



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

| NAME OF THE EVENT: Enactus Offline Marketing Event- Riwaaz | | | |
|---|--|-------------------------------|--|
| DATE | DEPARTMENT | COMMITTEE/SOCIETY | COORDINATORS' NAME |
| 21st August, 2025 | - | Enactus SVC | Dr. Arpita Kaul, Dr. Vinita Kapoor |
| TIME | VENUE | NUMBER OF PARTICIPANTS | NATURE: Outdoor/Indoor; Online/Offline/Hybrid |
| 9:30 am - 3:00 pm | Sri Venkateswara College - Front Lawn | 200 | Outdoor, Offline |
| FINANCIAL SUPPORT/ASSISTANCE (if any): | Nil | | |

BRIEF INFORMATION ABOUT THE ACTIVITY

| | |
|--------------------------------------|--|
| TOPIC/SUBJECT OF THE ACTIVITY | Enactus Offline Marketing Event- Riwaaz |
| OBJECTIVES | Public & Community Outreach: The event was designed to educate individuals about Enactus initiatives through interactive activities, engaging games, project product showcases, and a dedicated help desk that guided participants in understanding Enactus, its mission, and its commitment to fostering social entrepreneurship and sustainability. |
| METHODOLOGY | Offline Community Outreach: Engaging Activities and Support Our offline community outreach program |

| | |
|--|--|
| | <p>featured engaging and creative activities focused on sustainability, such as kulhad painting and a paper collection drive. Additionally, a dedicated help and query desk was available to guide participants, ensuring they gained a deeper understanding of Enactus and its mission to promote social entrepreneurship and sustainability.</p> |
| <p>INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)</p> | <p>NA</p> |
| <p>OUTCOMES</p> | <p>Increased Awareness: Students developed a deeper understanding of Enactus SVC and its mission, which enhanced awareness about social entrepreneurship.</p> <p>Inspiration: Several first-year students expressed enthusiasm to join Enactus SVC and actively contribute to its initiatives.</p> <p>Active Marketing of the newly launched Ganesh Chaturthi Hamper: Enactus SVC launched its Ganesh Chaturthi Hamper under the Utsav Festive Hamper Series on Riwaaz 2025, earning a revenue of ₹4,200.</p> |

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

| | | | | |
|---|--|-------------------------------------|--|---|
| <p>1 Notice & Letters ✓</p> | <p>2 Number of Participants & Name of participants ✓</p> | <p>3 Video clip</p> | <p>4 Photos ✓</p> | <p>5 Feedback Form & analysis</p> |
| <p>6 News clip with details</p> | <p>7 Sample Copy of the Certificate</p> | <p>8 Posters/ Invites ✓</p> | <p>9 Event report Attested by Event Coordinator & IQAC Coordinator</p> | <p>10 Any other document</p> |

| | | | | |
|-------------------------------|--|-----------------|------------------|-------------------------------------|
| 1 Notice & Letters ✓ | 2 Number of Participants & Name of participants ✓ | 3 Video clip | 4 Photos ✓ | 5 Feedback Form & analysis |
| | | | ✓ | |

| |
|---|
| Departmental file no: SVC/ENACTUS/2025-26/August 2025/21 |
| IQAC File No: SVC/IQAC/ENACTUS/2025-26/August 2025 |
| Criterion No: 5,7 |
| NAME OF EVENT-IN-CHARGE & SIGNATURE: Dr. Arpita Kaul Dr. Vinita Kapoor |

Note: Please fill in your own details in places with red font

For Reference

| | | | |
|---------------|--|---------------|---------------------------------------|
| Criterion I | Curricular Aspects (planning & Implementation) | Criterion V | Student Support & Progression |
| Criterion II | Teaching Learning & Evaluation | Criterion VI | Governance, Leadership & Management |
| Criterion III | Research, Innovations & Extension | Criterion VII | Institutional Values & Best Practices |
| Criterion IV | Learning Resources and Infrastructure | | |

Report - Enactus Offline Marketing Event

21st August, 2025

Enactus SVC hosted an impactful event on August 21st 2025, at the college's front lawn, focused on promoting Enactus and sustainable practices. With over 200 participants, the event combined awareness with hands-on activities, all dedicated to making a positive impact.

