



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: Registration Desk of MAC			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATOR'S NAME
13th August 2026	Commerce	The Marketing Club	Dr Neha Singhal
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
9:45 am onwards	Canteen and Foyer	197	Offline
FINANCIAL SUPPORT/ASSISTANCE (if any):	N/A		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Registration Desk of MAC
OBJECTIVES	The event was aimed at introducing the society in a public setting while also interacting with students through games and activities related to marketing,

METHODOLOGY	The one-day event also featured several marketing and business-related games and activities.
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	N/A
OUTCOMES	Through fun games and interactive sessions, students gained insights into marketing concepts, which further encouraged many of them to register for the society.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters ✓	2 Number of Participants & Name of participants ✓	3 Video clip	4 Photos ✓	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate	8 Posters/ Invites	9 Event report attested by Event Coordinator and IQAC Coordinator ✓	10 Any other Document ✓

IQAC File No: SVC/IQAC/MAC/2026-2027/August 2026	Criterion No: III and V
Departmental file No: SVC/MAC/2026-2027/August2026/03	IQAC Document No:

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE IN-CHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr Neha Singhal 	Dr Neha Singhal 	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

REPORT

The Marketing Club of Sri Venkateswara College set up its Registration Desk on 13th August 2026 in **Offline mode**.

The event commenced in the **Canteen** at **9:45 a.m.** This involved setting up a desk and a softboard near the canteen stairs. The softboard featured multiple fun and interactive marketing and business-related games specially designed to increase engagement and participation among students of all years. Afterwards, the Desk was shifted to the **Foyer** to engage with a larger number of students. We received a large number of registrations at the desk, with many willing to apply in the near future. We also featured the concept of marketing in the games. The helpdesk also helped members engage with and interact with the students and understand their perspectives on various topics.

All in all, the Registration Desk was largely successful in all its core aims of getting students acquainted with MAC while also encouraging an environment of fun, games and healthy discussions.

Event Poster



THE MARKETING CLUB

SRI VENKATESWARA COLLEGE



REGISTRATION DESK



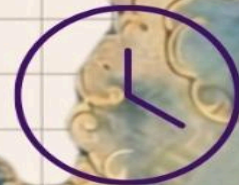
**JOIN OUR COMMUNITY FOR
MORE UPDATES**



**13TH AUGUST
THURSDAY**



**FOYER & CANTEEN
SRI VENKATESWARA
COLLEGE**



12:30 PM - 4:30 PM

EVENT PHOTOS



LIST OF PARTICIPANTS

NAME	COURSE	YEAR
Priyanka	Bcom P	2nd year
Sujaan	Bcom P	2nd year
Atharv	Bcom P	2nd year
Pawan	Bcom P	1st year
Krrish	Bcom P	1st year
Janbir	Bcom P	1st year
Kanishka	Bcom P	1st year
Avani Isha	Bcom H	1st year
Anushka	Bcom P	1st year
Naman	Bcom P	2nd year
Rishi	Bcom P	2nd year
Kaira	Bcom P	1st year
Naitik	Bcom P	2nd year
Akshay	Bcom P	2nd year
Krishna	Bsc	1st year
Gopika	Bcom P	1st year
Tanvi	Bcom P	1st year
Purav	Bcom P	3rd year
Aditya	Eng hons	2nd year
Aashka	BSC	1st year
KANISHKA	BSC	1st year
SHEENA	BSC	1st year
ADITYA	Sanskrit	2nd year
Krishna	BA	1st year
Priya	BCOM H	1st year
sneha	BCOM H	1st year
NITYA	BCOM H	1st year
ASAISHA	BCOM H	1st year
RASHI	BA	2nd year
AISHA	BA	2nd year
SATAKSHI	BA	2nd year
RAJAT	BA	1st year
SIDDHANT	BA	1st year
SURAJ	BCOM P	1st year
PAAVNI	Bsc	2nd year
ABHISHEK	BCOM h	1st year
NIKHIL	MATHS	1st year
SAKSHAM	MATHS	1st year

