COM-PRESS

Volume II January Edition

NOVEMBER TO JANUARY

PRESENTED BY
THE COMMERCE GAZETTE
|| DEPARTMENT OF COMMERCE || SRI VENKATESWARA COLLEGE,UNIVERSITY OF DELHI ||

THE COVER OF THIS EDITION SEEKS TO MAKE US REFLECT ON THE “MEANS OF OUR LIVING”. THE TRANSITION THAT WE REALIZE, THROUGH THE VOICE OF THE COLOURFUL MARKETPLACE THAT ECHOES WITHIN US, TO THE AMBIGUITY OF THE WORLD OF GLOWING SCREENS THAT NOW INTEGRATES ITSELF INTO OUR LIVES.

The Commerce Gazette is the magazine committee of the Department of Commerce, Sri Venkateswara College, instituted to publish the annual departmental magazine and quarterly newsletter. We have established a nimble community of writers, readers, marketers, and learners.

We are the media channel of our department squarely facilitating communication with the internal and external stakeholders.

The Commerce Gazette
|| Sri Venkateswara College,University of Delhi ||

DEPARTMENT OVERVIEW

The Commerce Department at Sri Venkateswara College, University of Delhi is known for its rigorous academic curriculum, distinguished faculty, and a dynamic range of student-driven activities that foster intellectual and professional development.

The professors not only impart academic knowledge but also mentor students through various co-curricular activities, workshops, and industry interactions.

Together, the academic rigor, faculty support, diverse extracurricular activities and student led socities make the Commerce Department at Sri Venkateswara College a well-rounded environment for students to thrive academically and professionally. The department's focus on holistic development prepares students to excel in both the corporate world and entrepreneurial ventures.

OUR FACULTY

ACKNOWLEDGMENT

With immense gratitude, we extend our heartfelt appreciation to all those who have contributed to the creation of this edition of ComPress. This publication is a testament to the dedication, creativity, and collaborative spirit of a dynamic team that worked tirelessly to bring each page to life.

We express our deepest gratitude to Prof. Vajala Ravi, Principal, for his steadfast support and encouragement, which continue to inspire us in our academic and creative pursuits. His vision and guidance provide the foundation upon which initiatives like this thrive.

A special appreciation to Dr. Shruti Mathur, Teacher-in-Charge, whose unwavering mentorship and insightful leadership have been instrumental in shaping this edition. Her dedication to fostering intellectual and creative expression has been invaluable to our journey.

We extend our sincere thanks to Ms. Angel Josy Lakra, Convenor, for her continuous guidance and meticulous oversight, ensuring the seamless execution of this newsletter. Her commitment and enthusiasm have been vital in steering this initiative toward excellence.

We are also thankful to our faculty member Dr. Mamta Arora for providing her valuable insight throughout the editorial work along with Mr. Aashish Jain whose guidance was significant for our team.

This edition would not have been possible without the collective efforts of our content creators, designers, social media strategists, and logistics team, who have poured their passion, creativity, and expertise into every aspect of this publication. Their dedication to producing meaningful and visually compelling content has been the driving force behind ComPress.

Finally, we extend our appreciation to our readers and well-wishers, whose engagement and encouragement fuel our motivation to innovate and improve with each edition. This newsletter is a reflection of our shared commitment to insightful discourse, creative expression, and academic excellence.

The Commerce Gazette

|| Sri Venkateswara College,University of Delhi ||

" This Volume focuses on the discourse of commerce as a multifaceted field and discipline.

Our team has developed compelling segments accentuating the theme in its entirety while highlighting the juxtaposition of contrast."

Editor-in-chief
DIYA JUYAL

INDEX

		Page No.
1	Periodical November to January 2025	01
2	Commerce Chronicles 3rd Edition: Winning Articles	12
3	The Indian Textile Industry – Swena Gupta	13
4	India's Economic Tale – Raj Kumar	15
5	Reshoring Revolution – Lakshay Gogia	17
6	DOSSIER: Journalistic Segment	20
7	The Commerce Association	21
8	Ascend: The Entrepreneurship cell	22
9	MAC: The Marketing Club	23
10	The Extension Society	24
11	Team 2024-25	25

PERIODICAL

NOVEMBER TO JANUARY

Commercial and Cultural Expedition: Illuminating India's Commerce Events and Cultural nuances

- Jammu LT Says UT well on its way to becoming a success story
- The North Eastern region sees significant developments with new initiatives across various states. Arunachal Pradesh and Manipur focus on governance, security, and anti-drug measures, while Assam celebrates cultural milestones. Meghalaya, Nagaland, Mizoram, Tripura, and Sikkim drive economic growth, environmental sustainability, and infrastructure projects
- Indian Oil Advances Gujarat Refinery Expansion
- Gujarat Ranks Among Top States in Fiscal Health Index
- SunEdison and Adani's Solar PV Semiconductor Fab
- Defense Budget Increase
- Eco-Tourism Promotion
- Cold Storage Facilities
- 55th GST Council Meeting in Jaisalmer
- Solar Energy Investment
- Tourism Growth
- Green Energy Projects
- Winter Tourism Surge
- Skill Development Funds:
JAMMU AND KASHMIR
LADAKH
- Budget Disappointment
- Apple Industry Concerns
- NABARD's Credit Potential
- Uttar Pradesh backs hybrid tax waiver
- Uttar Pradesh Announces 3% DA Increase for State Government Employees
- Over 1 million UP govt staff risk salary loss if assets not declared by Aug 31
- Agricultural Budget Boost
- Climate Impact on Crops
- PNB's Bad Loan Recovery
PUNJAB
HIMACHAL PRADESH
- CM Praises Union Budget
- Textile Industry Boost
- Smart City Expansion
- Bihar Launches 'Digital Bihar' Initiative to Boost IT Sector
- Bihar Secures Foreign Investment for Renewable Energy Projects
- Bihar Introduces New Agricultural Export Policy
HARYANA
UTTARAKHAND
DELHI
India
RAJASTHAN
UTTAR PRADESH
BIHAR
NORTH EASTERN REGION
JHARKHAND
CHHATTISGARH
WEST BENGAL
GUJARAT
- Jharkhand Announces Industrial Policy to Attract Investments
- Jharkhand Partners with Japan for Technological Advancements
MADHYA PRADESH
ODISHA
TELANGANA
- West Bengal Signs Agreement with Singapore for Port Development
- West Bengal Launches Financial Assistance Scheme for MSMEs
- West Bengal's IT Sector Attracts Foreign Investment
- West Bengal Partners with UK for Educational Reforms
MAHARASHTRA
- Indian Oil Corporation Announces ₹61,000 Crore Investment in Paradip
- Odisha Recognized as 'Achiever' in Logistics Performance Index
- Odisha Shines in NITI Aayog's Fiscal Health Index
- JSW Group Announces $35 Billion Investment in Maharashtra
- Gautam Adani Undertakes Redevelopment of Mumbai's Dharavi Slum
ANDRA PRADESH
- Chhattisgarh Expands Public Distribution System to Remote Areas
- Foreign Investment in Chhattisgarh's Cement Industry
- Chhattisgarh Launches Eco-Tourism Initiatives
KARNATKA
- Socio-Economic Progress Report
- Telangana Secures ₹1.78 Lakh Crore Investments at Davos
- Karnataka Launches Global Capability Center Policy
- Karnataka Approves ₹1,349 Crore Tourism Policy
- Karnataka to Regulate Microfinance Recovery
- BPCL's $11 Billion Refinery Project
- State Reviews Adani Power Deal Amid Bribery Allegations
- Andhra Govt signs ₹14,000 cr semiconductor deal with Japanese firm
TAMIL NADU
KERALA
- Tamil Nadu's Fiscal Health Recognized in National Index
- Automotive Manufacturing Expansion
ANDAMAN & NICOBAR
- Madhya Pradesh Attracts Major Investment in Automobile Manufacturing
- Madhya Pradesh Launches 'Startup Madhya Pradesh' Initiative
- Foreign Investment in Madhya Pradesh's Textile Industry
- Madhya Pradesh Partners with France for Smart City Projects
- Adani Group's $1.2 Billion Investment in Vizhinjam Deep-Sea Port
- Kerala's Industrial Growth Attracts ₹44,000 Crore in Domestic Investments
- Kerala Proposes New Policies to Foster Technological Innovation and Sustainable Development
- Oil India to commence drilling in Andaman offshores as part of exploration efforts
- Centre notifies Galathea Bay as a 'Major Port':

JAMAWAR TEXTILE OF JAMMU AND KASHMIR

JAMMU AND KASHMIR

Jammu LT Says UT well on its way to becoming a success story:
Lt Governor Manoj Sinha, in a meeting with Eliska Zigova, Czech ambassador to India said that the Union Territory will be a model for the world's socio-economic development and amongst other things, they also discussed industries and matters such as diverse sectors like, tourism, start-ups, handloom, handicrafts, food processing, and agro-based sectors.