We extend our sincere thanks to Respected Principal Sir, Prof. Vajala Ravi and our convenors Dr. Arpita Kaul and Dr. Vinita Kapoor for their invaluable support in making this event possible. The event commenced at 09:30 A.M. and continued all day, engaging participants with a variety of informative and interactive activities. Here's a snapshot of the day's activities:

Product Display and Help Desk- The event commenced with an informative introduction to Enactus and its initiatives, highlighted through a dedicated product display that showcased the impact of our ongoing projects. A help and query desk was also set up to guide participants, answer their questions, and deepen their understanding of Enactus's mission to drive social entrepreneurship and sustainability.



Enactus volunteers engaged with participants by explaining project models and products, while the help desk provided clarity and personalized guidance.

To make the event engaging and awareness-driven, a variety of fun yet meaningful activities were organized. Games like **Guess the Fragrance**, **Guess the Hookstep**, **Mix n Match**,

Treasure Hunt, and **Kulhad Minesweeper** allowed participants to interact with the team and understand Enactus projects in an enjoyable way.



These activities not only kept the crowd entertained but also familiarized them with Enactus's impact in an interactive, memorable manner.

Kulhad Plantation and Painting- A creative station was set up where participants painted kulhads and engaged in a plantation drive. This activity beautifully merged sustainability with art, encouraging participants to reflect on eco-friendly practices. The customized kulhads, taken home as keepsakes, served as tangible reminders of their contribution towards a greener future.

Paper Collection Drive- In alignment with Enactus's sustainability vision, a paper collection drive was conducted, motivating participants to recycle and contribute to waste reduction. This initiative encouraged mindful practices and highlighted how collective small actions can drive long-term environmental change.

A specially curated photobooth added an element of fun and memory-making. Participants captured moments with their friends and the Enactus team, ensuring they carried forward not just awareness but also personal memories from the event.

Throughout the event, participants actively engaged in discussions, games, and creative activities that broadened their perspective on sustainability and social entrepreneurship. The diversity of activities from interactive games to creative workshops ensured that learning was both impactful and enjoyable.



Selling our Ganesh Chaturthi Hamper

The overwhelming participation and positive feedback reflected the event's success in promoting Enactus SVC's mission and strengthening community engagement.

Riwaaz 2025 successfully blended interactive activities, creative initiatives, and informative displays to spread awareness about Enactus and its projects. By combining fun, learning, and sustainability, the event made a lasting impression on participants and reinforced Enactus's commitment to building a socially and environmentally conscious community.



Board activity around our theme




Team of Enactus Sri Venkateswara College



Students and teachers visiting our desks

PROOFS:

Permission letter:


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PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure a pre booking of the venue before getting the permission letter signed.
2. A copy of this duly filled form signed by the TIC/ Convener, IQAC Coordinator and Principal shall be submitted to ICT and/or Caretaker for necessary action.
3. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.

EVENT DETAILS

- Name of the Department/Society/Association: *Enactus, Sri Venkateswara College*
- Name of the TIC and/or Convener: Prof./Dr./Mr./Ms. *Dr. Arpita Kaul*
Dr. Anita Kapoor
- Proposed Title of the Event: *Marketing Campaign - Riwaaz*
- Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or Community outreach/ Skill enhancement/others (Please specify) *Public or Community outreach, and Paper Collection drive*
- Participants: Student-centric /Faculty/ Other stakeholders (Please specify) *Student-centric*
- Event Type: Offline/Online/Hybrid; Indoor/ Outdoor
- Collaborating Agency /Organization (If any): *Etahna NGO*
- Tentative List of Speakers with affiliations: -
- Date & Time (from - to): *21st August 2025, 9:30 AM - 3:30 PM*
- Financial Assistance/ Funding received (if any) (Please specify amount): -
- Proposed Budget (please attach details in a separate enclosure): -

12. Faculty responsible for Geo Tagged Pictures *Dr. Arpita Kaul, Dr. Vinita Kapoor*
13. Faculty responsible for Event Report *Dr. Arpita Kaul, Dr. Vinita Kapoor*
14. ICT support required, if any (ICT Lab, Laptop, LCD projector) — *N.A* —
15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance) *6 o'clock*. Please allow entry of one cylinder (LPG) and gas stove which will be brought by the beneficiary.
16. Venue requirement (Seminar hall/ Ground/others) *FRONT JAWAN.....*

13/8/25
 HHC/Convener
 Date:

Volunteers will not be running their class.

