjas College, Delhi University	
Creative Corps of RJ	Astha Singh	Ramjas College, Delhi University	
Creative Corps of RJ	Vaibhav Aggarwal	Ramjas College, Delhi University	
The Vanguards	Abhinash Behera	Satyawati College, Delhi University	
The Vanguards	Archit Sehgal	Satyawati College, Delhi University	
The Vanguards	Pratham Batra	Satyawati College, Delhi University	
Visionary Strategists	Aadit Gupta	Kirori Mal College, DU	
Visionary Strategists	Kartik Aggarwal	Kirori Mal College, DU	
Visionary Strategists	Prakshi Dhall	Kirori Mal College, DU	
Nuremberg	Kshitiz Baveja	Dyal Singh College (DSC), DU	
Nuremberg	Dhruv Gupta	Hansraj College, University of Delhi	
Nuremberg	Arnav Rastogi	Maharaja surajmal Institute, ggsipu	
Hostile Takeover	Sanvi Malhotra	Shaheed Bhagat Singh College (SBSC), DU	
Hostile Takeover	Tanmay Makkar	Shaheed Bhagat Singh College (SBSC), DU	
Hostile Takeover	Krish Chauhan	Shaheed Bhagat Singh College (SBSC), DU	
Hostile Takeover	Heeren Sharma	Shaheed Bhagat Singh College (SBSC), DU	
Gainer	Dhanmeet Singh	Sri Guru Gobind Singh College of Commerce (SGGSCC), DU	
Gainer	Simardeep Singh	Sri Guru Gobind Singh College of Commerce (SGGSCC), DU	
Gainer	Yojit Khandelwal	Shaheed Bhagat Singh College (SBSC), DU	
Saksham	Dakshta Jain	Satyawati College, DU	
Saksham	Nikunj Agrawal	Satyawati College, DU	
Saksham	Rachit Agrawal	Satyawati College, DU	
Saksham	Shashwat Verma	Satyawati College, DU	

WINNERS

Position	Team Name	Candidate's Name	Candidate's Organisation
1st	Creative Corps of RJ	Aryan Garg	Ramjas College, Delhi University
1st	Creative Corps of RJ	Astha Singh	Ramjas College, Delhi University
1st	Creative Corps of RJ	Vaibhav Aggarwal	Ramjas College, Delhi University
2nd	Market Mavericks	Aditya Patra	Shaheed Bhagat Singh College, Delhi University
2nd	Market Mavericks	Pushpit Agarwal	Shaheed Bhagat Singh College, Delhi University
2nd	Market Mavericks	Tanvi bathla	Shaheed Bhagat Singh College, Delhi University
2nd	Market Mavericks	Samay Rout	Shaheed Bhagat Singh College, Delhi University

ATTENDENCE SHEETS



ATTENDANCE SHEET

TITLE OF THE EVENT: Comfiesta 25 DATE OF THE EVENT: 28 Feb 2025

NAME OF THE DEPARTMENT/ SOCIETY: Commerce

NAME OF THE EVENT COORDINATOR: DA. Vinge Kunnan

L	S.NO.	NAME OF THE FACULTY MEMBER	DEPARTMENT	SIGNATURE
	1.	DR. SHRUTI MATHUR	GMMERCE	Insulition
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	3	Dr. DevenDRA	COMMERCE	Mahi
	ч.	DR. MAMTA PRORA	COMMERCE	An
	5.	SUNITA CHMABRA	COMMERCE	Sunita.
	6.	M. Rams daik	COMMEAS	The
	7.	Dr.P. CHENGALRAYULD	COMMERCE	10000
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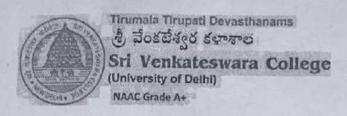
ATTENDANCE SHEET

TITLE OF THE EVENT: Complete 25 DATE OF THE EVENT: 28 Feb 2025

NAME OF THE DEPARTMENT/ SOCIETY: COMMENCE

NAME OF THE EVENT COORDINATOR: 04. Verwel Kuman .