JAMAWAR TEXTILE OF JAMMU AND KASHMIR

DELHI

Atishi Marlena succeeds Arvind Kejriwal as Delhi's CM:
After Arvind Kejriwal's resignation, AAP's national spokesperson Atishi was sworn in as Delhi's chief minister on September 21, 2024, alongside ministers Saurabh Bharadwaj, Gopal Rai, and Kailash Gahlot. She is Delhi's third woman chief minister, with her tenure ending in February 2025's assembly elections.

CAIT Predicts 8,000 Crore business generation in Delhi in festive season:
Confederation of All India Traders predicts a surge in consumer activity due to the festival season and celebrations increasing Delhi's business activity increase at 8,000 Crore. Initial trends predict an increase in festive foodstuff and decorative items in households across Delhi.

Delhi Gov to launch an online platform to simplify intra-B transactions and orders:
Delhi's local government is launching a platform to simplify inter-enterprise transactions, orders, and statutory clearances, reducing repetitive paperwork. The platform, involving 12 stakeholder corporations, will offer 54 services.

Radisson Brand to open new 108-room hotel in key area of Delhi:
Svelte Delhi, part of the Radisson Individuals group, has opened its 108-room hotel at Select Citywalk, Saket, South Delhi. It offers convenient access to major attractions like Qutub Minar, Humayun's Tomb, and Lodhi Garden, as well as key corporate hubs in South Delhi.

ANDAMAN & NICOBAR

Oil India to commence drilling in Andaman offshores as part of exploration efforts:
Public Sector Enterprise Oil India, a Maharatna company is set to commence its oil exploration activities in the union territory of Andaman and Nicobar, with the enterprise starting drilling on the offshore water of the UT.

Centre notifies Galathea Bay as a 'Major Port':
The 44,000 Crore Trans-shipment port in Andaman and Nicobar's Galathea Bay has been notified as a major port and now has come under the purview of the Ministry of Ports, Shipping and Waterways. The port is set to be operational from 2028, with a capacity of 40 Lakh Twenty Feet Equivalent Units, with a vision of quadrupling capacity within 2058.

DADRA AND NAGAR HAVELI

'Make in India' Bridge laid in Silvassa for Bullet Trains:
To enhance the transport facilities between manufacturing hubs in Maharashtra and Gujarat, the National High-Speed Rail Corporation Limited (PSE), a 100m bridge for bullet trains has been laid, with components transported from Trichy in Tamil Nadu. This is the fourth bridge of the Bullet Train Corridor launched by PM Modi and then-counterpart Shinzo Abe in 2017.

PUDUCHERRY

CM Rangasamy presents a 12,700 Crore budget at his 4th budget as finance minister of Puducherry:
CM Rangasamy announced that a major portion of the financial resources will go towards meeting committed expenditures such as salaries, pensions, repayment of loans and interest payments. Out of the budget estimate of Rs 12,700 crore, a sum of Rs 10,969.80 crore has been allocated for revenue expenditure and Rs 1,730.20 crore for capital expenditure in the UT.

Tech Giant to invest in AI-supporting hardware at Puducherry's manufacturing facility:
Lenovo India, a subsidiary of Chinese Giant Lenovo said it will begin making AI servers in its Puducherry facility It is estimated that the plant will produce 50,000 AI rack servers and 2,400 high-end GPU units each year, helping Lenovo strengthen its supply chain for AI solutions to serve domestic demand as well as potential expansion into overseas markets, with over 60% slated for export in the APAC markets.

MOIRANG PHEE TEXTILE OF MANIPUR

ARUNACHAL PRADESH

ANSU raises demands over APPSC scam, highway progress On Saturday, the All Nyishi Students' Union (ANSU) raised serious concerns over the Arunachal Pradesh Public Service Commission (APPSC) paper leak scam and the delay in completing the Papu Nallah to Nirjuli highway construction. State to deploy hundreds of armed police for Siang project In an absolute show of state coercion, the government has decided to deploy hundreds of both Central Armed Police Force (CAPF) as well as state armed police to deter people from protesting against the study for a pre-feasibility report of the National Hydroelectric Power Corporation's (NHPC) 11,000 mw Siang upper multipurpose project (SUMP). Anti-drug initiatives In November 2024, during the Adi Youth Fest in Pasighat, Arunachal Pradesh Deputy Chief Minister Chowna Mein expressed concern over the state's rampant drug abuse and advocated for stringent actions against drug peddlers.

ASSAM

Assamese Language Receives Classical Status The Union Cabinet recognized Assamese as a classical language, prompting the Assam government to announce 'Bhasa Gaurob Saptah' from November 3 to 9, 2024. Throughout this week, universities, schools, and civil society organizations hosted events to honor the contributions of Assamese writers and scholars. The decline in Bhut Jolokia's Heat Reports emerged that Assam's famed Bhut Jolokia, also known as the ghost pepper, is losing its spiciness. Experts attribute this decline to the overuse of fertilizers and intensive farming practices, which have altered soil quality and possibly caused genetic variations, diminishing the chili's heat and signature smoky aroma. Flooded Coal Mine Traps Miners In early January, a coal mine in Assam's Dima Hasao district flooded, trapping nine miners approximately 300 feet below the surface. Rescue operations faced significant challenges due to rising water levels inside the mine. Divers and engineers were deployed to save the trapped individuals.

MEGHALAYA

Shillong Cherry Blossom Festival Celebrates 'Year of Legends' On November 15-16, 2024, Meghalaya hosted the Shillong Cherry Blossom Festival at the RDSA Sports Complex in Shillong. The event featured performances by international artists. Japan was the partner country, highlighting the cultural connection through cherry blossoms. Meghalaya's Living Root Bridges Nominated for UNESCO World Heritage Status In December 2024, the Indian government nominated Meghalaya's living root bridges for UNESCO World Heritage status. These unique structures, handcrafted from the aerial roots of rubber fig trees by indigenous communities, exemplify a harmonious relationship between humans and nature. .

MANIPUR

Chief Minister Apologizes for Ethnic Unrest On December 31, 2024, Chief Minister N. Biren Singh publicly apologized for the prolonged ethnic violence between the Meitei and Kuki communities, which began in May 2023 and has resulted in over 250 deaths and the displacement of approximately 60,000 individuals. Smuggled Starlink Devices Used Amid Internet Shutdowns In January 2025, reports emerged that smuggled Starlink satellite devices were being utilized by militant groups in Manipur to circumvent government-imposed internet shutdowns. Ongoing Ethnic Violence and Displacement The ethnic conflict between the Meitei and Kuki communities has persisted, leading to significant displacement and loss of life. As of late 2024, over 250 people have been killed, and at least 60,000 have been displaced, many living in squalid conditions in relief camps.

MOIRANG PHEE TEXTILE OF MANIPUR

PUANCHIE TEXTILE OF MIZORAM

SIKKIM

1.Sikkim Secures Foreign Investments for Organic Farming
In November 2024, Sikkim attracted foreign investment to enhance organic farming practices and expand exports to global markets.
Reference: "Sikkim Attracts Investments for Expanding Organic Farming Exports" – Business Standard, November 2024.
2.Sikkim Announces ₹1,000 Crore Infrastructure Development Plan
In December 2024, Sikkim launched a ₹1,000 crore infrastructure initiative to improve road connectivity and tourism infrastructure.
Reference: "Infrastructure Development in Sikkim Gets ₹1,000 Crore Push" – The Economic Times, December 2024.

TRIPURA

Launch of UNNATI 2024 Chief Minister Manik Saha launched UNNATI 2024, a ₹10,037 crore initiative to boost industrial growth in northeastern India, focusing on bamboo, rubber, agarwood, and hospitality, and creating 83,000 jobs over the next decade. Investment Influx in Tripura, Tripura attracted ₹5,900 crore in investments, completing 200+ projects and initiating ₹1,000 crore more through campaigns like Destination Tripura and the Northeastern Global Investor Summit, promoting MSMEs and industries like rubber, bamboo, and tea. Launch of Tripura Startup Policy 2024 The Tripura Startup Policy 2024 was introduced, offering ₹20,000 monthly subsidies, with added incentives for women (10%) and differently-abled (20%) entrepreneurs. A ₹50 crore fund supports 200 startups annually, driving innovation, economic growth, and job creation.