For official purpose
 Comments (If any)

No compensatory attendance to students.

for
 IQAC Coordinator
 Date: *13/8/25*


13/8/25
 Principal
 Date:


Poster/ Invite:


enactus
Sri Venkateswara College

Enactus SVC
presents

RIWAAZ
बदलाव की विरासत

 **Date:**
21st August 2025

 **Time:**
9:30 AM onwards

 **Location:**
Front Lawns

Convenors:
Dr. Arpita Kaul
Dr. Vinita Kapoor

President:
Ujjwal Jain
+91 9999641456

Principal:
Prof. Vajala Ravi

Attendance Sheet (List of participants):



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COST SHEET

TITLE OF THE EVENT: RIWAZ

Game - *Minsweeper & Mine Match*

DATE OF THE EVENT: 21st August 2025

NAME OF THE DEPARTMENT/ SOCIETY: ENACTUS SVC

NAME OF THE EVENT COORDINATOR: Dr. Arpita Kaul, Dr. Vinita Kapoor

| S.NO. | NAME OF THE STUDENT | AMOUNT | PRODUCT/GAME | BANK ACCOUNT HOLDER |
|-------|---------------------|--------|--------------|---------------------|
| 1 | Kaustika | 20 | Mins | UPI |
| 2 | Anya | 20 | Mins | UPI |
| 3 | Vaibh | 20 | Mins | Cash |
| 4 | Kaustika | 20 | Mins | Cash |
| 5 | Gurpreet | 20 | Mine Match | Cash |
| 6 | Sambhant | 20 | Mine Match | Cash |
| 7 | Saratham | 20 | Mine | Cash |
| 8 | Harshika | 20 | Mine Match | UPI |
| 9 | Siddhant | 20 | Mins | UPI |
| 10 | Pooja | 20 | Mins | Cash |
| 11 | Kurush | 20 | Mins | Cash |
| 12 | Sara | 20 | Mins | UPI |
| 13 | Laxmi | 20 | Mins | UPI |
| 14 | Paras | 20 | Mins | UPI |
| 15 | Laxmi | 20 | Paras | UPI |
| 16 | Harshika | 20 | Mins | UPI |
| 17 | Harshika | 20 | Mins | UPI |
| 18 | Mins | 20 | Mins | Cash |
| 19 | Aishwari | 20 | 2x Bath | UPI |
| 20 | Paras | 20 | Mins | Cash |
| 21 | Kaustika | 20 | HS | UPI |
| 22 | Harshika | 20+20 | Mins | UPI |
| 23 | Aishwari | 20 | Mins | UPI |
| 24 | Gurpreet | 20 | Bath | UPI |
| 25 | Paras | 20 | Mins | Cash |
| 26 | Harshika | 20 | Mins | UPI |
| 27 | Paras | 40 | Mins | Cash |
| 28 | Harshika | 20 | Brush | UPI |
| 29 | Harshika | 100 | Bath | Cash |
| 30 | Harshika | 20 | Mins | UPI |
| 31 | Harshika | 100 | Mins | Cash |
| 32 | Harshika | 20 | Mins | Cash |
| 33 | Pratik | 20 | Mins | Cash |

Event Completion Certificate:



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पूर्णता प्रमाण पत्र
COMPLETION CERTIFICATE

यह प्रमाणित किया जाता है कि मार्किटिंग अभियान - रिवाज को २१ अगस्त २०२५ को ९:३० बजे पूर्वाह्न से ३:०० बजे अपराह्न तक एनैक्टस श्री वेंकटेश्वर कॉलेज द्वारा ऑफ़लाइन माध्यम में सफलतापूर्वक आयोजित किया गया और इस कार्यक्रम की रिपोर्ट अभिलेख के लिए आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ (IQAC) को जमा कर दी गई है।

This is to certify that the Marketing Campaign - Riwaaz was successfully conducted on 21st August 2025 from 9:30 am to 3:00 pm by Enactus Sri Venkateswara College in the Offline mode and its event report has been submitted to IQAC for records.


Event In-Charge


IQAC Coordinator
Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021


Principal
Principal
श्री वेंकटेश्वर महाविद्यालय
Sri Venkateswara College
दिल्ली विश्वविद्यालय / University of Delhi
धौला कुआँ, नई दिल्ली / Dhaura Kuan, New Delhi-21