AARAV	BA	1st year
VANDHAN	BCOM P	1st year
MILIND	BCOM P	1st year
VISHAKA	BCOM H	2nd year
DIVYANKA	BSC	1st year
MUSKAN	BSC	1st year
PRIYANSHI	BCOM	1st year
SANVI	BCOM H	1st year
DEEPALI	BCOM H	1st year
VAISHNAVI	BCOM	1st year
SKALZANG	BCOM	1st year
AMRAIN	BSC	1st year
HARSHIT	BSC	1st year
ANUSHKA	SANSKRIT	1st year
SAKSHI	SANSKRIT	1st year
NATASHA	SANSKRIT	1st year
JAYANT	BCOM H	1st year
DISHIKA	BCOM H	1st year
KUSH	BSC	1st year
KISHAN	BSC	1st year
PALAK	BCOM H	1st year
JASNOOR	BCOM H	1st year
KATYAYANI	BCOM H	1st year
OORJA	ECO	1st year
SNEHA	eco	1st year
SHRIYA	BSC	1st year
SHIVAM	BSC	1st year
MAYANK	SANSKRIT	1st year
HIMANSHU	BCOM H	1st year
ABHIJEET	BCOM H	2nd year
DHAIRYA	BCOM H	1st year
SUHANI	BCOM H	1st year
VINDHYA	ECO H	1st year
DIVIKSHA	ECO H	1st year
SHIVAM	BSC	1st year
ALISHAN	BCOM H	1st year
ANKIT	ENGLISH	1st year
AISHA	STATS	1st year
PRATEEK	ENGLISH	1st year
HARSHITA	ECO	1st year

AKSHYA	ECO	1st year
ISHITA	ECO	1st year
SAHANA	BA	1st year
ISHIKA	BA	1st year
DIVYANSH	BA	1st year
VANSHIKA	BSC	1st year
RAJAS	BCOM H	2nd year
NIKITA	BCOM H	1st year
AASTHA	MATHS	1st year
CHINMAY	MATHS	1st year
ARYA	MATHS	1st year
SUBHAM	HINDI	1st year
NAYAN	MATHS	1st year
PARI	BCOM H	1st year
HARSHITA	BCOM H	1st year
VANYA	BCOM H	1st year
FIZA	BCOM H	1st year
VANSHIKA	BA	1st year
NAYVA	BA	1st year
SANNA	BCOM H	1st year
VISHAL	BA	1st year
ASHISH	BA	2nd year
SHINY	BSC	1st year
AISHANI	BSC	1st year
AYUSH	BSC	1st year
DEV	BCOM H	1st year
MADHUR	ECO	1st year
DISHITA	STATS	1st year
HARDIK	STATS	1st year
DIVYAM	ECO	1st year
SIMRAN	BA	1st year
RAGHAV	BA	1st year
ASHI	BA	1st year
GARIMA	BA	1st year
ARYAN	BCOM P	2nd year
KHYATI SINGH	HISTORY	2nd year
ARYAN	BCOM	3rd year
amit	bcom	2nd year
ANUP	BSC	1st year
PRINCE	BSC	1st year

SUNNY	BSC	1st year
HIMANI	BCOM H	1st year
PIYUSH	BSC STATS	1st year
RIDHI	BA	1st year
ANVESHA	SOCIO	1st year
LAKSHITA	SOCIO	1st year
BAAJURIE	SOCIO	1st year
EVA	BA	1st year
NAYVA	BA	1st year
HARSH	BSC	1st year
TUSHAR	BA	3rd year
SAKSHAM	Bcom H	1st year
Vanshika	Chem Hons	1st year
Akansha	Chem hons	1st year
Harshika	Political Science Hons	1st year
Bhumika	Political Science hons	1st year
Simran	Botany	1st year
Shivani	Botany	1st year
Aryan	Maths	1st year
vedha	bcom p	1st year
muskan	bcom p	1st year
jiya	bcom p	1st year
Surbhi	bcom p	1st year
Manan	bcom p	1st year
shivam	chem	1st year
Tanpreet	bcom h	1st year
Harsh	bcom h	1st year
vyom	bcom h	1st year
Bhavya	Ba prog	1st year
Arman	Ba prog	1st year
Ram	bcom h	1st year
Neha	life science	2nd year
yaman	bcom h	1st year
aryan	bcom h	1st year
aviral	ba prog	1st year
Aditya	botany	2nd year
Yashvi	bcom h	1st year
Krishna	bcom h	2nd year
Abhinav	bcom h	2nd year