NAGALAND

Chief Minister Neiphiu Rio Launches Key Economic Empowerment Initiatives In November 2024, Chief Minister Neiphiu Rio launched initiatives like Ura Cabs for taxi operators, Nagaland Tourism Connect – Hornbill Edition for improved infrastructure, and the Digital Piggery Insurance Scheme to address livestock insurance in remote areas. Nagaland State Export Summit 2024 Focuses on 'One District One Product' Initiative The Department of Industries & Commerce organized the Nagaland State Export Summit 2024, focusing on the "One District One Product" initiative to boost each district's economy through product enhancement, e-commerce onboarding, and trade promotion. Inauguration of the 2nd Nagaland International Trade Expo, Highlights Economic Growth and Local Entrepreneur Empowerment Chief Minister Rio inaugurated the 2nd Nagaland International Trade Expo.

MIZORAM

Appointment of New Chief Secretary On November 28, 2024, Khilli Ram Meena assumed the role of Chief Secretary of Mizoram, succeeding Renu Sharma. An Indian Administrative Service officer from the 1993 batch, Meena has held various key positions across sectors such as energy, education, water resources, rural development, minority affairs, and labor administration. African Swine Fever Causes Significant Losses By December 2024, Mizoram reported a loss of ₹336.49 crore due to African Swine Fever outbreaks. The disease severely impacted the state's pig farming industry, leading to substantial economic setbacks for farmers and associated businesses. The influx of Refugees from Bangladesh In January 2025, 28 more individuals from Bangladesh sought refuge in Mizoram, fleeing unrest in their home country. This added to the existing number of refugees in the state, prompting discussions on humanitarian assistance and resource management.

HABASPURI TEXTILE OF ODISHA

BIHAR

1.Bihar Launches 'Digital Bihar' Initiative to Boost IT Sector

In December 2024, the Bihar government unveiled the 'Digital Bihar' initiative to drive IT sector investments and enhance digital infrastructure. This initiative aims to attract businesses and create job opportunities across the state.
Reference: “Bihar Unveils 'Digital Bihar' Initiative to Drive IT Investments” – The Hindu, December 2024.

2.Bihar Secures Foreign Investment for Renewable Energy Projects

Bihar attracted substantial foreign investments in November 2024 to develop renewable energy projects focusing on solar and wind power. These projects aim to provide sustainable energy solutions for rural regions.
Reference: “Foreign Investments to Boost Bihar’s Renewable Energy Sector” – Livemint, November 2024.

ODISHA

1.Indian Oil Corporation Announces ₹61,000 Crore Investment in Paradip

The Indian Oil Corporation (IOC) unveiled a mega investment plan in December 2024 to set up a naphtha cracker project in Paradip. The ₹61,000 crore project will enhance the state’s petrochemical capacity, generating significant local employment and positioning Odisha as a major hub for the sector.
Reference: “Indian Oil Corp to Invest ₹61,000 Crore in Paradip Naphtha Cracker Project” – Reuters, December 2024.

2.JSW Steel and POSCO Collaborate on ₹65,000 Crore Steel Plant

In November 2024, JSW Steel partnered with South Korea’s POSCO to establish a steel plant in Odisha with an initial capacity of 5 million metric tons annually. The ₹65,000 crore investment highlights Odisha’s growing steel industry prominence.
Reference: “India’s JSW Steel, POSCO to Jointly Invest ₹65,000 Crore in Odisha” – Reuters, November 2024.

JHARKHAND

1.Jharkhand Announces Industrial Policy to Attract Investments

In November 2024, Jharkhand introduced a forward-looking industrial policy offering tax incentives and subsidies in mining, textiles, and manufacturing. This policy seeks to position the state as a key industrial hub.
Reference: “Jharkhand Launches New Industrial Policy for Investments” – The Economic Times, November 2024.

2.Foreign Investment in Jharkhand’s Healthcare Sector

Foreign investors committed significant funds in December 2024 to develop advanced healthcare facilities across Jharkhand. The investment aims to improve healthcare access in underserved regions.
Reference: “Foreign Firms Invest in Jharkhand’s Healthcare Development” – Business Today, December 2024.

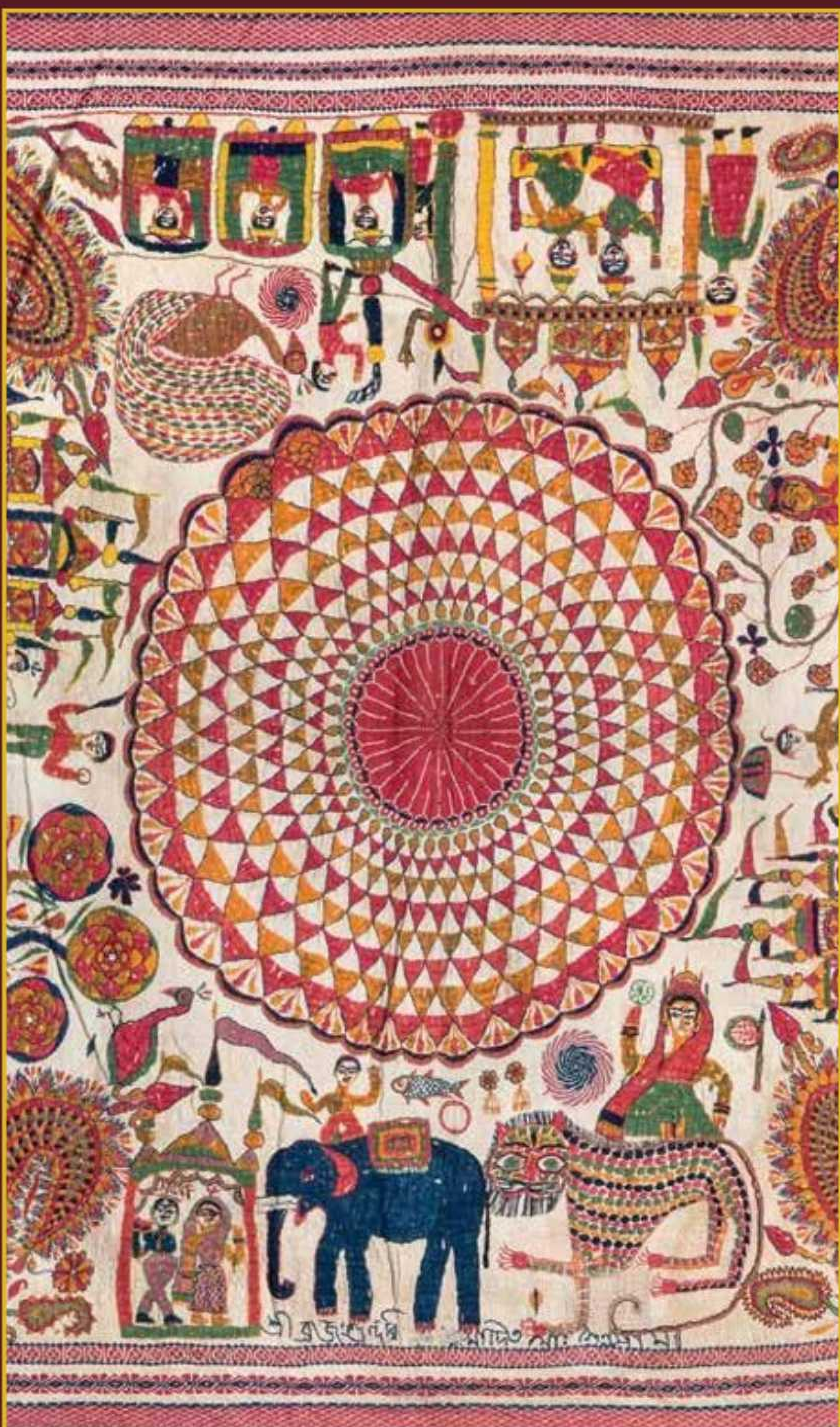
3.Jharkhand Expands Renewable Energy Projects

The state government announced in January 2025 the expansion of solar and wind energy projects worth ₹2,000 crore. This development will reduce carbon emissions and promote energy sustainability.
Reference: “Renewable Energy Projects Flourish in Jharkhand” – Financial Express, January 2025

MADHYA PRADESH1

1.Madhya Pradesh Attracts Major Investment in Automobile Manufacturing
In November 2024, leading automobile manufacturers announced plans to invest ₹20,000 crore in Madhya Pradesh for new production units. This move aims to bolster the state's industrial base.
Reference: "Automobile Giants Commit ₹20,000 Crore to Madhya Pradesh" – Livemint, November 2024.

2.Madhya Pradesh Launches 'Startup Madhya Pradesh' Initiative
The state government launched the 'Startup Madhya Pradesh' initiative in December 2024, allocating ₹500 crore for grants and incubators. The focus is on sectors like technology and agri-business.
Reference: "Madhya Pradesh Unveils ₹500 Crore Startup Initiative" – Business Standard, December 2024.