S.NO.	NAME OF THE FACULTY MEMBER	DEPARTMENT	SIGNATURE
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ATTENDANCE SHEET

TITLE OF THE EVENT: ZEAL 2025

DATE OF THE EVENT: 28.02.2025

NAME OF THE DEPARTMENT/ SOCIETY: MAC - THE MARKETING CLUB

NAME OF	and the second	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
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ATTENDANCE SHEET

TITLE OF THE EVENT: ZEAL 2025

DATE OF THE EVENT: 28.02.2025

NAME OF THE DEPARTMENT/ SOCIETY: MAC - THE MARKETING CLUB

S.NO.	NAME OF THE	ROLL NO. OF THE	COURSE AND	SIGNATURE
	STUDENT	STUDENT	YEAR	
1	Piyush Kumar	1023104	B. (om (H) 2h0	Piyush ker
2	Ridhi Chaubey	0924088	B (OM(P))St	Aidrian
3	Jshika Lingh	0223066	BA(VI) Egg 2nd	theka to L
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6	Asultara O	0923133	BOCOM (P)	ALS.
7	Aayon Ahmed	0922023	B. Com(P)	Aonam
8	Answika vats	0922028	B. COM(P)	Anjunes
9	Manan Dewas	0994005	B. com (p)	nowan
10	Jiya Bajaj	1024016	13.6m (H)	Juja Bayoy.
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Sri Venkateswara College (University of Delhi) NAAC Grade A+

ATTENDANCE SHEET

TITLE OF THE EVENT: ZEAL 2025 01. 03. 20 2 5 DATE OF THE EVENT: 28:02-2023

NAME OF THE DEPARTMENT/ SOCIETY: MAC - THE MARKETING CLUB

S.NO.	NAME OF THE	ROLL NO. OF THE	COURSE AND	CIGNIATURE
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	STUDENT	STUDENT	YEAR	
2.1	Anchika Vate	0922028	BCOMP	Aushill
2,	Aayan Ahmed S.	0922023	Beams	tast,
3.	Isha Salula	1022065	Brow H.	18m
ч,	Aryan Kumar	0922085	Beemp	Annaz
S,	Ankit	1022136.	Bremster	thy.
6:	Saksham Garg	0923018	BrownP	San
7.	Prijansti Kuran	i 0923124	BLOMP	Fairy
8.	Sanya Naguan		BSC life sciences	tails
٩,	Govind Kumar	0923107	B. Com (p)	TED
10,	Archana Kumar	10923133	B. Com(P)	fines
11,	Adrana Tiwari	0223003	Eng. (H)	Annung
12,	Hari Narayan Pra	0923001	8. (om (P)	lun
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19.	Anika Crupta	0922092	BLOMCP)	allythe :
15.	Jonika singh	0223066	BA(H) Englide	Suiler Ker
16.	Tanisha Narang	0924036	B. Com(P)1+	Tamishe
17.	Fanisha Maurya	0924031	B. Com (P)1st	Janishe
18.	Manan Dewan	0924005	B. com(P) Ist	Maria
19	Piyush Kermar Ag	ormal 1023204	Bcom(H) 2nd	Rivert
20,	Rifesh Jaiswal	1024079	B. com(H) Ist	Ricery
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ATTENDANCE SHEET

TITLE OF THE EVENT: ZEAL 2025 01- 03.2015 DATE OF THE EVENT: 28.02-2025

NAME OF THE DEPARTMENT/ SOCIETY: MAC - THE MARKETING CLUB

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE	COURSE AND	SIGNATURE
		STUDENT	YEAR	
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PERMISSION LETTER

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Sri Venkateswara College
NAAC Grade A+
PERMISSION FOR ORGANIZATION OF EVENTS
NOTE: 1.Please ensure a pre booking of the venue before getting the permission letter signed.
2. A copy of this duly filled form signed by the TIC/ Convener, IQAC Coordinator and Principal shall be submitted to ICT and/or Caretaker for necessary action.
3. Please ensure that the completion certificate of the event is physically signed by the
Convener of the event, IQAC Coordinator and Principal after the event report is made.
EVENT DETAILS
 Name of the Department/Society/Association: The Commence Association, Blue Chip, Association, Mac, Advance Committee. Name of the TIC and/or Convenor: Prof./Dr./Mr./Ms. Viword Kuyman.
2. Name of the TIC and/or Convenor: Prof./Dr./Mr./Ms. Viwind Kuyway
3. Proposed Title of the Event: Complete 25
4. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or Community
outreach/ Skill enhancement/others (Please specify) Anywel Event
outreach/ Skill enhancement/others (Please specify)
5. Participants: Student-centric /Faculty/ Other stakeholders (Please specify)
6. Event Type: Offline/Online/Hybrid; Indoor/Outdoor
 Collaborating Agency /Organization (If any):
 8. Tentative List of Speakers with affiliations:NA
8. Tentative List of Speakers with annuatons.
9. Date & Time (from - to):
10. Financial Assistance/ Funding received (if any) (Please specify amount):
11. Proposed Budget (please attach details in a separate enclosure):