Aaditya	biochem	1st year
mohit	biochem	1st year
naimish	biochem	1st year
ansh	biochem	1st year
drishti	biosci	1st year
gargi	biossci	1st year
amruta	biosci	1st year
abhinav	sanskrit	2nd year
pranav	sanskrit	2nd year
Shray	bcom h	1st year
Shiven	bcom h	1st year
Jasmita	bcom h	1st year
Sonali	bcom h	1st year
Yashika	bcom h	1st year
Deepesh	electron	1st year
Ashutosh	electron	1st year
Shivam	sanskrit	1st year
Vaibhavi	electron	1st year
Vikrant	bcom h	2nd year
Jaineesh	sanskrit	2nd year
Kunal	B com h	2nd year
Jatin	bcom h	2nd year
Samayra	bcom h	1st year
Nishant	eng	1st year
Nachiket	eng	1st year
Aditya	eng	1st year
Krishna	eng	1st year
Swarna	stats	1st year
Raghav	eng	1st year
Rayyan	bcom h	1st year
HIMANSHU	BA PROG	3rd year
prince	ba prog	1st year
karthik	bcom (Hons)	2nd year
aman	pol sc hons	1st year
vaidehi	bcom hons	1st year
pragati	chem hjons	1st year
radhika	chem hons	1st year
bhavna	chem hons	1st year
lakshay	bcom prog	1st year
vishal yadav	sanskrit hons	1st year

PERMISSION LETTER

All Societies in Commerce should submit a single sheet Schedule of setting up registration desks! Accordingly permission shall be given



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V.V. 11/8/26

PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure a pre booking of the venue before getting the permission letter signed.
2. A copy of this duly filled form signed by the TIC/ Convener, IQAC Coordinator and Principal shall be submitted to ICT and/or Caretaker for necessary action.
3. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.

EVENT DETAILS

1. Name of the Department/Society/Association: The Marketing Club [Commerce Dept]
2. Name of the TIC and/or Convener: Prof./Dr./Mr./Ms. Neha Singhal
3. Proposed Title of the Event: Registration Desk
4. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or Community outreach/ Skill enhancement/others (Please specify) Registration Desk
5. Participants: Student-centric /Faculty/ Other stakeholders (Please specify)
6. Event Type: Offline/Online/Hybrid; Indoor/Outdoor
7. Collaborating Agency /Organization (If any):
8. Tentative List of Speakers with affiliations: N/A
9. Date & Time (from – to): 13th August, 2026; 09:30 a.m. - 02:30 p.m.
10. Financial Assistance/ Funding received (if any) (Please specify amount): N/A
11. Proposed Budget (please attach details in a separate enclosure): N/A

12. Faculty responsible for Geo Tagged Pictures ... Dr. Neha Singhal / Dr. Dewendra
13. Faculty responsible for Event Report ... Dr. Neha Singhal / Dr. Deepika
14. ICT support required, if any (ICT Lab, Laptop, LCD projector)
15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance) 1 Board, 1 Board Stand
16. Venue requirement (Seminar hall/ Ground/others) ... Canteen and Foyer

Neha Singhal
TIC/Convener
Date: 11/Aug/26

Foyer after
12:30 PM
Permission
from VP?

For official purpose

Comments (If any)

criticism!

No compulsory attendance
to students.

Sharda
IQAC Coordinator
Date:

Anjali
Principal
Date: 12/8/26

The registration desk was scheduled
for 13th August to accommodate our
larger expected crowd and because
marketing attracts students beyond
the commerce department.

Chantrel B.com(H)

12th/Aug/2026

+91 70826 50217

CERTIFICATE



Tirumala Tirupati Devasthanams

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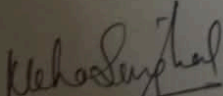
NAAC Grade A+

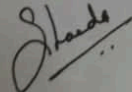
समापन प्रमाण पत्र **COMPLETION CERTIFICATE**

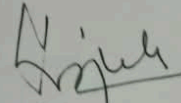
यह प्रमाणित किया जाता है कि रजिस्ट्रेशन डेस्क को 13.08.2026 को 9:30 पूर्वाह्न से 2:30 अपराह्न तक वाणिज्य विभाग/ मार्केटिंग क्लब द्वारा ऑफ़लाइन माध्यम में सफलतापूर्वक आयोजित किया गया और इस कार्यक्रम की रिपोर्ट अभिलेख के लिए आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ (IQAC) को जमा कर दी गई है।

This is to certify that the **Registration Desk** was successfully conducted on 13.08.2026 from 9:30 A.M. to 2:30 P.M. by Department of Commerce/ The Marketing Club in the Offline mode and its event report has been submitted to IQAC for records.

Departmental File No.:- SVC/MAC/2026-27/ August 2026/03
IQAC File No.:- SVC/IQAC/MAC/2026-27/ August 2026


Event-in-Charge


IQAC Coordinator


Principal