ASHON KANTHA EMBROIDERY OF WEST BENGAL

WEST BENGAL

1.West Bengal Signs Agreement with Singapore for Port Development
In November 2024, West Bengal collaborated with Singapore to modernize port infrastructure. This initiative aims to improve cargo handling capacity and streamline exports.
Reference: "Singapore Partners with West Bengal for Port Infrastructure Development" – Hindustan Times, November 2024.

2.West Bengal Launches Financial Assistance Scheme for MSMEs
The state government introduced a financial aid scheme in December 2024, offering subsidies and low-interest loans to MSMEs. The goal is to support local entrepreneurs and boost industrial growth.
Reference: "West Bengal's MSMEs Get Boost with Financial Aid Scheme" – The Telegraph, December 2024.

KARNATAKA

Karnataka Launches Global Capability Center Policy Karnataka unveiled the GCC Policy 2024-2029 to attract 500 GCCs, create 350,000 jobs, and generate $50 billion. It emphasizes AI, R&D, talent development, and expanding investments beyond Bengaluru with fiscal incentives. Karnataka Approves ₹1,349 Crore Tourism Policy The state approved the Tourism Policy 2024-2029, allocating ₹1,349 crore to enhance infrastructure, promote sustainable tourism, and position Karnataka as a top destination. Karnataka to Regulate Microfinance Recovery Karnataka announced plans to introduce an ordinance regulating microfinance recovery practices to address concerns over coercive methods, raising apprehension among lenders.

CHHATTISGARH

1.Chhattisgarh Secures Investment for Steel Manufacturing Plant
In November 2024, Chhattisgarh attracted ₹2,000 crore in investments to establish a new steel manufacturing plant, solidifying its position as a key player in India's industrial sector.
Reference: "Chhattisgarh Attracts Investment for New Steel Plant" – The Pioneer, November 2024.

2.Chhattisgarh Expands Public Distribution System to Remote Areas
In December 2024, the state extended its PDS to reach tribal regions, benefiting over 1 million people with subsidized food.
Reference: "Chhattisgarh's PDS Coverage Expanded to Tribal Regions" – The Indian Express, December 2024

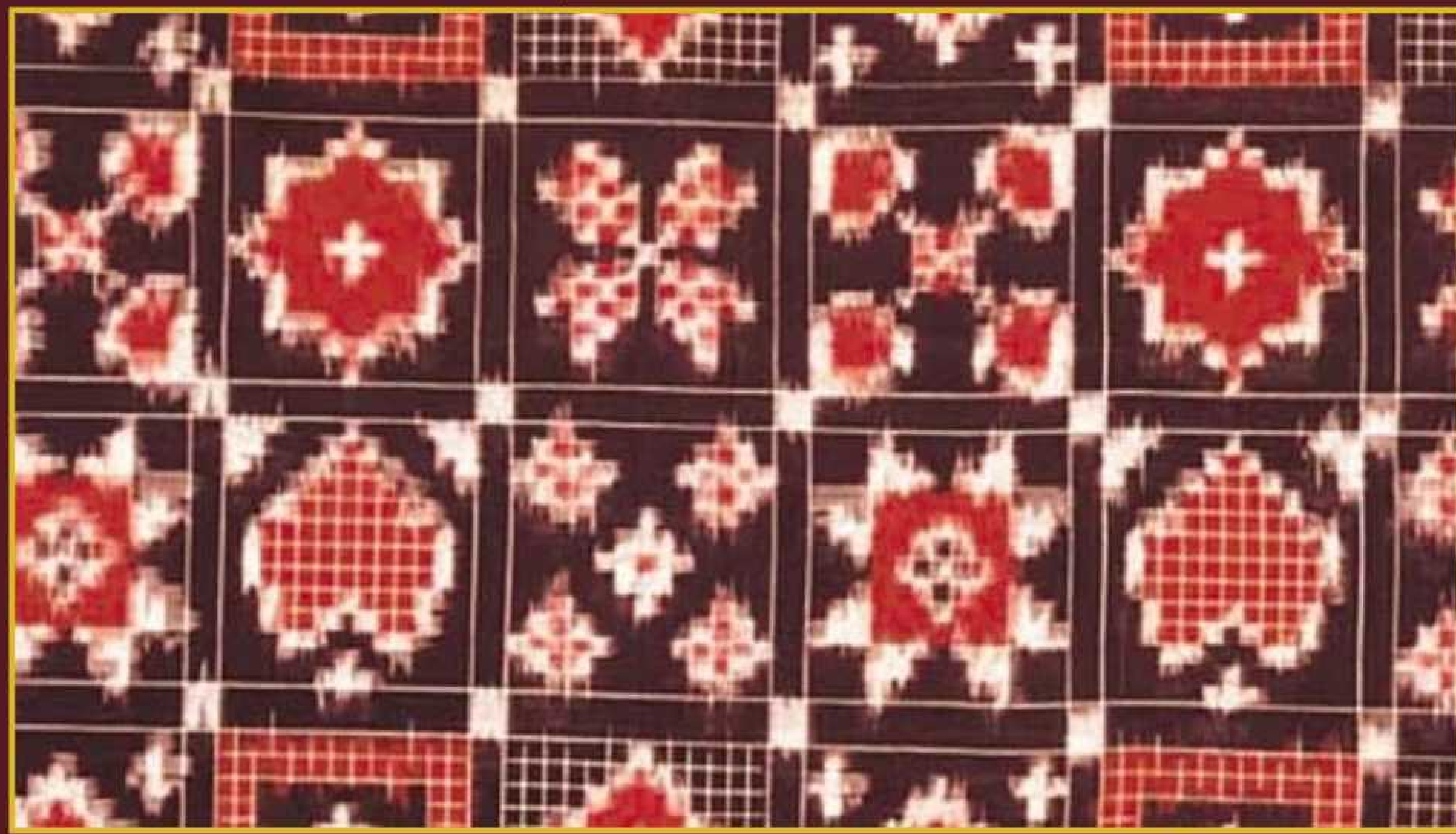
KERALA

Adani Group's $1.2 Billion Investment in Vizhinjam Deep-Sea Port In November 2024, the Adani Group announced a $1.2 billion investment in Kerala's Vizhinjam deep-sea port, aiming to position it as a key maritime hub competing with global ports like Dubai and Singapore. Kerala's Industrial Growth Attracts ₹44,000 Crore in Domestic Investments Between 2021 and mid-2024, Kerala attracted ₹44,000 crore in investments from domestic entrepreneurs, establishing 696 new enterprises with over ₹1 crore each, including 203 ventures exceeding ₹100 crore. Kerala Proposes New Policies to Foster Technological Innovation and Sustainable Development The Kerala government introduced policies on exports, logistics, ESG criteria, and graphene development, along with an AVGC-XR policy to position the state as a hub for content creation in animation, gaming, and extended reality, attracting global studios and investments.

ANDHRA PRADESH

1. BPCL's $11 Billion Refinery Project: Bharat Petroleum Corporation Limited (BPCL) has announced plans to invest $11 billion in constructing a new refinery and petrochemical complex in Andhra Pradesh. The facility is expected to have a capacity of at least 9 million tons per year, aiming to meet the rising fuel demand in the region.(reuters.com)

2. State Reviews Adani Power Deal Amid Bribery Allegations: The Andhra Pradesh government is examining the possibility of annulling a power supply contract with the Adani Group following allegations of bribery to secure solar power contracts. The state is scrutinizing records to determine the feasibility of canceling the agreement.(reuters.com)



IKKAT TEXTILE OF TELANGANA

TAMIL NADU

1. Tamil Nadu's Fiscal Health Recognized in National Index: Tamil Nadu has been acknowledged for its fiscal management in the Fiscal Health Index 2025, indicating effective economic policies and governance.(economictimes.indiatimes.com).

2. Automotive Manufacturing Expansion: Tamil Nadu continues to strengthen its position as a leading automotive manufacturing hub, with major global companies expanding their operations in the state, contributing significantly to economic growth and employment. (ft.com)

TELANGANA

1. Socio-Economic Progress Report: The Telangana government released the "Socio-Economic Outlook 2023," highlighting significant achievements in various sectors, including agriculture, industry, and services. The report underscores the state's focus on inclusive growth and sustainable development. (telengana.gov.in) 2. Telangana Secures ₹1.78 Lakh Crore Investments at Davos: At the World Economic Forum in Davos, the Telangana government, led by Chief Minister A Revanth Reddy, signed 20 Memoranda of Understanding (MoUs) amounting to nearly ₹1.78 lakh crore. Notable commitments include ₹60,000 crore from Amazon Web Services for data infrastructure and ₹45,500 crore from Sun Petrochemicals for energy projects.(newsexpress.com)

MAHARASHTRA

1. JSW Group Announces $35 Billion Investment in Maharashtra:The JSW Group, led by industrialist Sajjan Jindal, has committed to investing ₹3 trillion (approximately $35 billion) in Maharashtra. This substantial investment will focus on expanding the group's presence in electric vehicles, battery manufacturing, steel production, and green energy sectors.(reuters.com).