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12. Faculty responsible for Geo Tagged Pictures ... Due VWad, Kuman 13. Faculty responsible for Event Report 14. ICT support required, if any (ICT Lab, Laptop, LCD projector) 15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance) 16. Venue requirement (Seminar hall/ Ground/others) Service and Room [13, 521, 322, 302, 301 , Room 213. my for day 2, Room 14(5) Please Termit for the follinerson rooms: - (Two days event) TIC/Convenor 17.02-Date: T1-13 - 14 For official purpose Home Submit Older 301 - New Building seports Comments.(If any) - 20 302 321 - 0 322 -Forwronded for Principali Approval to R13.\$14 As Room 3015 with be provided in replacement to R13.\$14 As Room 3015 0 for Kiche Misry Principal Date: Dr. HHOLARM Istry this event when in the previlous communication you had mentioned the commerce dept is Chubbing all events and of it affiliated societies & association and doing just one event? Respected Sir, this event is of 5 societies of the commerce as previously comminicated, and rooms aurequired inverter OK. Permitted.



PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1.Please ensure a pre booking of the venue before getting the permission letter signed.
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3. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.

EVENT DETAILS

1.	Name of the Department/Soci	icty/Association:The Con	movere Accord	tion, Blue Unip, Ascer	nd,
2.	Name of the TIC and/or Conv	enor: Prof./Dr./Mr./Ms	venod kumaa	1	
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3.	Proposed Title of the Event:	COMFLESTA ° 25			
4.	Nature of Event: Seminar/Cor	nference/Symposium/Work	shop/FDP/Publi	c or Community	
	outreach/ Skill enhancement/c	others (Please specify)	inmual Event	(competitions, spe suston)	aken
5.	Participants: Student-centric /	Faculty/ Other stakeholder	s (Please specify)	
6.	Event Type:	Offline/Online/Hybrid;	*	Indoor/Outdoor	
7.	Collaborating Agency /Organi	zation (If any):			
8.	Tentative List of Speakers with	h affiliations:			
			•••••••	•••••	
	•••••		•••••••		
				······	
9.	Date & Time (from – to):	28 February 2025 -	1 Mourch 202	5, Full Day	
10.	Financial Assistance/ Funding	received (if any) (Please s	pecify amount):		
11.	Proposed Budget (please attach	details in a separate enclo	osure):	••••••	

V4 14 12. Faculty responsible for Geo Tagged Pictures .. M. Vimod Klumon 13. Faculty responsible for Event Report . Dr. Vinad Kumay 14. ICT support required, if any (ICT Lab, Laptop, LCD projector) 15. Carctaker support required (tables, chairs, public addressing system, sanitation, manpower assistance) 16. Venue requirement (Seminar hall/ Ground/others) Sem man Hall Anna TIC/Convenor Dr. VINOD Kumper fest of the Department of commence including all societies of Dept. e.g. Blue chip, ASEND, MAC, Extension, Date: 10.02.2925 For official purpose why histyouhave it after Comments (If any) Guterice 5 Lunch? V. Tropper And pls note that there. be NO DI'S Songs MUS Principal etc as this is IQAC Coordinator Date: 10 2 2025 Date: Alademic even Spoke to Drivinod who explained the reasons jor Conducting in morning. Hence it is permitted. Whataber

CERTIFICATE



Tirumala Tirupati Devasthanams శ్రీ వేంకటేశ్వర కళాశాల Sri Venkateswara College (University of Delhi) NAAC Grade A+

CERTIFICATE

This is to certify that under our annual event - "Zeal'25", a formal inter college competition "The Final Offer" and an informal competition "The Trial of Souls" along with a combined Speaker Session under "Comfiesta" was successfully conducted on 28/02/2025 and 01/03/2025 from 10:00 am to 4:00 pm by The Marketing Club, Department of Commerce in an Offline mode and its event report has been submitted to IQAC for records.

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letate

IQAC Coordinator Coordinator, IQAC Sri Venkateswara College (University of Delhi) Dhauta Kuan, New Delhi-110021

Principal

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