2. Gautam Adani Undertakes Redevelopment of Mumbai's Dharavi Slum:Billionaire Gautam Adani has embarked on a controversial project to redevelop Dharavi, Mumbai's largest slum, into a modern district. The plan involves transforming the 600-acre area, which could lead to the displacement of approximately 700,000 residents. While the project promises new housing and improved amenities, it has sparked concerns among residents about potential loss of homes and livelihoods.(ft.com)

UTTAR PRADESH

Uttar Pradesh backs hybrid tax waiver: Uttar Pradesh's tax waiver on hybrid vehicles benefits Toyota by making hybrids more affordable but concerns Tata and Mahindra, who argue it could undermine India's EV goals.

Uttar Pradesh Announces 3% DA Increase for State Government Employees: The state has announced a 3% increase in Dearness Allowance for approximately 12 lakh government employees and pensioners, raising the total DA to 53% to provide financial relief ahead of Diwali, which is projected to add around ₹3,000 crore to the state exchequer

Over 1 million UP govt staff risk salary loss if assets not declared by Aug 31: More than 1 million Uttar Pradesh government employees risk a suspension of their August salaries if they fail to declare their assets by the August 31 deadline, in line with new state transparency and accountability requirements.

KUNBI TEXTILE OF GOA

GOA

1. Goa Among Top Performers in Fiscal Health Index: Goa has been recognized as one of the leading states in the Fiscal Health Index 2025, reflecting its strong economic management and fiscal policies. (economictimes.indiatimes.com)

2. Tourism Sector Revival Efforts: In response to the downturn caused by the COVID-19 pandemic, Goa has launched initiatives to rejuvenate its tourism industry. The state government is focusing on promoting eco-tourism and heritage tourism to attract a diverse range of visitors and stimulate economic growth.

3. Infrastructure Development Projects: Goa has initiated several infrastructure projects aimed at improving connectivity and supporting economic activities. These projects include the development of new highways and the modernization of existing transportation facilities.(ft.com).

KUNBI TEXTILE OF GOA

GUJARAT

1. Indian Oil Advances Gujarat Refinery Expansion: Indian Oil Corporation (IOC) is progressing with the expansion of its Gujarat refinery, aiming to increase its capacity from 13.7 to 18 million metric tons per annum by December 2025. This initiative is part of a broader strategy to enhance refining capabilities across the country.(reuters.com)

2. Gujarat Ranks Among Top States in Fiscal Health Index: In the Fiscal Health Index 2025, Gujarat has been recognized as one of the leading states, reflecting its strong economic management and fiscal policies.(economictimes.indiatimes.com).

3. SunEdison and Adani's Solar PV Semiconductor Fab: SunEdison, in collaboration with the Adani Group, announced plans to establish a solar photovoltaic semiconductor fabrication facility in Gujarat. This project is expected to strengthen India's position in the renewable energy sector. (en.wikipedia.org)

RAJASTHAN

55th GST Council Meeting in Jaisalmer: On December 21, 2024, the GST Council convened in Jaisalmer to discuss tax relief measures for small businesses and potential adjustments to tax slabs. Solar Energy Investment: The state introduced policies to attract foreign investment in solar power projects, aiming to increase its renewable energy capacity by 2,000 MW over the next two years. Tourism Growth: Rajasthan reported a 15% increase in tourist arrivals compared to the previous year, leading to higher revenue from heritage sites and local businesses.

HARYANA

CM Praises Union Budget: Haryana's Chief Minister lauded the Union Budget's focus on agriculture and MSMEs, highlighting its potential benefits for the state's economy. Textile Industry Boost: The state introduced policies to support small-scale textile manufacturers, aiming to increase textile exports by 10% in the coming fiscal year. Smart City Expansion: Gurugram and Faridabad received funds for infrastructure upgrades, including the development of smart traffic management systems and green spaces.

UTTARAKHAND

Green Energy Projects: The government approved new hydropower initiatives in Uttarakhand, with an expected addition of 500 MW to the state's energy capacity. Winter Tourism Surge: Popular destinations like Mussoorie and Nainital experienced a 20% rise in tourist footfall during the winter season, boosting the local economy. Skill Development Funds: The state allocated ₹500 crore for youth employment programs, aiming to train 50,000 young individuals in various vocational skills.

PANJA DURRIES TEXTILE OF HARYANA

PUNJAB

Agricultural Budget Boost: The Union Budget 2025-26 allocated substantial funds to enhance irrigation and promote crop diversification in Punjab, aiming to improve agricultural productivity. Climate Impact on Crops: In January 2025, the India Meteorological Department reported above-average temperatures, posing risks to winter-sown crops like wheat and rapeseed in Punjab. Elevated temperatures can lead to early crop maturity and reduced yields, potentially affecting farmers' incomes. PNB's Bad Loan Recovery: Punjab National Bank (PNB), headquartered in New Delhi with significant operations in Punjab, announced a target to recover ₹17,000 crore ($1.96 billion) in bad loans for FY25. The bank improved its gross non-performing asset ratio to 4.09% in the December quarter, down from 4.48% in the previous quarter.

HIMACHAL PRADESH

Budget Disappointment: State officials expressed dissatisfaction with the Union Budget 2025-26, citing a lack of specific financial packages for Himachal Pradesh. Apple Industry Concerns: Unseasonal warmth in January 2025 raised concerns about the quality and yield of the apple crop, a significant contributor to the state's economy. NABARD's Credit Potential: The National Bank for Agriculture and Rural Development (NABARD) prepared a credit potential plan of ₹34,490 crore for Himachal Pradesh for 2024-25, focusing on agriculture, MSMEs, and other priority sectors.

SUL-MA TEXTILE OF LADAKH

CHANDIGARH

Chandigarh allows shops to be open 24/7-year round

To increase the ease of doing business and accessibility of services and products throughout the day, the Chandigarh administration has passed an order allowing commercial establishments to keep their shops open throughout the day and year-round. According to the order, the female employees shall be provided separate locker, security and rest rooms at the workplace and will not be allowed to work after 8PM unless a written letter of consent be submitted.

LADAKH

Defense Budget Increase: The Union Budget 2025-26 allocated additional funds for border infrastructure and military facilities in Ladakh, enhancing strategic capabilities in the region. Eco-Tourism Promotion: The government announced subsidies for sustainable tourism projects in Ladakh, aiming to increase eco-friendly tourist activities by 30% over the next two years. Cold Storage Facilities: Investments were made in establishing cold storage units to support local farmers, aiming to reduce post-harvest losses by 25%.

LAKSHADWEEP

1,000 islanders left stranded in Lakshadweep due to non-availability of transport

Lack of sufficient transport facilities to and from the Island territory of Lakshadweep has impacted thousands, including tourists and residents as essentials and ferry services have taken a hit. Five Ships that operate to Lakshadweep to the mainland have been undergoing maintenance and restoration of transport are said to be top priority with the onset of the festival season.

COMMERCE CHRONICLES

3rd EDITION

We are delighted to showcase the winning articles selected from each topic

THE INDIAN TEXTILE INDUSTRY: A CHALLENGING YET FULFILLING DREAM

Article By – Swena Gupta || Bcom (P) || First Year

Daedalian: ingenious, intricate, skillful and complicated

That is one word that can be used to best describe the Indian Textile Industry. One may ask, why? Well, the answer to this question prominently lies in its past, present and future. Currently, the Textile Industry of India is a tremendous participant factor in the country's advancement- both economically and socially. But this success was hard- earned. The industry, one of the most prosperous in the country, went through a lot of changes, complexities and challenges to become what it is today.

The Indian Textile Industry, laced with a rich history, is an indispensable part of the Indian economy. Known to be more than 5000 years old, the contribution of Indian textile to the world has always been significant. The production started sometime between 2000-2500 BC in the areas of Mohenjo Daro and Harappa. It first thrived during the medieval period(12th to 15th century) which continued until the invasion of the British in India. Initially, under British rule, production reached new heights and the industry was flourishing like never before. That soon changed as the British, machine woven and comparatively cheaper clothes crowded the markets all over the world. People around the world preferred these because of their affordability and India was not an exception to this rule. The hand- woven, intricate and laborious designs became unyielding, getting lost somewhere between the lines of heritage and tradition. The skills of the craftsmen and artisans were going unused and it only worsened with the advancing import duties on Indian clothes. The industry faced immense decline and crushed the hopes and livelihood of a number of people. The fact that India, a country known for its fabrics like cotton, jute and silk, was no longer economical in that sector was gravely disappointing. But that disappointment soon turned into motivation and that motivation fueled a fire that contributed to the Swaraj movement. The use of khadi was promoted while the British fabrics were asked to be boycotted. People either burnt or threw out their machine-made clothes, showing support for their own country.

Post- independence, the Indian Textile Industry had only one agenda on its mind- to reinstate the industry and bring it back to its former glory. In 1952, the All- India Handloom Board was set up, onsetting a new era of Indian Textile. Primarily, the industry incurred huge losses post independence. However, slowly but gradually, with the help of the Government, the industry bounced back from the depression period. Various acts, boards and legislations were passed to aid and turn the industry into an economic asset again.

Today, the Textile industry is an assemblage of apparel, home textiles and handmade textile and comprises of over 2.3 percent of India's GDP. A provider of livelihood to a significantly huge number of people, this industry is the second- largest producer of textiles and garments. The market of Indian textiles is projected to reach a new high of USD 350 billion by 2030 while doubling its contribution to the country's GDP. This is only the tip of the iceberg.

The Indian textile Industry underwent an assortment of phases and has faced almost everything an industry could face- glory, adversity, loss and hard work to revive its long- forgotten spirit. However, it always bounced back stronger each time. A lot of factors contributed to its downfall, colonialism being the greatest of them all, but even nearly 200 years of British rule could not fully destroy the Indian Textile.

It will always remain significant to the world market because of its fineness, attention to detail and the cultural idea behind it. The Indian Textile industry is nothing short of magnificent and will continue to remain so. However, it still faces a number of challenges like lack of advanced technology and globalization. So, with all its fame, fortune and fruition, the road to perfection for Indian Textile Industry is a long way to go!

INDIA'S ECONOMIC TALE: PROGRESS OR PARADOX. UNRAVELLING THE REALITY BENEATH THE NUMBERS.

Article By – Raj Kumar || BA (P) || Third Year

"Economic growth in itself does not automatically translate into better living conditions for the masses. The quality of growth matters as much as the quantity."
— Jean Drèze, (one of India's foremost development economists)

India's economic development showcases an intriguing dual nature which combines the ascent of substantial progress alongside longstanding societal conflicts that persist throughout the nation. India now stands as the fifth-largest economy globally after surpassing the UK in nominal GDP terms and experts predict it will become the third-largest economy by 2027. The United Nations Development Programme (2023) reports that India contains 228.9 million people who experience multidimensional poverty despite being home to 1.4 billion residents. The two opposing realities challenge us to question whether India genuinely advances through its development while concealing fundamental structural inefficiencies.

"The Growth Story: Statistical Triumphs and Macroeconomic Strength"

As per IMF data India maintains a GDP total of $3.94 trillion for 2024 and the economic expansion rate is expected to reach 6.5% during FY 2024-25 which makes India achieve top speed among global major economies. The service sector functions as a worldwide center for services which generates more than 50% of the GDP through IT and financial services and telecommunications. The $71 billion worth of foreign direct investment (FDI) during 2023 serves as evidence of investor trust in India.

The PM Gati Shakti initiative under India's infrastructure expansion aims to create new multimodal connectivity which will decrease logistics expenses and make manufacturing operations more competitive. The Make in India and PLI programs (Production Linked Incentives) successfully attracted major investments toward electronics developments together with pharmaceutical manufacturing and renewable energy establishments.

The digital transformation in India stands as the most extensive among all developing nations. The transactions conducted through UPI (Unified Payments Interface) exceeded $1.6 trillion during 2023 rendering it more popular than both credit and debit cards combined. The combination between digital banking platforms and Aadhaar direct benefit transfers has demonstrated how well India can adopt new technologies by minimizing welfare distribution leakage.

The strategic position India has gained in global trade through its economic growth makes it an attractive investment location for multinational corporations following the China+1 strategy. Apple prepared to move a quarter of its worldwide iPhone output to India for future production by 2025.

The core economic contradiction in India exists because macroeconomic statistics do not match microeconomic conditions which need more detailed examination.

The Way Forward: Bridging the Gap Between Growth and Development

To reconcile this paradox, India must pivot toward inclusive, employment-centric, and equitable growth. The formalization of employment becomes more attractive when governments simplify administrative requirements and make labor laws flexible.

The Skill India program needs to teach skills that match industrial requirements focusing on AI robotics and green energy capabilities.

Using China's cluster-based manufacturing approach will increase business competitiveness. The process of acquiring land together with efficient environmental clearance procedures must become streamlined.

The development of agripreneurship along with food processing industries will generate higher rural income streams.Strategic investments into agricultural technology start-ups as well as precision farming methods will produce enhanced agricultural output.

A widened system of direct tax levied against wealthy individuals and high-net-worth individuals should fund social security programs.

Research into Universal basic income (UBI) projects should take place to fortify economic resilience systems throughout the nation.

Urban Infrastructure and Smart Cities Urban living standards will improve because investments went into building affordable housing along with establishing mobile infrastructure and water protection systems.

Conclusion:

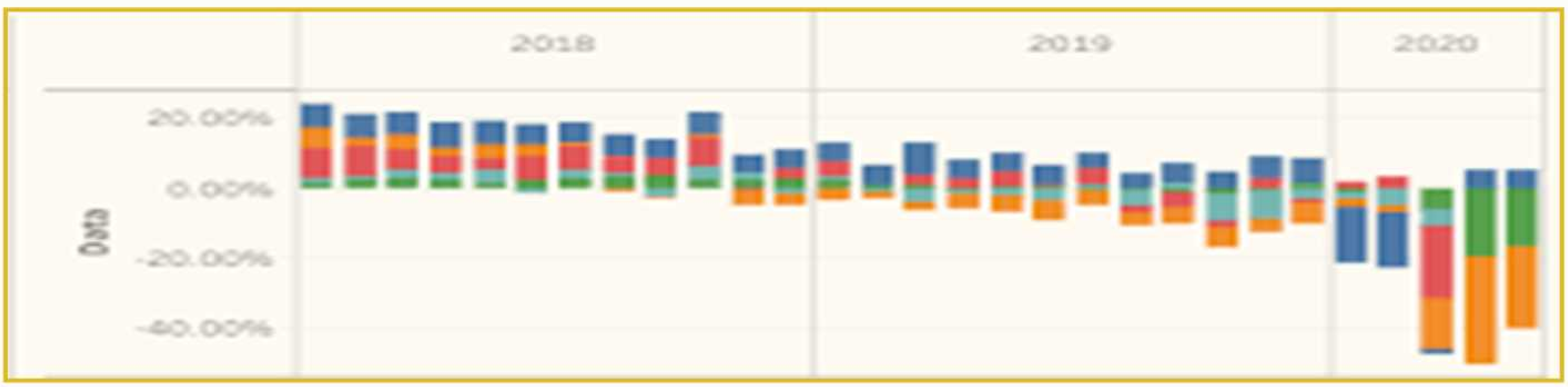
The Imperative of Balanced Growth India finds itself at an important economic decision point. The impressive growth trajectory of India does not reflect the total progress that can be measured through expanded GDP or elevated stock market indexes. Real development through inclusive progress needs to create employment while ensuring equal opportunities so the final beneficiaries of economic growth receive its benefits.

RESHORING REVOLUTION: CAN INDIA SEIZE THE ECONOMIC SHIFT FROM CHINA'S GRIP THROUGH ITS MANUFACTURING POTENTIAL?

Article By – Lakshay Gogia || Bcom (H) || Second Year

Manufacturing is undergoing a sea change in the globalized world, where companies look forward to expanding production beyond China. From the soaring costs and the geopolitical tensions that have taken center stage to vulnerabilities along supply chains exposed by the COVID-19 pandemic, the "China Plus One" strategy has got tremendous fillip. It is against this backdrop that India, with a vast workforce and policy incentives with improving infrastructure, is emerging as a key contender in this trend.

COVID-19 pandemic Disruptions has made companies realize the risks of relying on any one country for their production.



For decades, China has been the conventional choice for low-cost manufacturing. However, multiple factors have led to business diversification:

Rising Wages in China such as Labor cost has gone up a lot, which has made China less competitive in low-cost manufacturing.
Geopolitical Tensions like the US-China trade war and regional tensions have made companies rethink their dependencies on supply chains.

COVID-19 pandemic Disruptions has made companies realize the risks of relying on any one country for their production.
Other Countries Offering Incentives Through their Government - Nations like India, Vietnam, and Mexico are offering tax breaks and subsidies to attract investments.

India: Strengths in Being an Investment Hub for Manufacturing

HUGE & AFFORDABLE LABOUR FORCE

India has a younger, younger, and more and more population. Labor cost is significantly lesser than compared to China. That demographic advantage will help drive scale manufacturing at competitive costs.

Indian Govt. Policies and Incentives

Indian government has been devising various policies to establish manufacturing like
Production-Linked Incentive scheme include financial incentives to the companies in the electronics, pharmaceuticals, and automobile industries.
Make in India Flagship program to enhance indigenous manufacturing and motivate other countries to invest in India.
Ease of Doing Business Reforms help in Smoothening the compliance processes and eliminating bureaucratic bottlenecks.

Infrastructure Development

There are heavy investments in industrial corridors, highways, and ports to make logistics efficient. Other sectors such as SEZs and smart cities also contribute to manufacturing growth.

Strong Growth in Core Industries

India is growing rapidly in almost all sectors such as: -

Electronics: Apple and Samsung are increasing their production here. Many other technology companies are increasing their local production.

Automobiles & EVs in India remains a large auto-manufacturing hub, but huge investments remain in electric vehicles.
Pharma is One of the world's largest generic medicines suppliers.

Chip-making houses will be attracted towards the country on account of certain government policies that are currently forming.

Challenges with India's Growth in Manufacturing

Issues In Supply chain

India is still significantly dependent on China for raw materials & semiconductors & even key components it uses. Supply chain disruptions are a massive vulnerability.

Bureaucratic & Regulatory Obstacles

Land acquisition

states not having coherent policies, and slow clearances are still keeping businesses away despite the push for reforms.

Skilling & Productivity Issues

It does have a big workforce, and there are gaps in certain skill areas related to advanced manufacturing and automation. In that regard, investments in vocational training are in order.

Competition from Other Countries

Competitive Advantage include Policies of Vietnam, Thailand, and Mexico are in place within a pretty fast timeline and, most importantly, come with better trade benefits, and that is pretty stiff competition for India.

Ways to Capture the Opportunity

India should focus on Infrastructure & Logistics such as Transport networks and ports and industrial zones should be improved.

Easy Doing Business in India to be implemented such as Land laws are to be simplified, red tape eliminated and the policies of the bureaucracy uniform all over the states.

Skilling in Workforce to be taken up such as Investment in vocational training and advocating for automation in productions.
Safe Trade Deals Engage with FTAs with large trading nations such as the U.S. and the EU to also trade with these nations.

Conclusion

India has all good reasons to turn into a leader in global manufacturing. Government backing, a cheap labor force with improving infrastructure can help India bring home all these fruits of reshoring. More importantly, long-term success must be accompanied by better supply chain management and much-improved workforces in addition to the removal of regulatory impediments for its ancillary Indian industries. This is a one-time opportunity for India to make good out of this reshoring revolution-it needs to move fast and decisively.

DOSSIER

JOURNALISTIC SEGMENT

COMFLUENCE'24:
A FUSION OF STRATEGY, ECONOMICS, AND THRILL

On October 22, 2024, The Commerce Association of Sri Venkateswara College orchestrated Comfluence'24, a day-long celebration of intellect, strategy, and analytical prowess. Under the guidance of Convenor Dr. Vinod Kumar, the event engaged 125 participants across three exhilarating segments—an insightful speaker session, a high-stakes trading simulation, and a gripping mystery-solving challenge.

The day commenced with a distinguished speaker session featuring Mr. Subhash Chandra Garg, Former Finance Secretary of India. Addressing the theme "India's Journey to a $10 Trillion Economy," he provided a thought-provoking analysis of key growth sectors, policy frameworks, and economic challenges. The session concluded with an interactive Q&A, leaving students inspired to play an active role in India's financial future.

Following this, Vyapaar-Verse, a dynamic stock trading simulation, transported participants into the fast-paced world of investment. Teams navigated real-time market fluctuations, deciphered insider news, and employed risk management strategies to outbid competitors in a thrilling marketplace showdown.

The final segment, Knives Out 2.0, plunged participants into an immersive murder mystery. With evidence to analyze and suspects to interrogate, teams relied on logical deduction, teamwork, and sharp reasoning to solve the enigma before time ran out.

Comfluence'24 seamlessly blended knowledge, competition, and excitement, equipping students with critical thinking skills and financial acumen while fostering innovation and collaboration. The event concluded triumphantly, reinforcing the Commerce Association's commitment to experiential learning and intellectual enrichment.

ASCEND: THE ENTREPRENEURSHIP CELL

AAROHAN'24: PAVING THE WAY FOR VISIONARIES AND TRAILBLAZERS

On November 19, 2024, ASCEND—The Entrepreneurship Cell of Sri Venkateswara College—curated an inspiring journey into the world of innovation and ambition with Aarohan'24, its bi-annual flagship event. Held virtually on Google Meet under the leadership of Convenor Mr. Ajit Singh, the event brought together 90 aspiring entrepreneurs eager to decode the art of risk-taking, resilience, and strategic success.

The session commenced with an energizing welcome address by Mr. Ajit Singh, who emphasized the transformative power of an entrepreneurial mindset in navigating today's dynamic business landscape. The Commerce faculty echoed this sentiment, reinforcing their unwavering support for students aspiring to carve their own paths.

Engaging discussions, thought-provoking insights, and interactive Q&A sessions made the event a powerhouse of inspiration. As the session concluded, participants left with not just knowledge but a renewed sense of purpose and entrepreneurial zeal.

At the heart of Aarohan'24 was an invigorating panel discussion on "Navigating Challenges: Risk, Resilience & Reward," featuring industry stalwarts—CA AIR 8 Shubham Keswani, Advocate and CS Reema Jain, IRS Officer Surabhi Ahluwalia, and CA, CFA Level 2 Ankur Dugar. Aarohan'24 stood as a testament to ASCEND's mission of igniting innovation, empowering dreamers, and fostering a new generation of leaders ready to take on the world with confidence and vision.Each speaker shared personal stories of bold career shifts, perseverance through uncertainty, and redefining success beyond conventional norms.

MARKOPOLIS’24: WHERE STRATEGY MEETS STORYTELLING IN THE ULTIMATE MARKETING ARENA!

On November 20, 2024, the Marketing Club of Sri Venkateswara College hosted Markopolis’24, its highly anticipated bi-annual event, conducted online via Google Meet and Discord. Spearheaded by Convenor Ms. Sunita Chhabra, the event witnessed enthusiastic participation from 160 students, providing a dynamic platform to explore narratives in marketing, rebranding strategies, and critical thinking.

The event kicked off at 9:00 AM with the formal competition Objection Overruled, a three-round challenge designed to test participants’ creativity and strategic acumen. The final round transformed into a courtroom simulation, where teams defended their marketing strategies through persuasive arguments and cross-examinations. The competition was judged by Ms. Mehak Jain, a distinguished alumnus of the college.

Following this, an insightful panel discussion featured esteemed speakers Dr. Sanjeen Sawhney and Dr. Ankoor Das Gupta, who engaged students in an enlightening conversation on the power of storytelling in marketing.

The excitement continued with Antariksh, an innovative, space-themed board game challenge conducted on Discord. Participants navigated marketing scenarios, solving complex tasks under timed conditions, making it an engaging test of teamwork and adaptability.

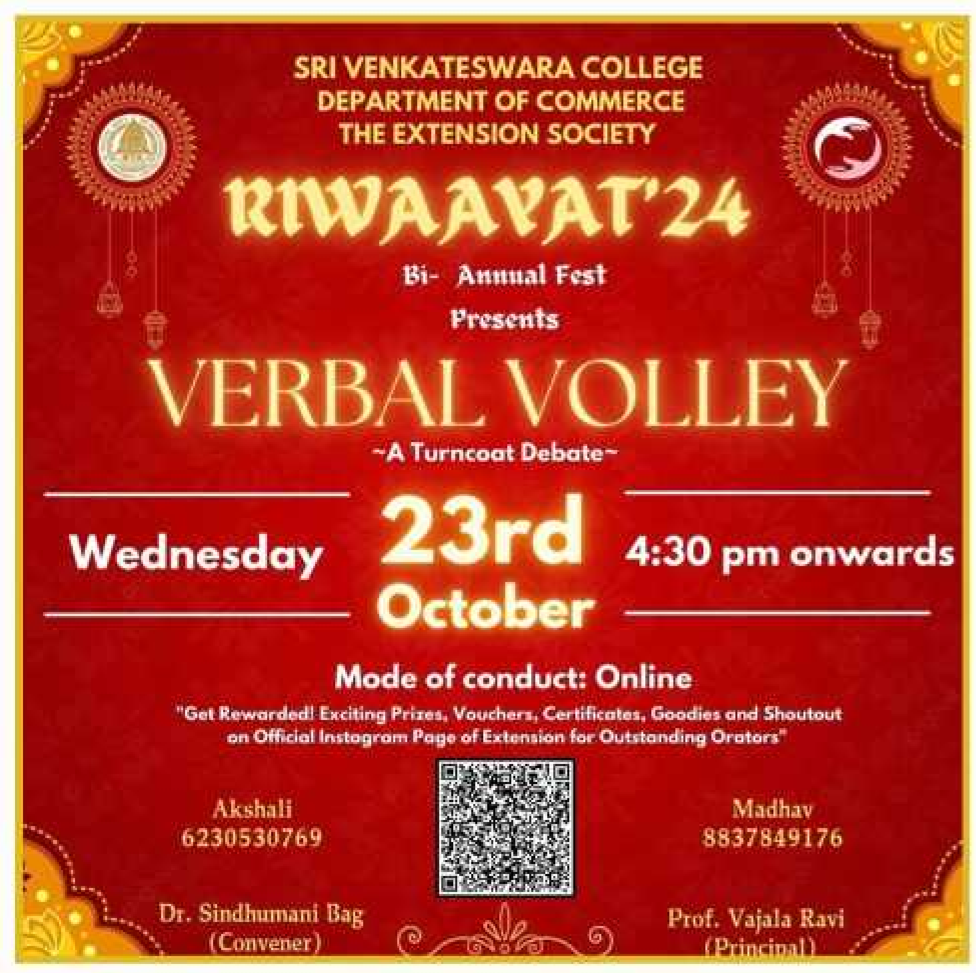
Markopolis’24 successfully fostered a spirit of learning, competition, and collaboration, equipping students with industry-relevant insights and strategic problem-solving skills. The event concluded with a sense of accomplishment, reinforcing the Marketing Club’s commitment to excellence in business and branding education.

THE EXTENSION SOCIETY

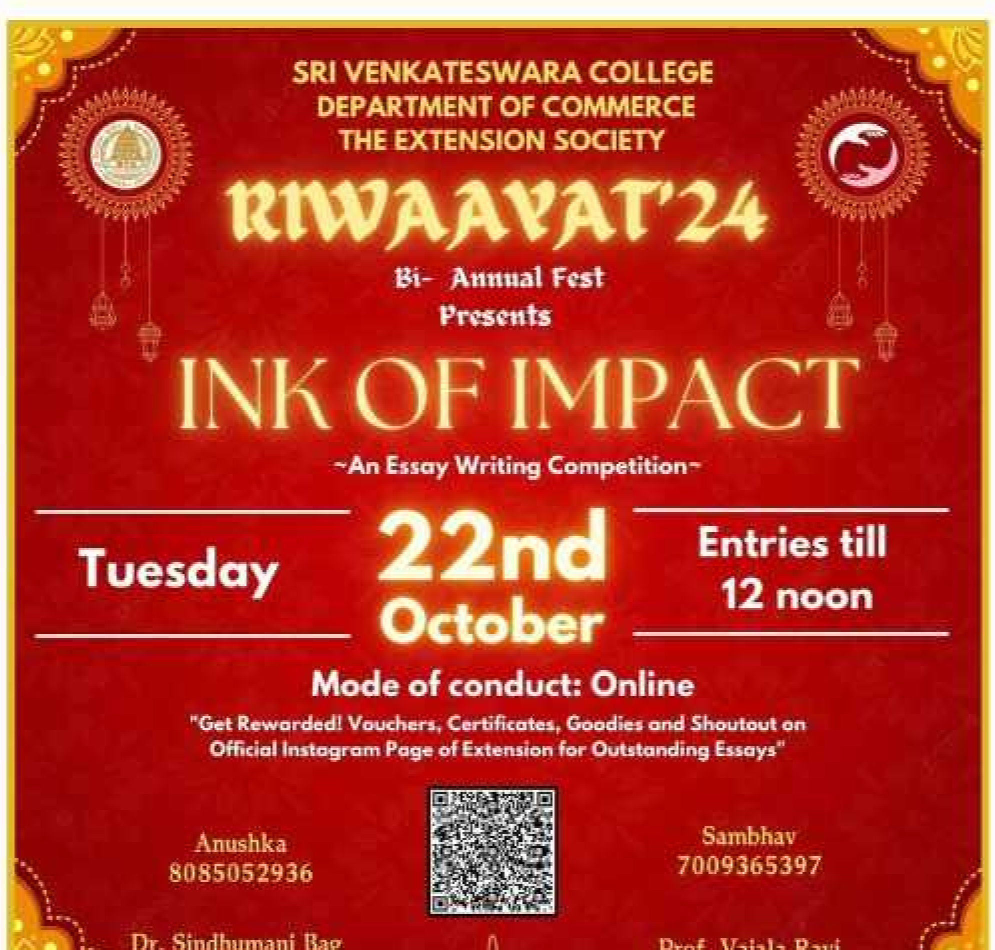
RIWAAYAT'24: WEAVING SUSTAINABILITY, COMPASSION, AND SOCIAL CHANGE

On October 22, 2024, Riwaayat'24, the bi-annual event of The Extension Society, unfolded as a powerful testament to social responsibility and sustainability. Held under the guidance of Convenor Dr. Sindhumani Bag, the event brought together 110 participants for an enriching blend of awareness, action, and advocacy.

The event commenced with an ESG Workshop, featuring esteemed speakers Mr. Rajesh Kr. Bhalla, Ms. Pooja Sharma, and Dr. Rashmi from the ESG Research Foundation. Their insightful discussions explored climate change, corporate sustainability frameworks, and individual responsibility in fostering a greener future. Participants engaged in thought-provoking discussions before pledging a Sustainability Oath, reinforcing their commitment to environmental stewardship.



Beyond the seminar hall, Riwaayat extended its impact through community-driven initiatives. Volunteers visited an orphanage, where they distributed art supplies, organized creative activities, and shared joyful moments with children, fostering a spirit of inclusivity and warmth.



The event continued with a Pad Distribution Drive at JJ Camp, Dhaula Kuan, where volunteers provided sanitary products and educated young girls and women on menstrual hygiene, dismantling taboos and promoting health awareness.

Riwaayat'24 was more than just an event—it was a movement towards sustainability, social equity, and collective empowerment. Through education, outreach, and hands-on initiatives, The Extension Society reaffirmed its mission of making a tangible difference, proving that small actions can ignite meaningful change.

TEAM 2024-25

Contributing Faculty

Dr. Shruti Mathur
Teacher-in-charge

Ms. Angel Josy Lakra
Convenor

Dr. Mamta Arora
Member

Mr. Aashish Jain
Member

Student Core Team

Diya Juyal
Editor-in-Chief

Harshit Kumar
Design Editor

Paavni Aggarwal
Content Editor

Gunnika Gosain
Logistic Head

Bhakti Gupta
Content Editor

Deepali
Social Media Head

Bhavya Khatri
Social Media Head

CONTENT TEAM • SOCIAL MEDIA TEAM • TECHNICAL TEAM

Bhoomi Singh

- Content Team -

Swadha Kashyap

- Social Media Team -

Drishti Singh

- Social Media Team -

Mayank Ranjan

- Technical team -

TEAM

2024-25

MEMBERS

Vansh Manwati

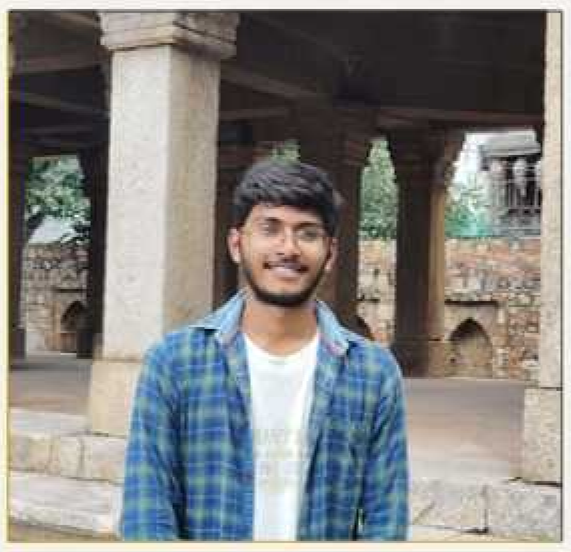
- Technical team -

Alman Raza

- Content Team -

Bala Subramaniam

- Content Team -



Priyanshu Pratap Singh

- Content Team -

Aparna Shree

- Social Media team -

Shilpee

- Content Team -

Akshat Garg

- Social Media Team -

Suhangi Dass

- Content Team -


TCG
The Commerce Gazette will be back soon with its annual magazine
Stay connected by following us on Instagram
@ the.commerce.gazette.svc
thecommercegazette@gmail.com